

# DANCING WITH DISRUTION

Newsletter Volume 4 Issue 2

Jul- Dec 2017

# FROM THE EDITOR'S DESIG

## Heeding the Wake-Up Call!

In today's era of disruptive innovation, innovation is everyone's responsibility whereby disruption demands an acute sensitivity to opportunity combined with a fierce commitment to execution, no matter what the odds that come in the way. The creed of speed appears to be accelerating everything everywhere. In the emerging realm of disruptive innovation, it will not be good enough to simply survive incoming disruptive shockwaves, either you're the disruptor or the disruptee. You can struggle with disruption or you can dance with it. Neutral is not a gear you can move forward in.

In the near future, entire industry will undergo revolutionization and experience profound changes. The pace of change has intensified in the last few years. The new technologies are creating massive breakthroughs. We are now seeing entire markets being re-imagined to be more responsive to technological advancement and consumers' expectations.

Academic roles are also changing. The skill of the modern academic has shifted away from being an imparter of knowledge to producer and integrator of knowledge.

In the past, new graduates were almost guaranteed regular work right after graduation. Now the playing field has absolutely changed. The time may soon come when students will be expected to showcase acquired set of competencies as an alternative to a traditional degree. Industry's absorptive capacity has gone down. IT skills have become mandatory to dance with disruption and create space in one's career game.

The professional outcomes expected from career services operate under an intense spotlight. So, we at the Office of Career Services (OCS) are reinventing and heating up our work. We are disrupting! We are painting on a fresh canvas by improving our bag of services and working tremendously in grooming the students to dance with the disruption by preparing them on the lines of innovation to face the challenges of upcoming Industrial Revolution 4.0 with all its complexities.

By anticipating the tornado of emerging disruptions and preparing ourselves to challenge convention through innovative and hawkish mindset so we become even better equipped to dance with disruption and beat the heavy odds.

-OCS Tribe

## CAREER BASICS!

**H!** We, at OCS, will be your career guide!

Almost your lifeline.. or maybe the salvation syrup to long life! According to OCS, you should be spending 8 out of 24 hours on exploring your self career (only if you have not really decided on what to do).

Mentoring and branding are the two HOT topics this century. Brand yourself to become the HOT Career Celebrity.



## EDUTAINMENT!

earn the value of life, using resource, methods and having a good time with the way of creating and having experience.

now your values, Learn about yourself, Identify your skills, Research career options, Link your career and your majors.

f you want to be successful, It's just SIMPLE! Know what you are doing. Love what you are doing. Believe in what you are doing!

## CAREER FAVORITES!

Food: Career Thoughts Movie: Pursuit of Happiness

Book: Syllabus Color: Transparent Drink: Career Juice Season: Grooming

Sport: Mental Resting Speaker: Thought Leaders

Hobby: Library Time Subject: Innovation Candy: Faculty

Flower: Life Flower Restaurant: Alma Mater

Fast Food: Knowledge Soup









UNSURE WHAT TO DO AFTER YOUR MASTER OR PHD?



## MOTTO OF LIFE!

Life is not about finding yourself, its about creating yourself!

Email: ocs@umt.edu.pk Website: http://career.umt.edu.pk/ Telephone: 042 III 300 200 | ext: 3722-3 Office Address: 2nd Floor, Admin Block, UMT Office Timings: 9 AM - 6 PM (Monday - Friday)

## **EMPLOYER PORTAL LAUNCH**

## November 30, 2017

Prof Dr Mohammad Nizamuddin (Chairman PHEC) along with Dr Muhammad Aslam (Rector UMT), other senior management and faculty members launched OCS's most exclusive and awaited core feature: Employer Portal. Its access was released to the recruiters so they may create their employer account, post jobs and extract profiles effectively and efficiently.

The audience at the ceremony appreciated the efforts of OCS for achieving this milestone.





A cake cutting ceremony was held for the launch of the employer portal

OCS Career Portal: http://career.umt.edu.pk/





## WORLDWIDE SOCIAL INFOGRAPHICS 2017



PINTEREST



TWITTER



**FACEBOOK** 

SOCIAL SHARING

SITE THAT HAS



INSTAGRAM



GOOGLE+



LINKEDIN

## **SOCIAL SITE** THAT IS ALL ABOUT DISCOVERY



**USERS ARE:** 









MICRO BLOGGING THAT LIMITS EACH

**BUT SPREADING** 

SECOND



**COMMUNICATING WITH** IN A NON-OBTRUSIVE WAY





THROUGH THE USE OF



AND POSTING

CONSUMERS CAN RELATE TO (30 HASHTAGS

MAX PER PIC)







**GROWING RAPIDLY NEW USERS EVERY DAY** 







BRANDS THAT ARE

A PLACE TO NETWORK

**79**% OF USERS OR OLDER





## WHAT IS THE TAKE AWAY?

In a purposeful mindset, users invest time on sociai media to improve themselves and their future other than just passing the time.

Source: Leverage New Age Media





## **CORPORATE LIAISON**

RESEARCH

## MOU ADVANTAGES TO UMT

Creation of a strategic alliance and seamless linkage between UMT and the organizations at corporate level

Discount offers to the UMT Family and sponsorship of mega events like

Preferring UMT graduates for internships, MTO programs or permanent positions as per the eligibility criteria set by the organization



CAREERZ360 **NOVEMBER 09, 2017** 



LA MONTANA RESTAURANT, ISB **OCTOBER 03, 2017** 



KUKS APP **SEPTEMBER 25, 2017** 





## Guest Speaker Sessions

## Professional Development and Personal Grooming - November 23, 2017

Mr Noor-ul-Huda Ashraf (Chief Financial Officer - CCL Pharmaceuticals Pvt. Ltd.) highlighted the importance of professional development and personal grooming in the career path while addressing 81 fresh graduates of SCA. The activity ended with a valuable Q&A session of students with worthy guest speaker.

## Professional Development and Personal Grooming - November 08, 2017

Mr Farrukh Hameed (Chief Financial Officer - Wilshire Laboratories Pvt. Ltd.) conducted an inspirational interactive session with 80 SCA students and spoke on the essential subject matter with regard to their professional and personal life. He gave a detailed explanation to students about the importance of professional development and personal grooming.

## Pakistan Air Force (PAF) Awareness Session - October 26, 2017

Officer in command Squadron Leader Amjad Imran conducted an awareness session on the multidisciplinary opportunities PAF offers biannually to university students and graduates. He delivered a presentation on PAF's introduction, its being and origin along with the induction plan for multiple disciplines offered at UMT including opportunities for Law, Sciences, Engineering, Education, Business Administration, Commerce, Information Technology, etc.

## PHCF Industry Exploring Session - September 29, 2017

Pakistan Human Capital Forum (PHCF) in collaboration with OCS conducted an Industry Exploring Session at UMT where a renowned industry speaker Mr Zia Naeem Siddigi along with his team members delivered a presentation on Project Management: A Practical Approach - Key to Successful Implementation. The information was routed to Project Management students and faculty members so that they can understand the practical aspects and challenges of project management.









## **Academic - Industrial Visits**



Thirty-seven (37) BBA students visited Surgical Group (Sialkot) for an orientation of the production/export process followed by a guided walk-through the factory from inventory to finished products.

## Pak Elektron (PEL) | November 22, 2017

Thirty-five (35) BS Industrial Engineering students visited Pak Electron Ltd (PEL) where the company representatives gave an overview of PEL's portfolio, exposure of different refrigerator parts such as: evaporator, compressor, expansion valve and condenser. Students practically observed the vapor compression cycle and its application in refrigeration which was very useful and valuable for understanding the real-time scenario of the industry.

## Millat Tractors | November 22, 2017

Thirty (30) BS Industrial Engineering students visited Millat Tractors for a practical exposure of the plant and machinery works. Students witnessed the operations carried out from the inventory to the finished products and observed various other processes at the plant.

## PTCL Data Center | November 21, 2017

The students of Computer Networks visited PTCL Data Center with Mr. Muhammad Ahsan from Software Engineering Department. The students were given detailed overview of Data Center, its significance in corporate sector as well as its technical aspects by Manager Data Center. Students also visited different sections of Data Center and explored the latest equipments comprising of high end routers, switches, SAN storage, EMC2 server, VMware servers. They were also shown how Data Center is managed 24/7 in 365 days a year.

## We are thankful to the industry for providing us the opportunity to orient and benefit our students via real time industry exposure.



**PTCL Data Center Visit** 



Surgikare Group Visit, Sialkot

# PLACEMENT



# ON-CAMPUS RECRUITMENT DRIVES - Jul-Dec 2017

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Sr. #	Organization	Position	Discipline	Event Date	
1	2IQ Research	Analyst	Operations Graduates	July 10	
2	ECS Pvt. Ltd.	MTO – Retail Stores	Finance and Economics Graduates	July 27	
3	VIVO Smartphones	MTO - Sales and Marketing	Business Graduates and Undergraduates	July 20	
4	Emirates Supply Chain Services Pvt. Ltd.	Summer Interns	Sales and Marketing Graduates	July 21	
5	Al Baraka Bank	Branch Service Officers	Business, Management and IT	August 02	
6	Amigo Software Pvt. Ltd.	Junior and Senior Software Engineers	Computer Science and Software Engineering Graduates	August 22	
7	VIVO Smartphones	MTO - Sales and Marketing	Business Graduates and Undergraduates	August 26	
8	Haier Pakistan Pvt. Ltd.	MTO	Law, Engineering and Business Undergraduates and Graduates	August 29	
9	TkXel	Business Development Consultants	Students, Graduates and Undergraduates	September 14	
10	KUKs APP  Brand Ambassadors and Business Development Executives		Business, Islamic Banking and Finance Graduates	September 29	
11	Abacus Consulting Technology Limited	CROs and Email Support Executives	Marketing and Management Graduates and Undergraduates	October 19	
12	Professional Employers Pvt. Ltd.	Interns	Marketing and Management Students, Graduates and Undergraduates	October 23	
13	Soneri Bank Ltd.	Training Officers	Fresh Graduates	October 27	
14	Pak Qatar Family Takaful Ltd.	Product Specialist	Business Graduates	November 01	
15	HR 24/Seven	In-House Sales Consultant	Business and Commerce Graduates	December 06	
16	HR 24/Seven	In-House Sales Consultant	Sales and Marketing Graduates	December 13	
17	VIVO Smartphones	MTO – Sales and Marketing	Business Graduates	December 21	
18	BrainPlow	Data Scientists, Data Analysts/ Statisticians, Web Developers, Mobile App Developers, Solutions Architect, SEO Experts, Graphic Designers, Digital Media Marketing Manager and Content Writers	Business Graduates	December 22	



















## **MOCK INTERVIEWS**

## December 20, 2017 (Main Campus)

Interview Panel: Ageel Baloch - (Manager Career Services) OCS-UMT

Kubra Qamar - (Senior Officer) OCS-UMT

Ammar Amer - (Officer) OCS-UMT

## December 14, 2017 (Quaid-e-Azam Campus)

Interview Panel: Syed Kashif Sajjad (Manager Talent and Organization

Development) - CCL Pharmaceuticals Pvt. Ltd. **Usman Zafar** (Senior Manager Accounts) - CCL

Pharmaceticals Pvt. Ltd.

Bilal Ashraf - (Assistant Manager) OCS-UMT

Ammar Amer - (Officer) OCS-UMT



## 14th UMT Convocation

November 16, 2017

OCS presented itself on the 14th UMT Convocation to the graduates of all disciplines. Newsletters and brochures were distributed to the graduates along with a good luck letter which reminded them to be associated with OCS.

## International Business Conference and Exhibition (IBCE)

October 28 - 30, 2017

OCS interacted with entrepreneurs and CEOs from leading national and international companies at the IBCE held at Expo Center Lahore. OCS networked with various attendees and employers from leading national and international market leaders.

#### Orientation - Fall 2017

OCS Team actively delivered presentations and orientation sessions to new students of School of Commerce and Accountancy (SCA), School of Architecture and Planning (SAP), School of Engineering (SEN), School of Textile and Design (STD) and School of Health Sciences (SHS). OCS also placed an interactive and informative stall at O'Fest 2017 where OCS publications including newsletters and brochures were distributed to the new batches. Career Club registrations were also open on the same day to attract students who wished to volunteer at career related events and activities.













## Resume Writing Workshops - December 20, 2017

The graduating students of BBS (Fall '17) at UMT Quaid-e-Azam Campus, Lahore, were told the importance of having a professional looking resume to get shortlisted by reputable employers for job interviews.

### Personal Branding Workshops – December 19 & 21, 2017

The cohort class at School of Business and Economics (SBE) attended two sessions of Personal Branding Workshop. Ms Saira Iqbal Khan (Project Lead Development Operations - OCS) delivered a brief about how personal grooming assists in bringing out the true value and brand of a graduate.

Participants were counseled and recommended to do a personal SWOT analysis and develop Personal Branding Statement (PBS). PBS made them think and helped them in developing their career plans as per their core strengths.

## Professional Development and Personal Grooming – Wilshire Laboratories Pvt. Ltd. – November 08, 2017

OCS-SCA organized an inspirational guest speaker session where Mr Farrukh Hameed – CFO (Wilshire Laboratories Pvt. Ltd) interacted with the students about the importance of professional development that would help in building a professional career.







## **OBITUARY**

The UMT community has suffered an irreparable loss due to the sudden demise of the following esteemed and respected emloyees of UMT. May the Ultimate Power bless their souls, place them in heaven and give the bereaved families strength to sustain the great loss. (Ameen).



Dr Haroon Rasheed Assistant Professor SBE



Shahid Habib Assistant Professor SBE



Javaid Iqbal Bus Driver OFM



Muhammad Amin Office Boy OFM

## How to Plan a Career?



by Rana Hammad Hassan PhD CS Student, UMT

Few years of graduation and undergraduation are the most the important years of students life. In my opinion, these years fall under do or die situation. These years decide that how will you perform in your future. It does not make any difference whether you do a job or your own business, knowledge matters the most. While studying at university requies gaining knowledge at every level, be creative, think out-of-the-box and look for every possible opportunity to grow and excel personally and professionally. Do not limit yourself to theoretical knowledge, explore every avenue that comes your way. It's my advice to all the students to study every subject thoroughly. You don't know which subject will make you a star. If we look couple of years back, there were many jobs and businesses which do not exist now. This shows that demand for job or doing business, and providing services or consultancy, etc., is innovative and rapidly changing. If you will not stay up-to-date with recent knowledge and approach, you may be unable to compete with rest of the world. This is the main reason that we see so many unemployed graduates around.

How to be successful? I recommend identify your career options during your study, not after graduation. Focus, prioritize and make comparisons. Make a choice, set small goals of your life and create an action plan to be followed on daily basis. Finally, I must say put your 100 percent and have confidence on GOD because every day is a new day in our life.

## BUILD YOUR CAREER WITH SMART GOALS











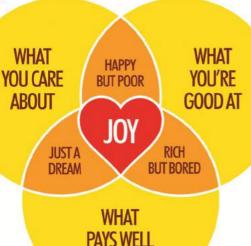












## **Eid Milan Corporate Dinner**

July 13, 2017

OCS-UMT keeping in view its tradition, successfully organized Eid Milan Corporate Dinner, whereby about 200+ reputable guests including CEOs and top level management, from around 132 public, private and government sector organizations participated with the spirit of cooperation and to build meaningful interactions to promote industry - academia linkages. The evening was full of edutainment with exotic food and insightful interactions.

A very thought provoking and infotainment based skit on the theme of "A Day in the Life of New Millennial" was beautifully orchestrated by talented UMT participants and was thoroughly enjoyed by all the stakeholders.



## **Azadi Festival**

August 14, 2017

UMT Azadi Festival was diligently organized with hardcore passion of OCS and OPA at UMT. Thousands of students and their families, faculty members, alumni and the general public were welcomed with huge posters denoting the "Azadi Festival – 14th August 2017", to create opportunities to experience, celebrate and explore the diversity of Pakistan's culture through performances and arts.

Extraordinary speeches of Chairman ILM Trust, Dr Hasan Sohaib Murad and Rector UMT, Dr Mohammad Aslam added great value to the event. Jumping castle, face painting, slides, scavenger's hunt and 15 plus different competitions were organized to engage the kids at the festival. Puppet show, comedy skits and magic tricks amused the crowd throughout the event.

Fifty (50) plus food stalls were placed that entertained the visitors with delicious food and beverage items. Different instruments like violin, tabla, and keyboard succeeded one another until they ultimately entered in unison enchanting Pakistan national songs. The live performance of Riff the band filled the air with moral and patriotic messages. The theatre had the students chanting and waving national flags. The 20 minute non-stop fireworks extravaganza was bigger and better than ever. The best evening of the year so far!

At the end of the event, UMT Director and Azadi Festival Chief Organizer Ibrahim Hasan Murad said that UMT intends to infuse a sense of national pride and patriotism in students. He said that UMT would continue working for the development of the country.

<u>Post Event:</u> After the successful execution of Azadi Festival on August 14, 2017 at UMT Campus, which catered mass audience across Pakistan, the post-event was celebrated by distributing certificates to the ushers, marshals, support offices of UMT and all others who assisted to make this event successful. Peter Guo (Regional General Manager - VIVO Pakistan) was invited as a Guest of Honor to distribute the certificates, making it a memorable event.



## CONNECT, NETWORK, TRANSFORM









# HUAWEI ICT Skill Competition October 03, 2017

OCS-UMT in collaboration with Huawei organized a Huawei Pakistan ICT Skill Competition 2017 at UMT Campus. This event engaged over 50 campuses across Pakistan, targeting 7000+ students who participated in this competition.

An orientation session was conducted jointly by OCS-UMT and Huawei in which more than 150 participants took part and were briefed about this competition. More than 30 participants represented UMT through OCS in Huawei ICT Skill Competition and two of them made it to the top 50 participants; one ranked 13th and the other 37th.

The closing ceremony was held on December 07, 2017 in HEC Headquarters, Islamabad where the two UMT students were awarded gifts and were acknowledged for their efforts. Aquel Baloch and Sannan Ahmad from OCS-UMT represented UMT as guests with the toppers.

## **NBEAC Alumni Dinner**

December 22, 2017

During NBEAC Re-Accreditation visit, OCS scored full marks in the annual review and arranged Alumni dinner in collaboration with SBE and OIN.

About 25 corporate alumni who were from the C-Suite level in their organizations were invited to have a table talk, share views and have dinner.

Dr Naveeda Kitchlew (Assistant Professor, Associate Dean Internationalization and Academics) thanked and appreciated the efforts of OCS for arranging the corporate guests on such a short notice.









## Meeting with Azgard 9 September 08, 2017

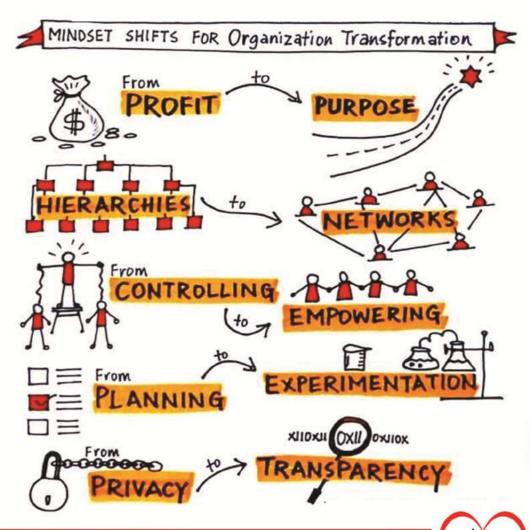
Sohail Ahmed (Manager Marketing - Azgard 9) along with other representatives visited UMT for a formal meeting. The agenda of the meeting included organizing on-campus recruitment drives for UMT students where the HR representatives of Azgard 9 may visit UMT to fulfill their hiring needs. Moreover, a request for organizing industrial visits to Azgard 9 for the students of UMT - STD was put on so that students could gain some hands-on experience.





## PHCF 39th Session: Demystifying Diversity Gender/Generations

OCS keenly participated in this event with regard to demystifying diversity in today's corporate and digital world. A renowned panel moderated the event with support from the employer engagement session. The session was held at Management House, Lahore.



**WE THANK** SUCCESSF



## **HEALTH ADVISORY**

## A Handy Kit to Save you from a Sudden Heart Attack

The "Kit" comprises tablet Disprin (four); tablet Angised (four) and Deponit NT5 skin patch (one).

## Steps to use the Kit:

Chew and swallow one Disprin tablet immediately, keeping one Angised tablet under the tongue. Peel the thin plastic side of the patch and stick the medicated hard side of the Deponit NT5 skin patch on the left side of the chest, near the armpit where there are no hair.

## MAINTAIN A HEALTHY HEART







Make Healthy



Stay



Smoking



## ACM - International Collegiate Programming Contest (ICPC)

December 30-31, 2017



The Computer Science department at SST - UMT in collaboration with OCS organized ACM - ICPC Asia Lahore Regional Programming Contest - 2017. Fifty (50) teams from across the globe participated in this mega event. Apart from participating teams, top executives and faculty were invited as panel judges.

UMT stood 3rd in this event while University of Karachi and Punjab University College of Information Technology (PUCM) took the lead.



Dr Shaukat Igbal (Dean SST-UMT) appreciated and admired the efforts of OCS in providing the highest degree of strongly knitted and integrated support throughout the process, without which the event could not have been possible.



## Evolving Roles of Leadership in the Age of Disruptive Innovation

Emerging global work landscape requires innovation driven culture to stay competitive. Innovation driven culture to be effective requires a real leadership impact. It stems from the leader's ability to orchestrate a clear vision and ability to inspire and harness full potential of innovative minds by creating enabling environment in the organization. Leaders should encourage realization of value creation by embracing innovative ideas. They should have the ability to lean into the future, sense and timely respond to the emerging future competitive landscape.

The leader has to be authentic and emotionally intelligent. Leaders need to be close to the heart of Innovation. Action Leaders and are expected to be sufficiently humble to question their world-view and remain open to new insights. To realize sustainable value, a leader should create and integrate Learning Teams, Organizing Teams and Building Teams through collaboration. To retain passionate and innovative minds, it is leaders' mandate to



have an approach to understand such high achievers and keep them emotionally and mentally engaged with clear career path.

In summary, they should empower innovative minds to make new things happen while maintaining the Morale, Motivation and Commitment of the team.

## UMT Holds Mega Career Fair 2017

## Backpack to Briefcase | November 30, 2017



The Office of Career Services (OCS) at the University of Management and Technology (UMT) organized UMT Career Fair under the theme 'Backpack to Briefcase.' This mega annual Career Fair brought 100+ organizations comprising of MNCs, and SMEs, local and foreign institutes, renowned consultancies including Nestlé, VIVO Smartphones, Careerz360.pk, TCL Electronics Pakistan, Gooline Pvt. Ltd., Packages, Pepsi Cola, Riaz Bottlers Pvt. Ltd., Cotton Web Ltd., Crescent Bahuman Ltd., Stoneage, Descon Oxychemicals Ltd., Haier Pakistan, Jotun Paints, Wilshire Labs, The Urban Unit, SMEDA, Hyperstar, Joyland Ltd., Bayt.com, HBL, Stylo Group, Hardee's, Starlet, DWP Group, Bank Alfalah Limited, The Inksters, Allied Bank Ltd., Mast FM 103, i2c Pakistan, Shahi Sawari, Five Rivers Technologies, Nextbridge, Mindbridge Pvt. Ltd., Cure MD, Dawn Bread, Varioline Intercool, PTCL, Zealcon Engineering Pvt. Ltd., Nagina Group, Fermrock Pvt. Ltd., ABN Overseas Education, Webster University, PFL Education, The Punjab School, Riphah International University, University of Hertfordshire, Queen Mary University of London, CCL Pharmaceuticals, Shaukat Khanum Memorial Cancer Hospital & Research Centre, Sarena Industries, Kohinoor Mills, Careem, Pearl Continental Hotel, Hopscotch, Professional Employers Pvt. Ltd., Emirates Supply Chain Services, Virikson Travels, Ali Akbar Group, Unique Group of Institutions, IBEX Global Solutions, DGS and many more under one roof, to set up their recruitment stalls. A large number of fresh graduates and students across Lahore thronged the venue, networked and exchanged their portfolio with the recruiters.



The objective of this career fair was to make opportunity seekers aware about the work and study culture along with networking in parallel and providing a glimpse of what is the corporate sector looking for. The recruiters held talks with the fresh graduates and evaluated their knowledge, skills and passion to learn in a working environment. The candidates delivered thousands of CVs directly to the recruiters and many of them were hired on spot. More than 50 food and entrepreneurial stalls were also displayed during the event, where visitors enjoyed fresh bites of traditional and fast food. Apart from food items, attendees also enjoyed activities including dart games, singing competition, football, etc., and won a lot of prizes and giveaways.

Prof Dr Mohammad Nizamuddin (Chairman, Punjab Higher Education Commission) along with Dr Muhammad Aslam (Rector UMT), Mr. Manzoor ul Haq Malik (Vice President and Regional Chairman - FPCCI), Mr Sarmad Hussain (Regional Head-Lahore, Pakistan Stock Exchange Limited), senior faculty and staff members of UMT inaugurated the career fair. They also visited all the corporate stalls and lauded OCS efforts for providing job opportunities at the doorsteps. Dr Mohammad Nizamuddin, who is a renowned advocate of industry-academia linkages, said such events should be organized by all public and private sector universities.

Special talented students from Disability Resource Center at UMT participated in the Career Fair 2017 and gave special performance on the National Anthem of Pakistan, which was thoroughly enjoyed by the attendees. Expressing their views, some of the students said that the career fair was an exciting opportunity to interact with the companies of their choice. They said that the event had brought them opportunities to learn about different companies and had helped them polish their skills, which are required for securing jobs in a competitive environment.



Chaudhry Muhammad Shafique (Minister for Special Education and Member of Punjab Assembly), Jamil A. Naz (Life Member FPCCI, Chairman WTO and Liaison Officer for Koelnmesse GmbH and Messee Duesseldorf FPCCI) and Ahsen Ud Din (Director Technology, Fatima Group) were the chief guests at the closing ceremony. Chaudhry Muhammad Shafique said that the government was taking a number of initiatives for youth engagement in the journey of national development. The Lahore Chamber of Commerce and Industry should organize such events in collaboration with educational institutes. He said that government was introducing many schemes for the youth in order to empower them, so that they play an important role in the national economy. Mr Shafique added that event like this, was a great opportunity for both students as well as companies, as it helps to bridge the gap between academia and industry. Mr Jamil A. Naz addressed the gathering and emphasized on the role and importance of educated people for the economy of any country. He appreciated OCS-UMT for hosting such an important event which is beneficial for both students and organizations.

Mr Manzoor stated that UMT students and staff members are welcome to visit Lahore Chamber of Commerce and Industry. This will provide exposure to students, help them make new connections, and also network with the corporate sector under FPCCI so we can collaborate and work together for the community at large.

Speaking on the occasion, Dr Hasan Sohaib Murad (Chairman, ILM Trust) said that UMT is fundamentally an entrepreneurial university, which supports students in searching out business opportunities by getting exposure to the corporate sector. He further said that the career fair is organized every year to create jobs and networking opportunities for UMT graduates/alumni. Dr Murad also stated that UMT has become the number one choice for students due to its amazing corporate and research culture.



UMT, through this annual career fair, creates employment opportunities for students and gives them an exposure to deal with the organizations directly. He emphasized, "We are producing quality leaders keeping market demands in view so that they lead in their respective fields."

During the Career Fair, OCS launched its most exclusive and core feature; Employer Portal and released its access to the recruiters so they may create their account, post jobs and extract profiles. A cake cutting ceremony was held for the launch of the employer portal in the presence of Prof Dr Mohammad Nizamuddin along with Rector UMT and other senior management. Dr Muhammad Aslam appreciated the efforts of OCS team for organizing such a mega event and encouraged the participants to make full use of the opportunities available there. He further stated that UMT continues to provide such platforms for the promotion of quality academics.

At the end, Mr Khalid Naqi (Director, OCS-UMT), Mr Aqeel Baloch (Chief Organizer and Manager, OCS-UMT) and Ms Zareen Khan (Project Lead Career Fair, OCS-UMT) thanked the participating organizations as they contributed towards the economy at large by exhibiting their recruitment activities and helping in eliminating unemployment. In their concluding remarks, OCS team, Ushers, Marshals and all the University management offices were praised for their support and timely execution of the event by effective management, followed by souvenir distribution ceremony and group photographs.

UMT Career Fair 2017 was such a wonderful and successful event, thank you for inviting us. I wanted to thank you for your excellent management of what has turned out to be a successful and highly stimulating event. I really appreciate UMT team to make this event successful, organizing different companies under one roof is really incredible. Companies get chance to deliver their expertise in a well mannered way Please do consider us in your every event.It will be pleasure tobe a part of your prestigious university

OCS Team did an amazing job and I really enjoyed the career fair and OCS placement services did an excellent job. I was truly impressed with the staff customer professionalism and service.

> Awais Arshad Manager HR

During the Career Fair 2017 at UMT, I was amazed by the footfall we received at our stall and the level of interest some of these students showed in our business. The OCS-UMT staff was very cooperative throughout the process and UMT students harbor great talent that can prove crucial to the growth of the Pakistani industry. We would always consider UMT when looking for fresh grads.



Career Fair the international standards of any top class event for student recruitment. It is one of the finest forms of providing graduates the path to their future, all under one roof. I wish the Office of Career Services best of luck for their



Uneeb Ishtian Assistant Manager Student Services Riphah International University Lahore



Uzair Ishaq

# PLACEMENT RECORD >>>

STUDENT	COMPANY
AAMIR ZIA	WAPDA
AAQIB ARSHAD	PAK QATAR FAMILY TAKAFUL
ABDUL HASEEB	HAJVERY TEXTILE MILLS
ABDUL REHMAN	NTDC
ABDUL REHMAN	LOOPTEX PVT. LTD.
ADEELA SHAHID	CIVIL AVIATION AUTHORITY (CAA)
AFIA NADEEM	JINNAH HOSPITAL
AHAD BUTT	NTDC
AHMAD JAMAL	SERVICES HOSPITAL
AHMAD JAMAL	MAYO HOSPITAL, JINNAH HOSPITAL, CMH
AHMAD MAHMOOD	CIVIL AVIATION AUTHORITY (CAA)
AHMAD MUJTABA	CIVIL AVIATION AUTHORITY (CAA)
AHMAD WASEEM	TKXEL
AHSAN JAVAID	NTDC
AHSAN TANVEER	CIVIL AVIATION AUTHORITY (CAA)
AIQA AHSAN	TOGETHER PVT. LTD.
AIREJ IQBAL	CHILDREN HOSPITAL
AIZA JABEEN	SHEIKH ZAYED HOSPITAL, JINNAH HOSPITAL
ALI HAIDER	CIVIL AVIATION AUTHORITY (CAA)
ALI RAZA	VIVO SMARTPHONES
ALI SADIQ	OCS-UMT
AMEENA IFTIKHAR	FATIMA MEMORIAL HOSPITAL
AMINA MEHBOOB	KKT INTERNATIONAL AUTHOPEDIC SPINE CENTRE
AMINA TARIQ	ALI HOSPITAL
AMMAN	ALLAMA IQBAL INTERNATIONAL AIRPORT
AMMAR AMER BAIG	OCS-UMT
AMMARA IFTIKHAR	AL GHAZI HOSPITAL
ANUM RAUF	E-UMT
ANUSHAY SOHAIL	UBL FUND MANAGERS
ANUSHAY SOHAIL	BANK AL FALAH
ANWAL RAZA	JINNAH HOSPITAL
AQEEL MAHBOOB	OMC HOSPITAL
AQSA RIAZ	BANK AL BARAKA
AREEBA MAQSOOD	JINNAH HOSPITAL
ARFA MASOOD	HAMEED LATIF HOSPITAL
	10070707070
ARHAM AFTAB	TOGETHER PVT. LTD.
ARHAM AFTAB AROUJ	TOGETHER PVT. LTD.  CAREEM PAKISTAN

STUDENT	COMPANY
ARUJ BUTT	NTDC WAPDA
ASFAND NAVEED	ECS PVT. LTD.
ASMA SAHER	OCS-UMT
AYAZ ARIF	CIVIL AVIATION
	AUTHORITY (CAA)
AYESHA GHAZANFAR	RUBA DIGITAL CIVIL AVIATION
BILAL AHMED	AUTHORITY (CAA)
BILAL IQBAL	AMIGO SOFTWARE PVT. LTD.
BILAL YUSAF	EMIRATES SUPPLY CHAIN SERVICES
BUSHRA KHAWAR MIR	KKT INTERNATIONAL AUTHOPEDIC SPINE CENTRE
CH MUHAMMAD ALI	UBL FUND MANAGERS
DANIEL IQBAL	UBL FUND MANAGERS
DANISH NAEEM KHAN	VIVO SMARTPHONES
DANIYAL HASSAN TARAR	COMBINED MILLTARY HOSPITAL (CMH)
EHAB ABDULLAH	RED SIGNALS
FAISAL ABBAS	CIVIL AVIATION AUTHORITY (CAA)
FAISAL IBRAHIM	CIVIL AVIATION AUTHORITY (CAA)
FAIZ ZEESHAN	GENCIRCUIT
FARWA KHALID JAVED	SHAUKAT KHANAM CANCER HOSPITAL AND RESEARCH CENTER
FATIMA JAVAID	CIVIL AVIATION
	AUTHORITY (CAA)
FATIMA MALIK	JAFFER BROTHERS
FIZA AHMED	PVT. LTD.
HAFIZ MUHAMMAD SALMAN	WAPDA
HAFIZ MUSTANSAR IJAZ	SURAJ COTTON MILLS
HAFIZ WALEED AKRAM	DIN LIFESTYLE
HAFIZA FARKHANDA SHARIF	ITEFAQ HOSPITAL
HAFIZA KHANSA IJAZ	GANGARAAM HOSPITAL
HAIDER FAROOQ CHEEMA	CIVIL AVIATION AUTHORITY (CAA)
HAJRA NADEEM	SERVICES HOSPITAL
HAMMAD ASHRAF	FOPIK
HAMMAD ZAHID	CIVIL AVIATION
HAMNA SAEED	AUTHORITY (CAA) ITEFAQ HOSPITAL
HAMZA ALI	NTDC
HAMZA ASIF	THERMA POWER PLANT
HAMZA MALIK	VIVO SMARTPHONES
HAROON HAYAT	STATE BANK OF PAKISTAN
HASSNAIN AHMAD	ZARAI TARAQIATI
HINA HAFEEZ	JINNAH HOSPITAL
	Commence of the Commence of th

STUDENT	COMPANY
HUSNAIN ALTAF	BANK OF PUNJAB
HUSSNAIN MUNIR	CIVIL AVIATION AUTHORITY (CAA)
IBRAR HUSSAIN	BANK AL FALAH
IQTIDAR ALI	STYLO GROUP
IRAM KHAN	BANK AL FALAH
JUNAID FALAK	VIVO SMARTPHONES
KHAKAN ANWAR	2IQ RESEARCH
KHALIL UR REHMAN	TOTAL PARCO
KHIZAR ASIF	SARENA HOTEL
KUBRA QAMAR	OCS-UMT
M FAISAL NAZIR	SONERI BANK LTD.
M SUFYAN LATIF	BANK AL BARAKA
M WAQAS NASEEM	CIVIL AVIATION AUTHORITY (CAA)
M. NAEEM ULLAH KHAN	BANK OF PUNJAB
M. USMAN HASHMAT	CIVIL AVIATION AUTHORITY (CAA)
MAHA KALSOOM	STATE BANK OF PAKISTAN
MAMOONA MUSHTAQ	OCS-UMT
MANZIR ABBAS	VIVO SMARTPHONES
MARIAM AHSAN	EMIRATES SUPPLY CHAIN SERVICES
MARWA SAEED BHATTI	SHEIKH ZAYED HOSPITAL
MARYAM RAZZAQ	CIVIL AVIATION AUTHORITY (CAA)
MEHAK ZAFAR	BANK AL BARAKA
MIRZA AZAM	PEL
MIRZA RAAIED BAIG	BANK AL BARAKA
MOHSIN MANZOOR	VIVO SMARTPHONES
MOIZ AHMAD	SERVIS SHOES
MAHEK KHAN	STYLO GROUP
MUAZAM IQBAL	HITECH LUBRICANTS
MUAZAM IQBAL	PERFECT PECH SOLUTIONS
MUBASHRA WAJID	ITEFAQ HOSPITAL
MUDASIR ALI NAWAZ	FOPIK
MUHAMMAD AHMAD	CIVIL AVIATION AUTHORITY (CAA)
MUHAMMAD ALI BUTT	VIVO SMARTPHONES
MUHAMMAD ALI	WAPDA
KHURSHEED MUHAMMAD ARSAL BURHAN	BANK AL BARAKA
MUHAMMAD ASAD MUNIR	BANK AL BARAKA
MUHAMMAD ATIF	NBP NAFA MUTUAL FUNDS
MUHAMMAD AZEEM MASOOD	WAPDA
MUHAMMAD DANISH	UBL FUND MANAGERS
MUHAMMAD FAHAD	VIVO
ANWAAR CHAUDHRY	SMARTPHONES

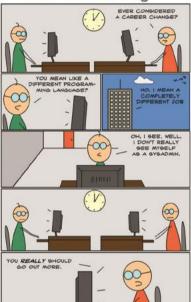
STUDENT	COMPANY
MUHAMMAD FARHAN	CIVIL AVIATION AUTHORITY (CAA)
MUHAMMAD HASHIM ARSHAD	JINNAH HOSPITAL
MUHAMMAD IBRAHIM	CIVIL AVIATION
KHAN	AUTHORITY (CAA) CIVIL AVIATION
MUHAMMAD SALMAN	AUTHORITY (CAA)
MUHAMMAD SAQIB JAVED	BANK AL BARAKA
MUHAMMAD SHAHZAIB	CIVIL AVIATION AUTHORITY (CAA)
MUHAMMAD SHEERAZ CHAUDHARY	BANK AL BARAKA
MUHAMMAD SHEHARYAR	RUBA DIGITAL
MUHAMMAD TALAL	SH. ZAYED INTERNATIONAL AIRPORT, RYK
MUHAMMAD USMAN	PROFICIENT TRAVEL
HASHMOT MUHAMMAD USMAN	SERVICES, LAHORE
TAHIR	NTDC, WAPDA
MUHAMMAD ZAFARULLAH WAHLA	VIVO SMARTPHONES
MUHMMAD KHAN	ERICSSON
	CIVIL AVIATION
MUZAMMIL HASSAN	AUTHORITY (CAA)
NABILA ABBAS	CHAIN SERVICES
NABILA ABBAS	CIVIL AVIATION
NAMRA MEHMOOD	AUTHORITY (CAA) HAMEED LATIF HOSPITAL
NASIR ALI	CIVIL AVIATION AUTHORITY (CAA)
NAVEED IQBAL	WAPDA
NAVEED KHAN	NBP NAFA MUTUAL FUNDS
NAWAL KHAN	FAROOQ HOSPITAL
NAWAL RAFAY	ITEFAQ HOSPITAL
NAYAB HAMEED	BANK AL BARAKA
NOMAN ALI	SIALKOT INTERNATIONAL
NUMAN AHMED MUGHAL	WAPDA - MANGLA POWER STATION
OMAIR ASHAR	EMIRATES SUPPLY
	CHAIN SERVICES CIVIL AVIATION
OMAIR ASHAR	AUTHORITY (CAA)
OMAIR ASHAR	RED SIGNALS
QASIM MALIK	WAPDA
QASIM RAZA	EMIRATES SUPPLY CHAIN SERVICES
QURAT UL AIN	JINNAH HOSPITAL
rana Sufyan ali	CIVIL AVIATION AUTHORITY (CAA)
RAZA ABBAS SHAH	EMIRATES SUPPLY CHAIN SERVICES
REHMAN FIASAL SAHN	BANK AL BARAKA
	DUBAI ISLAMIC
SAAD MUSTAFA	BANK
SAAD MUSTAFA SAAD SAJJAD QURESHI	BANK CIVIL AVIATION AUTHORITY (CAA)

## PLACEMENT RECORD >>>

STUDENT	COMPANY
SALEH IFTIKHAR	CIVIL AVIATION AUTHORITY (CAA)
SALMAN NAJEEB	DUNYA NEWS
SANA ANWAR	SERVICES HOSPITAL
SARA AKRAM	BANK AL FALAH
SAVERA WASHIN	GHURKI TRUST & TEACHING HOSPITAL, LAHORE
SHAHBAZ AHMED	CIVIL AVIATION AUTHORITY (CAA)
SHAHNAWAR NASEER	SYSTRONIC IT
SHAHZAIB ABBAS	WAPDA
SHAHZAIB RASHID BUTT	E-UMT
SHAKEEL AHMED	CIVIL AVIATION AUTHORITY (CAA)
SHEIKH MUHAMMAD IMRAN	WAPDA
SHER ALI	SURIYA AZEEM HOSPITAL
SULTAN MUHAMMAD	SHAHKAM
SALAHUDDIN SULTAN MUHAMMAD	NTDC NTDC
SALAHUDDIN	
SUMAIRA SAEED	J AND P COATS
SUMMIYA NIZAMI	PAKISTAN PVT. LTD.
SYED MOAZZAM ALI SHAH	CIVIL AVIATION AUTHORITY (CAA)
SYED MUNTAZIR MEHDI	CIVIL AVIATION
SHAH	AUTHORITY (CAA)
SYED TAYYAB SOHAIL	CAREEM PAKISTAN
SYEDA ZAHRA	JINNAH HOSPITAL
TAIMOOR JAVED	CAREEM PAKISTAN
TALHA BIN OMAR	AL RIAZ CHEMICALS
TANIA JAVED	CIVIL AVIATION AUTHORITY (CAA)
TAUSEEF AHMAD	WAPDA
UMAR QAYYUM	PERFECT PECH SOLUTIONS
UMER SAEED	CIVIL AVIATION AUTHORITY (CAA)
UROOJ AZHAR	NATIONAL HOSPITAL
USAMA ALI BHATTI	BANK AL BARAKA
USAMA ASHRAF	METRO HABIB CASH & CARRY PAKISTAN PVT. LTD
USAMA BILAL	CIVIL AVIATION AUTHORITY (CAA)
USAMA TAHIR	CIVIL AVIATION AUTHORITY (CAA)
USMAN AHMAD PASHA	CIVIL AVIATION AUTHORITY (CAA)
USMAN BASHIR	CIVIL AVIATION
USMAN SOHAIL	CIVIL AVIATION
USMAN TAHIR	PEPCO (CAA)
USMAN ZAHID	RED SIGNALS
UZAIR MAHMOOD	THE TAQ
KHOKHAR WASIE ALL	ORGANIZATION
WASIF ALI	SHAN FOODS
WASIM AKBAR	SHAN FOODS

STUDENT	COMPANY
WIAAM ZAREENA	BANK AL BARAKA
YASIR SHEHZAD	CAREER PAKISTAN
ZAINAB SADDIQ	SHEIKH ZAYED HOSPITAL
ZARWISH BINT-E- ISHAQ	CIVIL AVIATION AUTHORITY (CAA)
ZARYAB AHMED CHATHA	GENERAL HOSPITAL
ZOYA TANVEER	BANK AL BARAKA

## Out of the Box Thinking





A group with the consent of UMT participants A group with the consent or OWN participants and alumni is created on social application WhatsApp. This group provides a podium to UMT participants/ alumni to get updated with job opportunity alerts, training programs/ career counselling workshops and career counselling contents.

Each school has a separate WhatsApp group. The candidates are added after

Approximate number of jobs posted in groups: 5000+ (jobs from OCS portal leads + multiple HR groups) Total Members: 892

## From the eyes of Employers/Recruiters

## When Candidates Skip Interviews...

- > Such candidates are unreliable (they have let people down)
- ▶ They have limited communication skills (they have none)
- Well they can not be TRUSTED (ever again?)
- It demonstrates how they might react when things get tough and they crawl silently into their shell (this wasn't even tough!)
- ▶ They have a dispassionate relationship with responsibility (they disappear rather than providing an explanation)

COMMENTS: There is a bottom line here and it's entirely appropriate and reasonable to cancel an interview, or to realise that the job offer just isn't right.

However, it seems wholly irrational to suddenly disappear, without offering any explanation or excuse. There's a palpable ignorance in being unresponsive to both phone calls and emails from recruiters, after the candidate had authorised them to represent him/her at multiple stages in the process.

OCS Advisory: If by any means a candidate is unable to appear for the interview, it should be notified to the employer.

For a recruiter this is one of the more frustrating and unnecessary aspects of the job. It becomes worse when the same candidate applies to the same organization again often for the same job. The recruiter will remember them. The candidate, sadly, doesn't remember.



## MISIGHTFUL MEDIA FOR CAREER CHANGERS

REINVENTION ROADMAP: Break the Rules to Get the Job You Want and Career You Deserve is from Liz Ryan, CEO of the career advisory firm Human Workplace and a widely-read career adviser on Forbes.com and Linkedin. Her book is a smart guide for anyone looking to change jobs or break out of a career rut.

Ryan's advice rings true and she dishes it out with both tough love and encouragement. As a onetime HR VP for the U.S. Robotics and 3Com, Ryan knows what it takes to get noticed and hired in the modern workplace.

One example from the book: Ryan recommends getting around the black hole of the online application system by writing a "Pain Letter" — a carefully crafted letter sent to a specific hiring manager that details how you can help solve the employer's most painful business challenges. "Your power in the hiring equation, whether you work for yourself or someone else, is in your ability to spot Business Pain around you (or individual pain, if you provide services to individuals) and to solve it!" she

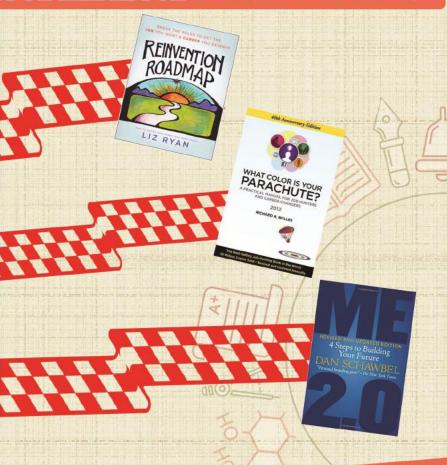
Highly practical, Reinvention Roadmap is a must-read for anyone struggling to find footing in today's often chaotic workplace.

WHAT COLOR IS MY PARACHUTE? 2012: A Practical Manual for Job-Hunters and Career-Changers by Richard N. Bolles

The 40th anniversary edition of this category-defining career self-help book has been extensively rewritten to include modern job-hunting strategies, including how to use Facebook, LinkedIn and Twitter in a job search. What Color is My Parachute? still covers familiar territory, though, sharing basics on resumes, networking, interviewing, salary negotiation and starting a business, as well as pointers on finding your passion and identifying transferable skills.

ME 2.0, REVISED AND UPDATED: 4 Steps to Building Your Future by Dan Schawbe

It's the ME Generation all over again, according to Schawbel, who literally wrote the book on how to use social media to cultivate a personal brand in pursuit of a dream job. "The Internet, more specifically social media itself, has forced everyone in the world to become a marketer, regardless of position," Schnabel writes. Like Brazen Careerist, the target demographic for Me 2.0 is Gen Y. But this version, updated in 2010, includes a new chapter on job hunting that could benefit anyone who wants to stand out in the age of online job boards, Facebook recruiting and Twitter job





#### Wall Street - 1987

found yourself pushed to your limits in the pursuit of power and success? Wall Street unravels this theme through the eyes of Bud Fox, an ambitious stockbroker who navigates the

economic rollercoaster of Wall Street, adopting the "greed is good" mantra. Explore the story of a young, susceptible mind, showing how easy it is to get carried away with the glamorous lifestyle that accompanies wealth.

Topics Covered: Corporate finance, portfolio management, capital markets, investment law principles, mergers and acquisitions, company valuations and business ethics



#### **Dead Poets** Society - 1989

Dead Poets Society is the best movie of Robin Williams. This movie will make you question the social and political norms and

constraints that define your life. At its simplest, it encourages you to dream, never to be lazy in the pursuit of your ambitions and keep on doing so regardless of the challenges you might face along the way.

Topics Covered: Public relations team building, psychology and relationship building.



#### **Twelve Angry** Men - 1957

Twelve Angry Men is a brilliant courtroom drama that has several layers of insight on leadership, the psychology of group

behavior, and conflicting value systems. This is a must watch, and will leave you thinking about the way you make important decisions.

Topics Covered: Negotiations techniques, persuasion methods, conflict resolution and consensus building.



#### Fight Club - 1999

Fight Club attempts to teach the viewer many lessons, the first is the emptiness that exists within consumerism and

materials that use these objects as substitute for validation and real happiness. It's also a film which questions our attachment to identity are we really who we believe ourselves

Topics Covered: Psychology, business management, societal breakdown, consumer culture and morality.



BORN FOR THIS: How to Find the Work You Were Meant to Do by New York Times bestselling author Chris Guillebeau (The Happiness of Pursuit, The \$100 Startup, The Art of Non-Conformity) is an engaging action-oriented guide to help you answer that burning question: "What's next?"

Born for this is divided into two sections: The first half helps you figure out what you want and how to get it; the second has questions, strategies and tactics that help you to put those lessons into action.

Guillebeau recommends analyzing your email inbox for clues to your best next steps. "If you look closely, you'll probably find that there are certain types of advice that people ask you for over and over," he writes. "Whether it's recommendations for books and movies, investing tips, or your thoughts on the latest gadget that hits' the market, the advice people solicit from you is a huge clue as to which of your skills and expertise is most in demand — and therefore probably most marketable.

ONE PERSON/MULTIPLE CAREERS: The Original Guide to the Slash Career by

Alboher's 2008 book popularized the term "slasher" to describe people who cobble together livelihoods from multiple occupations - photographer/yoga instructor, entrepreneur/activist and the like. When the recession pushed more people, including many around 40 and older, they adopted slasher careers out of necessity, Alboher also released an e-book. "We have a new passion for sustainability, both for ourselves and for the planet," Alboher writes in a new introduction to the e-book edition. "And slashing fits right in with that new mindset.

#### START SOMETHING THAT MATTERS: A Guide by Blake Mycoskie

The founder of TOMS Shoes, Mycoskie created a company that makes philanthropy about one of its operating principles, pioneering to a buy-one and donate-one-to-charity business model. He chronicles his unlikely foray into the shoe business, and the book is a blueprint for others seeking to start a business that accomplishes good.

# Try Out Some Career Building Through MOVI

# Her - 2013



Startup.com - 2001

Startup.com examines the rise and fall of the real-life startup GovWorks that raised \$60 million from Hearst Interactive Media, the New KKR,

Investment Fund, and Sapient, Watch this movie to better understand the boom and bust of the dotcom period and serves as a cautionary tale on how friendships can easily be threatened by business partnerships

**Topics** Covered: Finance entrepreneurs, capital raising, growth management, entrepreneurship skills, team building and management skills.



A solitary, introverted man who purchased the new OS1, the world's first artificially intelligent operating system introduced to the charming female voice his operating system, and found

himself drawn to her

romantically.

The issues in the film are parallel to our technology-obsessed culture. The film depicts how technology can propel us to a life of loneliness and isolation, serving as a reminder to cherish the relationships we have outside of the digital world.

Topics Covered: IT, customer loyalty, cultural transformation and relationship building.



Thank You For Smoking - 2005

The perfect film for a marketing savvv. entrepreneur someone who wants to learn a few tricks on how to sell any product.

The film tells the story of tobacco industry lobbyist Nick Naylor who creatively spins arguments to defend the cigarette industry in the most challenging situations. This is a great watch for those who want to learn a few things about management when in crisis and how to cope with such situations.

Covered: Public relation, marketing and advertising campaigns, management, corporate communications effective negotiations skills.



Lord of War - 2005

This war-crime film chronicles the life of Yuri Orlov, an immigrant Ukraine from decided his route to success is through illegal gun trade. He had

confident self-assurance and the breezy justification which is intellectual important for successful entrepreneurs. Plus, if you want to learn more about growth hacking, building customer loyalty, and negotiation techniques, this film delves deeply into these topics. You'll probably find yourself incorporating some of the lessons in your own business venture.

Topics Covered: Entrepreneurship skills, emerging markets, creative problem solving, crisis management, negotiation techniques, building customer lovalty, competitive strategies and geopolitics.

# Beautiful Thoughts

None can destroy iron, but its own rust can! Likewise, none can destroy a person, but his own mindset can.

Ups and downs in life are very important to keep us going, because a straight line even in an E.C.G. means we are not alive.

The same Boiling Water that hardens the egg, Will Soften the Potato! It depends upon Individual's reaction To stressful circumstances!

DREAM the impossible, SEEK the Unknown, ACHIEVE Greatness

Your mind is a magnet. Thoughts get attracted to it everyday.

Work while you can and rest when you must

Mobile has taught us three things ...
Whatever makes you happy -- save it...
Whatever makes others happy -- forward it....
Whatever makes no one happy -- delete it....

I	Y	K	I	Н	Z	S	L	C	E	Z	Н	P	E	F	
L	L	G	0	A	E	Y	A	Н	I	Н	S	E	N	X	
V	L	P	0	A	U	I	N	V	D	E	Y	R	В	L	
R	S	J	R	E	S	V	0	G	W	T	R	F	D	N	
L	S	C	A	P	P	L	Ι	C	A	T	I	0	N	0	
G	Н	A	U	M	S	Y	S	M	K	G	P	R	W	I	
E	N	Н	P	P	A	Y	S	W	I	U	Q	M	A	T	
E	P	I	Н	S	N	R	E	T	N	I	R	A	S	A	
Z	M	I	K	Н	C	I	F	J	T	P	E	N	Q	P	
Z	T	P	I	R	V	L	0	N	Н	K	S	C	P	U	
F	W	A	L	R	0	Z	R	V	D	В	U	E	J	C	
F	R	R	E	0	A	W	P	V	В	X	M	L	T	C	
G	T	T	В	S	Y	В	T	L	T	N	E	D	Z	0	
D	N	S	X	W	В	E	N	E	F	I	T	S	F	M	
I	S	L	L	I	K	S	E	Y	N	D	M	R	P	Q	

Application

Benefits

Employee

Internship

Interview

Networking

Occupation

Performance Professional

Resume

Search Skills



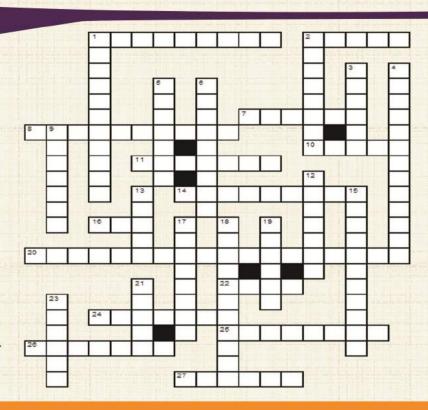


## Across

- 1. Somebody who catches fish.
- Someone who digs for metal ore in the ground.
- A person who paints pictures.
   A person who makes computer games.
- 10. A person who helps a doctor.
- 11. Somebody who fixes teeth.
- 14. A person who goes to outer space.
- Somebody who helps sick animals.
- 20. Someone who builds houses.
- 22. Someone who cooks food.
- 24. A person who protects a country.
- 25. A person who tells us the news.
- 26. A person who plays sports.27. Someone who grows crops.

### Down

- 1. Somebody who puts out fires.
- 2. Somebody who plays an instrument.
- 3. Somebody who helps sick people.
- 4. Somebody who catches criminals.
- 5. A person who fixes toilets.
- 6. A person who does research.
- 9. A person who raises cattle.
- 12. Someone who cleans
- buildings. 13. Someone who stars in a
- movie.
- 15. A person who drives a truck.
- 17. Someone who fixes cars.
- 18. Someone who delivers mail.
- 19. A person who sings songs.
- 21. Somebody who flies airplanes.
- 23. A person who serves food.

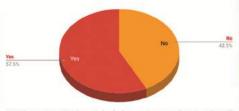


# STUDENT SURVEY - OCS JUL-DEC

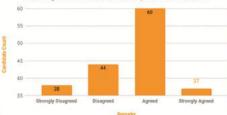
Q1. Have you ever received emails/phone calls from OCS?

No No 50.0%

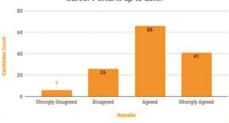
Q2. I have sent my CV/Resume to OCS



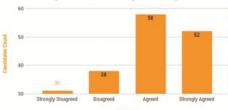
Q3. Please Rate: OCS has worked a lot on my career design and is still welcoming when in need of career or placement feedback.



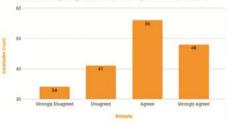
Q4. Please Rate: The information available at the OCS Career Portal is up to date.



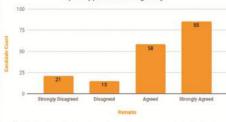
Q5. Please Rate: OCS Team is always available for guidance and help related to career or placement queries.



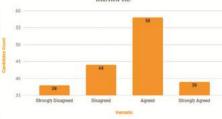
Please Rate: OCS Team always responds back to my email/phone call whenever I face issues regarding the Career Portal or any career related services.
...



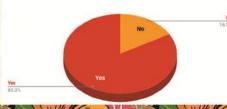
Q7. Please Rate: OCS Team informs me about multiple market open opportunities regularly.



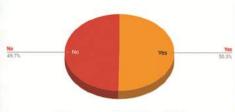
Q8. OCS has helped me throughout in regarding to my career related applications including internship letters, projects letter, industrial visits, recruitment drive, mock interview etc.



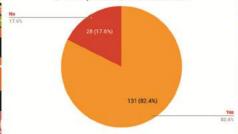
Q9. Should there be 1-3 Credit hour mandatory training on Personality Development/Career Development for your degree completion?



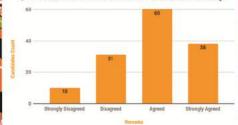
Q10. Did you attend the Career Fair 2017 - Backpack to Briefcase on Nov 30, 2017?



Q11. Have you ever visited OCS Career Portal?



Q 12. Please Rate: The OCS Career Portal is user-friendly.



## WE READ ALL THE REPSONSES.

Student surveys are central to the success of our university. We're starting to make real changes from such surveys.

## POINT TO BE NOTED



"Reply to ALL" on your work emails if your message is not relevant to everyone.



DO

"Double Check" your response before sending it to the recipient. YOUR VOICE MATTERS!

# EMPLOYER TESTIMONIALS



Syed Ihsan Ullah Waqas
Chief Executive
The Punjab School System

Graduates of UMT have been found to be harnessed with potential to adapt easily to the new environment and resort to innovation where required.



## Ayesha Saleem

Månager, Operations & Student Support Solutions to Enhance Professional Skills (steps)

The OCS Team is very supportive and having counseled numerous UMT graduates for admission into our partner universities, we have found them to have a certain spark to make their mark in this world! We wish them the best of luck for their future endeavors.



Syed Shah Mohammad Director Human Resources VIVO Smartphones - Pakistan

UMT Graduates have the right balance between hard work, smart work and drive to excel, which make them an asset for any modern organization. This is a testament to the training they receive at UMT and a lot of the credit goes to the OCS Team for preparing and grooming their students and alumni to compete and face the challenges of today's corporate world. UMT and OCS have become a valued partner for VIVO and for our recruitment needs.



Muhammad Talha Tariq Senior HR Executive Jotun Pyt. Ltd.

Graduates who are coming out of UMT are literally ready to hit the floor running. I've been very impressed with those individuals with regard to their maturity, the success that they've had and the abilities they've to bring success in the business.



Shahid Rashid Alvi HOD Human Resources Haier Pakistan (Pvt.) Ltd

UMT is an exciting and dynamic place where the students have the opportunity to fulfill their dreams. UMT is offering a blend of learning, edutainment and enduring principles.



Arslan Talat HR Executive Kohinoor Mills

As a UMT alumnus, I can say that whatever I am today is because of respected professors. I would like to thank OCS for making me professionally presentable. I have hired UMT graduates and they all highly valued professional core competencies. By the grace of the Almighty, all of them meet real time challenges and successfully overcome obstacles. I am professionally enthused about UMT graduates.



Usman Habib
Recruitment & Training Manager
Emenac Inc.

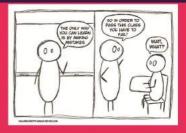
It has always been a pleasure working with OCS-UMT team. Truly professional when it comes to sourcing candidates for employers and generating feedback with placed/on boarded students. The employees from OCS-UMT are smart workers in terms of hard tasking and concentration as required may times. We never had any issue with them what so ever. UMT graduates are professionals and out of the box thinkers with ability to multi task. Kudos to Team

# STEPPING FORWARD

## YOU ARE AMAZING, KNOW YOUR WORTH by Omair Asher - BS Aviation Management

In today's world, career development is not an option, it's a necessity. If you want to shine like a sun, first you have to burn like it. You are likely going to work in future for your entire adult life, then why not make it the best work time that you can create?

For career development, first you need to realize the importance of why you need to develop your personality as a professional? Organizations have to stay current in technology, business practices, and in advances in their industry. An organization that embraces career development processes can keep employees informed of advancements and maintain its competitive edge in the market.



Career development's first and foremost requirement is your passion and willingness to learn new things that can help you in your personality grooming. These are the things which can make your canvas broad and excel your abilities towards a winning positive attitude. However, you can streamline your career by aligning your interests with your future goals.

Most of us start looking for a job near graduation. However, we should be job creators not seekers, and to do that we should accept everything as an opportunity to learn something new and innovative. We should build our dreams, believe in our self, do networking and sharpen our skills by meeting with new people with ideas. Success starts at the end of your comfort zone so don't be afraid to chase it.

## KNOW THYSELF!

by Sonia Mukhtar - Visiting Faculty and Alumna of Institute of Clinical Psychology (ICP)

Salvador Dali once said, 'have no fear of perfection - you'll never reach it.' It is true. It is a lot to expect to become perfectly career oriented or a professional in the field. But there is no reason not to strive just to be a 'striver'. Perfection is when one refuses to accept any standard short of perfection. In psychology's terms, perfectionism is a personality trait characterized by 'a person's striving for flawlessness by setting high performance standards'. This creates a 'block' in thinking and can only be shattered through knowing your own self. 'Know thyself' is a process of clarifying your values through realizing the correlation between work-need and self-need. It also covers the convergence between various career choices and your personality style, work approach, interests, skills, career and personal values. Even if you have engaged in a 'know thyself' process early in your career (while you are a student or a novice), your interests may have changed over time and you may be eager to learn about not only new skills but also yourself. So, it is helpful to periodically engage in a thorough process of 'know thyself' throughout your career or your lifespan.

Clearly, all of us have values, personal morals, ethical considerations, and our own set of rules. Yes, you want to equip yourself with rapidly changing environment, competitive pressures globally, ever-advancing technological progress. That pressure to be more innovative and self-exploratory should never let you derail from your path. All you need is to strategically approach your career and professional progress in this new era without losing the focus of 'who you are' by the mantra of 'know thyself'.



I am a student of MS Management at University of Management and technology. I have had the pleasure of working with Office of career (OCS) at UMT on a consistent basis on various projects graduate clearance list and follow-up calls, etc. During that time, OCS has proved to be a very reliable and platform. experience over here helped me to knowledgeable polish my soft skills so that I may prove myself a valuable asset in the world of work.

Asma Saher - OCS Intern

# PHOTO GALLERY





# ASK THE EDITOR

## With Zovieen Khoin



#### Abdul Rehman

BS Software Engineering

Q. Why only personal branding sessions are done in SBÉ? Students from other programs will also face the same thing in future so these sessions should also be done in SST and SEN classes. Secondly, there is nothing like extra course or internship for SST students like media students have @ UMTTV. Hence, OCS should conduct visits of students in different software houses so they could know the current market trends which will help us in future and provide an opportunity for internship. will also face the same thing in future so

A. OCS strives hard to groom and mentor UMT participants to help them discover, establish and improve their personal brand. OCS successfully conducted and executed PBW in SBE last year and also this year on the request of the school. The takeaway for us was that students need more active engagement in should be a regular feature for all semesters and all schools. OCS would be willing to conduct such session, subject to desire from the school.

Another initiative of OCS is Innovation Champions Boot Camp and Club (ICBCC) to drive and facilitate UMT students in their innovative entrepreneurial endeavors. ICBCC took around 200 students to PITB- Arfa Karim Technology Park, whereby they visited multiple initiatives including Plan-9, Plan-X, Herself, e-Rozgar and multiple other software houses. During the visit, the business proposal of one of the UMT participants got successfully accepted in Plan-9. OCS is willing to structure solutions to all the emerging needs of the students.

## Ammar Amer

### Q: When can I visit OCS or meet a career advisor to discuss career options?

information and services at its office from 09:00 AM to 06:00 PM. Participants may also contact the career advisor through personal visit, email and contact number provided at its career portal and publications.

#### Muhammad Mamoon Musa MS-SHRM

Q. I have recently joined UMT family as a participant in MS-SHRM program. I am really amazed to see how nicely all departments are contributing in grooming their students by conducting workshops, seminars, training programs, etc. The only thing that I wanted to ask OCS if there is any possibility to conduct these training programs (workshops in these training programs/workshops in evening or weekends as all working professionals who come in evening are not able to attend these sessions.

A. We can arrange evening sessions as per convenience of both OCS and students. As soon as a group of at least 20-25 students is arranged, we will arrange a guest speaker after coordinating with the respective school.

#### Awais Murtaza

BS Electrical Engineering

## Q. With how many industries has OCS signed MoUs?

A. OCS has signed numerous MoUs with key industry players. Information about all MoUs is mentioned on our Career Portal under the heading of Corproate Liaison. Few of the signed MoUs are with: Careerz360, Mr COD, Dar's Delighto, KUKS App, Pak-Qatar Family Takaful, etc.

#### Muhammad Kashif Ali Khan MS SCM

Q. Entrepreneurship or Job, what is more productive as career in future? Your comments.

A. Entrepreneurial executive lifetyle should be your outlook. Self employement is always a preferable option. We have shared a definition

## Q. What is OCS? What is the purpose of OCS?

A. OCS facilitates participants in identifying their career growth and develop their career design according to their specified needs. OCS helps graduates in identifying their desired market needs and equips them with the necessary tools which help them not only in entering the right industry but also assist them with any challenges they might face in their career growth.

OCS core functions are: Placement Services, Counseling, Advisory and Advocacy and Corporate Liaison.

#### Asma Saher MS Management

#### Q. How can OCS help me as a currently enrolled participant/graduate?

A. OCS enhances your personal and professional skills via wide range of career related activities; grooming sessions about choosing the right degree majors, resume writing techniques and training workshops. Graduates are facilitated in obtaining information and recent updates about the job market. OCS also advertises information about vacant internship/job opportunity to participants and graduates both.

brainstormers where participants can challenge convention and become smart innovators.

## Stakeholders, THANK YOU for your input!

Let us know what you think about this edition at ocs.mgr@umt.edu.pk

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