



Office of Corporate Linkages
and Placements

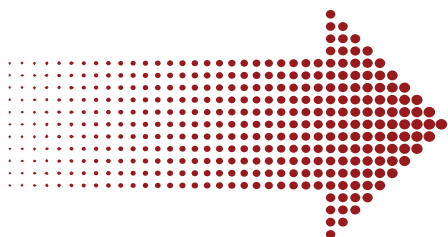
NEWS LETTER





Contents

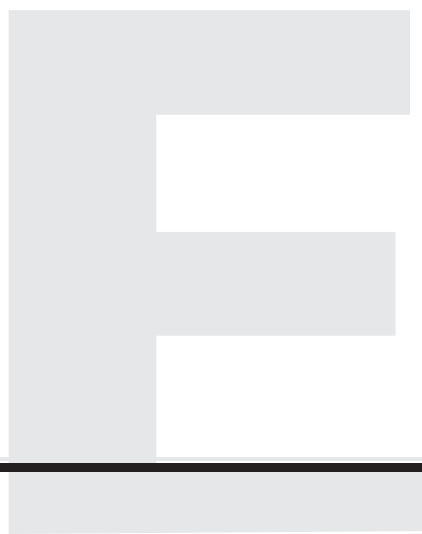
Cover Page	02
Editor's Note	02
Induction Sessions	02
Talent Hunt Drives	02
Mock Interviews	03
Awareness Campaigns/Stalls	04
MoUs	04
Corporate Discounts	04
Placement Record	05
Corporate Linkages	05
Employer Testimonials	05
Student Testimonial	06
Interaction with the Corporate World	09
Employer Networking	12
LinkedIn Profiling	12
Entrepreneurial Competitions and Expos	12
OCLP Funtabolous Career Drive Sessions	12
OCLP Digital	13
Social Media	13
Articles	13



Editor's Note

Dear Participants,

The emergence of Industrial Revolution 4.0 is pushing boundaries both mental and physical. Now we are pushed out of the realm of bounded rationality and we have entered in the era of out-of-the-box solutions with focus on our technical aptitude, emotional aptitude and the speed to grab and become comfortable with new value chain of expectation and delivery. Therefore, a new ever evolving culture is born with ever evolving traits. This situation is creating new norms of leading our personal and professional lives. Now is the time to get out of our comfort zone and mitigate our limitations, enabling us to sail through this ocean of disruptive innovation with a smile. So gear up for the new context #SoftTechIntel (EQ, IQ, TQ).



Induction Sessions

OCLP: Induction Session and Recruitment Drive by National Foods - February 18

National Foods Pvt. Ltd. conducted an induction session along with a session of mock interviews and CV assessment session for the positions of Trailblazer and Internships. They targeted fresh and experienced graduates from Food Engineering (Nutrition Science and Food Technology), Engineering (Mechanical, Industrial and Electrical) and Management Sciences (Finance, Economics, Supply Chain, Marketing, HR and Business Management).

The induction session included all aspects of how National Foods can be a better employer and how a graduate can opt for such a smooth and short career path. They also performed a short quiz competition on it and distributed a few gifts to the attendees. During the 90 minutes of the assessment, representatives from National Foods offered on-spot position to one of our graduates from Industrial Engineering. Meanwhile, their online Trailblazer game for hiring is live for the registered students.

OCLP: Induction Session by AbuDawood - February 19

AbuDawood conducted an on-campus induction session. The organization had offered Management and Associate Trainees position to the candidates of BBA, MBA, Bachelor in Business and Information Systems, BS Accounting and Finance, Electrical Engineering and Industrial Engineering (students looking to pursue their career in Business Management i.e. Supply Chain and Marketing). They registered several students for their upcoming recruitment game and arranged giveaways for the students who registered for the test.

Sabiqa Qamar Kiyani, Head of HR, along with her team explained the recruiting process and career path at AbuDawood.

Talent Hunt Drives

TALENT HUNT DRIVES - 2019			
#	ORGANIZATION	POSITION	EVENT DATE
1	COTTON WEB	MANAGEMENT TRAINEE OFFICERS (MTO)	FEBRUARY 07
2	FAYSAL BANK	TRAINEE BRANCH SERVICES OFFICER	FEBRUARY 11
3	STYLE TEXTILE	MANAGEMENT TRAINEE OFFICER	MARCH 04
4	ZAMEEN.COM	BUSINESS DEVELOPMENT ASSOCIATE AND AM – PROJECT SALES	MARCH 11
5	CYBERNET	TAC ENGINEER	MARCH 12
6	ROSHAN PACKAGES LIMITED	INTERN – IT	JUNE 19
7	HAZELSOFT AND INVENTORX	INTERN - WEB DEVELOPERS	OCTOBER 09
8	STYLE TEXTILE	MANAGEMENT TRAINEE OFFICER	OCTOBER 20

CO-OPS VERSUS INTERNSHIPS

STUDENTS ARE EMPLOYED FOR A 3 OR 6 MONTH PERIOD



TYPICALLY LAST 2-3 MONTHS

MOST CO-OPS ARE PAID POSITIONS



MANY INTERNSHIPS ARE UNPAID

STUDENTS DO MAJOR-RELATED WORK WITHIN THE GUIDELINES OF THEIR ACADEMIC PROGRAM



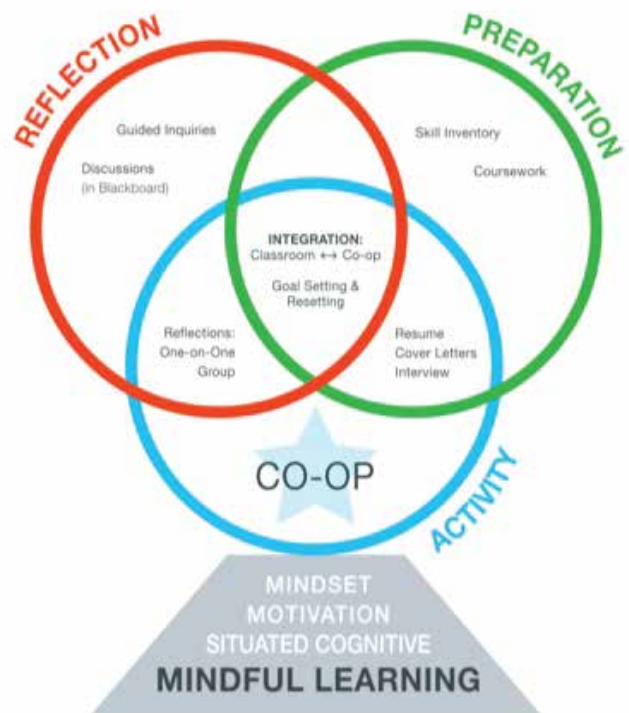
WHILE POSITIVE, INTERNSHIPS ARE NOT NECESSARILY MAJOR-RELATED

CO-OPS ARE FOR ACADEMIC CREDIT AND PART OF A STUDENT'S OFFICIAL TRANSCRIPT



INTERNSHIPS ARE USUALLY NOT A REQUIRED PART OF THE ACADEMIC PROGRAM

CO-OP CURRICULUM



Mock Interviews

OCLP conducted Mock Interviews in collaboration with leading industrialists and trainers to provide UMT participants real-time exposure of interviews and guide them to improve their weak areas by giving them on-spot constructive feedback. Such activity is planned to assist participants to help them in turning their talents and skill set into their strengths by integrating their natural capabilities with their values, passion, aspirations, and opportunities.

Candidates were counseled by the OCLP Team and the industry professionals. Salient features of Mock Interviews were the following:

- On-Spot Psychometric Assessment
- Mock Interview - Formal Practice Interview
- On-spot Feedback and Counseling with Interviewing Specialists
- Resume Evaluation

Quaid-e-Azam Campus - January 03

Graduates of Fall 2019 of M.Com, B.Com (IT), ADP Accounting and Finance and ADP Business Administration and Commerce Programs' Panelists included,

- Shahid Iqbal Bhatti, Zonal Head EFU Life Assurance Ltd., Founder Chairman, Youth Elite Club
- Muhammad Talha Khan - Sr. Manager, Business Development EFU Life Assurance Ltd.
- Sajid Hafeez Malik - Management Consultant EFU Life Assurance Ltd.
- Muhammad Ramzan - Unit Manager EFU Life Assurance Ltd

November 05 – Main Campus

Target audience include participants from the following domains:

- Business
- e-Commerce
- Information Technology
- Aviation Sciences
- Social Science
- Health Sciences
- Psychology
- Architecture and Planning
- Law and Policy
- Engineering
- Textile and Design
- Media and Communication

Quaid-e-Azam Campus - November 19

Numerous candidates availed this opportunity

Quaid-e-Azam Campus - November 25

Numerous candidates availed this opportunity



Awareness Campaigns/Stalls

Orientation Session Spring 2020 - February 19

Muhammad Bilal Ashraf, Lead Sub-Campuses conducted an orientation session for the newcomers of Spring 2020 at UMT, Quaid-e-Azam Campus, Lahore. He introduced OCLP to the audience and its role in career management. He explained in detail, the participants about OCLP partners and its core functions like Placement, Advisory and Advocacy, Counseling and Corporate Liaison.

Orientation Session Fall 2020

Multiple awareness sessions about OCLP and the services it offers to the students were delivered to the newcomers in Orientation 2020.

MoUs



- Terra Cotta- Cafe and Terrace
- HazelSoft
- Mizo Studios
- Shayan Solutions
- DS Group of Companies
- Quantum IT Solutions
- Al Fatah Group
- Secure Hops Pvt. Ltd.
- Air Link Communications Limited
- Allied Marketing (Pvt.) limited
- Medlane Medical Complex
- HospitALL
- Nourish by Ayesha
- Corvit
- Stewart Private Limited
- She Means Work
- Assort Tech Pvt. Ltd



Corporate Discounts

Due to effective collaboration of OCLP with different organizations, discounts were offered to UMT on deals, products and services.



Discounts

Placement Record

Name	Company
Nouman Arshad	Abacus Consulting
Muhammad Faiez	Abacus Consulting
Farheen Rizvi	Abacus Consulting
Roshaan Mahmood	Askari Bank Limited
Hamza Hussain	Civil Aviation Authority
Zohair Haider Sherazi	Civil Aviation Authority
M Haseeb Tariq	Civil Aviation Authority
Hamza Fayyaz	Civil Aviation Authority
Asad Ali Mangrio	Civil Aviation Authority
Saleh Iqbal	Civil Aviation Authority
Fida Rehman	Civil Aviation Authority
Muhammad Ahmed	Civil Aviation Authority
Hamza Arshid	Civil Aviation Authority
Muhammad Talha Bilal	Civil Aviation Authority
Hamza Alam Virk	Civil Aviation Authority
Hassan Nasir	Civil Aviation Authority
Ammar Iqbal Saleemi	Civil Aviation Authority
Raza Khan	Civil Aviation Authority
SANA	Civil Aviation Authority
WASEEM TAHIR	Civil Aviation Authority
Arslan Ahmad	Civil Aviation Authority
Aashir Habib	Civil Aviation Authority
Muhammad Umar Irshad	Civil Aviation Authority
Shifa Mubashir	Civil Aviation Authority
Zarar Haider	Civil Aviation Authority
Roosha Rashid	Civil Aviation Authority
Usama Bin Zubair	Civil Aviation Authority
Wasiq Khalid	Civil Aviation Authority
Danish Shoukat	Civil Aviation Authority
Dilawaiz	Civil Aviation Authority
Muhammad Ibrahim	Civil Aviation Authority
Faisal Qayyum	Civil Aviation Authority
Sibt E Hassan	Civil Aviation Authority

Danial Waheed	Civil Aviation Authority
Ali Mazhar	Civil Aviation Authority
Moawiz Uzair	Civil Aviation Authority
Subha Jaffer	Civil Aviation Authority
Muhammad Zain	Civil Aviation Authority
Husnain Mir	Civil Aviation Authority
Muhammad Farooq	Civil Aviation Authority
Minahil Fatima Tariq	Civil Aviation Authority
Asad Saleem	Civil Aviation Authority
Waqas Shahid	Civil Aviation Authority
Muhammad Salijooq Nisa	Civil Aviation Authority
Chaudhary Hamza Shah Rose Ali Gujjar	Civil Aviation Authority
Nadeem Majeed	Civil Aviation Authority
Muhammad Eitsam	Cybernet
Talha Fakhar	Cybernet
Mudassar Hussain	Cybernet
Muhammad Talha	Cybernet
Talha Fakhar	Cybernet
Muhammad Talha	Cybernet
Farhan Ahmed Janjua	Eastern Group
Muhammad Faheem Farooq	Eastern Group
Muhammad Junaid Falak	Engage 24x7
Abhar Ikram	Engage 24x7
Unsa Dastgir Butt	Engage 24x7
Zahid Jabbar	Engage 24x7
Aqsa Ali	Engage 24x7
Muhammad Hashim	Government of the Punjab, Communication and Works Department
Wang Joong Shahmeer	Grocerapp
Muhammad Nauman Nasir	Hazelsoft
Ahmad Hussain	Hazelsoft
Hamza Iftikhar	Imroz Technologies (SMC-Pvt.) Ltd.
MUHAMMAD WAQAS	MEPCO
MUHAMMAD ADEEL IJAZ	MEPCO
Musharfa Muneer	Mind Bridges
Junaid Khan	MZ Consultants Firm
MUSHYYDAH ABID ATTIQ	OCMS
Muhammad Adnan Asif	Pakeeza Commercial and Kitchens. Iqbal Engineering
Ghania Zahra	Platinum Communications (Pvt.) Limited
ABDUL AHAD TANVEER	Quantum IT Consulting
ABDUL MUNEEB	Quantum IT Consulting
ABDUL WAHID ANJUM	Quantum IT Consulting
ALI RAZA	Quantum IT Consulting

Muhammad Bilal	SNGPL
Muhammad Usama Zia	SNGPL
Muhammad Hassan	SNGPL
Rana Umer Qayyum	SNGPL
Hassan Qadeer	Softbeats Pvt. Ltd.
Shoaib Naseer	Solution Founder
Syed Subtain Raza	Solution Founder
M. Ahmad Raza Awan	Solution Founder
Nofal Hassan	VIVO Smartphone
Hamza Amil Alizai	VIVO Smartphone
Fatima Tuzahra Ahmad	We Apparel (Pvt.) Ltd.

Corporate Linkages

OCLP strives vigorously to create a bridge between academia and industry, in order to bring on board industry gurus to provide UMT participants with career opportunities, placement, and to groom and mentor them.

Sialkot Chapter



Employer Testimonials

Firstly, thank you for the invitation and it surely seems to be an insightful talk. Let me take advantage of the opportunity and pay my tribute to your team. The way OCLP reached out to employers, for the sole benefit of the graduates. They facilitated the graduates by employment creation and industry-academia linkages. It's impressive, appreciated and highly regarded.

I have been following team activities on social media platforms, even in the days of Corona virus lockdown and I must say that you guys have set high standards for other degree awarding institutes. I have visited and been in contact with liaison teams from other institutes, including UET, GIKI and can say that your team is on the right path with an excellent pace. Keep it up!

Very well done and thank you for helping fresh graduates in increasing their chances of employability.
Hamid Mehmood, Immigration Consultant
Expert Opinion

Brilliant idea implemented. It was very much needed. Co-Op students improve the institution's visibility and reputation through their interactions with the community. Institutions gain information on current research and development in employer sectors, which leads to collaboration opportunities. Definitely this will be of mutual interest to both of our organizations. Fresh minds are always welcome. Our software department, corporate department as well as Sales and Marketing department very much require interns and permanent staff.

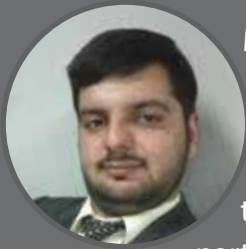
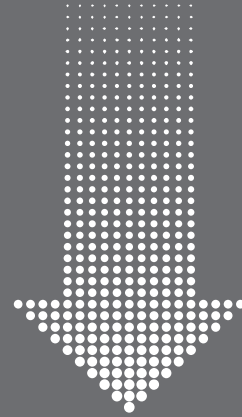
Anbrin Qazi, Director, Human Resource
Brain Telecommunication Limited

It's a great initiative by UMT for the students, by introducing UMT Co-Op Education Degree Program. For students it's a great opportunity to learn and experience the corporate world before starting their professional career. It will be a good experience for us as well to work with fresh and new growing talent of the current era.

We would like to suggest that in your UMT Co-Op Education Program, you should give opportunity to your students to have a brief introduction in the classroom by our professionals to enhance their experience of corporate leadership.

Briqa Altaf, HR Executive
Allied Marketing (Pvt.) Ltd

Student Testimonial

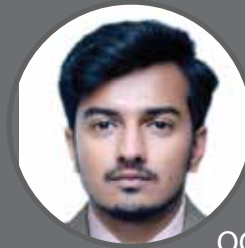


My experience has been great. OCLP is doing a remarkable job. I must appreciate this department and I would like to mention two names in

particular who helped me a lot in securing a good job, Sannan Ahmed and Ms. Farah.

Sannan is the person who really makes an effort for the job and Ms. Farah's support and guidelines are excellent.

Hassan Qadeer, Master of Project Management
Softbeats Pvt. Ltd.

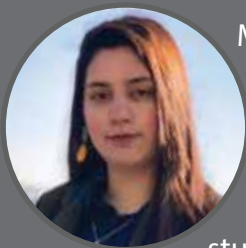


UMT has a great faculty which provides the industry exposure required to face the corporate world. The

OCLP Department of UMT has

good connections with the industry. These were the key reasons why I landed up with placement in an IT Company named Cybernet.

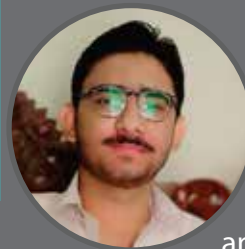
Muhammad Talha, BS Electrical Engineering
Cyber Internet Services Pvt. Ltd.



My experience with Office of Corporate linkages and Placements has been exceptional. As an undergraduate business student and being associated

with OCLP-UMT, I got selected as a retail intern at Askari Bank. This opportunity provided me insights of the world of finance and helped me gain practical experience. To be sure, OCLP is the bridge between students and their future.

Roshaan Mahmood, BBA (Hons) 6th Semester



UMT has provided us a very efficient platform for exposure to the placement phase in our practical lives. I

am very grateful to OCLP for

providing us the best placement opportunities and I finally got placed in Cybernet Pakistan, one of the leading Internet Service Providers in Pakistan.

Talha Fakhar, BS Electrical Engineering
Cybernet Internet Services Pvt. Ltd.

Interaction with the Corporate World

Current Trends in “IT” Industry - January 07

OCLP - UMT, Quaid-e-Azam Campus, Lahore organized a Guest Speaker Session for the professional development of participants of BS Information Technology, BSc Computer Science and BSc Information Technology programs on Current Trends in “IT” Industry. Ali Raza Jahangir who is serving as a Dynamic 365° Consultant in PricewaterhouseCoopers (PWC) was invited. He talked about the most demanding skills in 2020, Cloud Platforms and Job Interview Tips for the participants.

Resume Writing and Interview Skills Workshop - January 08

OCLP - UMT, Quaid-e-Azam Campus, Lahore organized a workshop on resume writing and interview skills for the graduating batch of BSc Computer Science and BSc Information Technology. Muhammad Bilal Ashraf, Lead Sub-Campuses conducted the workshop.

The participants were explained in detail how to develop an effective resume, the difference between a Resume and a Curriculum Vitae (CV), ways to avail maximum benefits from OCLP Job Portal for job search or internship. They were also elucidated on how to write job descriptions of software developers, graphic designers and devise salary packages of fresh graduates in multinational and national organizations. He further guided the participants regarding preparation of job interview and most importantly, he discussed the frequently asked questions in a job interview for freshmen.



Skills for 21st Century - January 20

OCLP - UMT, Quaid-e-Azam Campus, Lahore organized a Guest Speaker Session on the topic of "Skills for 21st Century." A young motivational speaker Ali Ahmad Awan conducted the session. He guided the participants about the skills which can be learnt and are beneficial for them in studies and their professional lives ahead.



Soft Skills Required for Employability - January 23

OCLP - UMT, Quaid-e-Azam Campus, Lahore organized a Guest Speaker Session on "Soft Skills Required for Employability." Sajid Hafeez Malik who is a Trainer and an Educationist, hosted this session. The speaker highlighted the importance of soft skills like leadership, confidence, self-belief, communication, teamwork, self-management, goal setting, problem solving and corporate relationship management to the participants while entering a professional career.



Hey! Come and Learn your Winning Shots.... - February 11

A corporate session on “Hey! Come and Learn your Winning Shots...” was organized by OCLP at UMT whereby Suhail Ghauri, an expert from USA was invited to UMT to enlighten the students on the importance of career preparation.

More than 30 students from different disciplines of UMT attended the session. Students showed their keen interest throughout the session and actively participated. Students were also involved in interesting quizzical activities.



Islamic Microfinance Session - February 27

OCLP - UMT, Quaid-e-Azam Campus, Lahore organized a Guest Speaker Session on “Islamic Microfinance.” Mariam Shakir Yasin, Chief Operating Officer (COO) at Islamic Microfinance Network was invited to conduct the session. She explained in detail about the difference in conventional finance and Islamic finance. She elaborated how Islamic Microfinance Network is doing Microfinance as a Service. She briefed about the different types of Islamic Microfinance such as partnership-based, rental-based,



Increasing Pakistani Capacity of Women in STEM and Entrepreneurship - February 28

A power pack corporate session on the topic of “Increasing Pakistani Capacity of Women in STEM and Entrepreneurship” was organized by OCLP whereby, two (02) international speakers Eileen Brewer, Global Consultant and Cathy Simpson, Certified Scrum Trainer were invited from USA to interact and inspire the female faculty and students of UMT for Entrepreneurship. More than 100 females attended the session. The speakers not only opened up minds of participants, but also persuaded them towards entrepreneurship.



Be the Next Unicorn - March 05

A high impact and well thought out session on “Be the Next Unicorn” was organized by OCLP to promote the idea of multi-disciplinary collaboration among UMT participants. More than 70 participants were brought on board to collaborate in a simulated multi-disciplinary setting whereby they were provided the opportunity to network and team up with the participants from multiple domains. Students were briefed about the importance of multi-disciplinary collaboration and to emerge as the next unicorn of Pakistan. Participants were also told about the emerging disruptions, trends and challenges in the future world of work.



From Academia to Software Technology - March 05

OCLP organized a corporate session on “From Academia to Software Industry” exclusively for participants of School of Systems and Technology (SST). Adil Farooq, CEO of HazelSoft Company was invited to UMT to talk and interact with participants about the expectations of the software industry in terms of skills and demands and the required outlook and mindset while joining an employer. More than 45 participants from SST joined the session and raised relevant questions to overcome their confusions.



Future Quality Graduates - March 05

OCLP - UMT, Quaid-e-Azam Campus, Lahore organized a Guest Speaker Session on “Future Quality Graduates.” Muhammad Omar Iqbal, Corporate Trainer, Management Consultant and the Founder of Potentia was invited to preside over the session. He showed the participants McKinsey’s Workforce Skills Model. In that model, the skills were divided into five (5) categories namely, Physical and Manual Skills, Basic Cognitive Skills, Higher Cognitive Skills, Social and Emotional Skills and Technological Skills. He also described the evolution in skills’ categories from 2002-2016 and from 2016-2020 with the help of a chart. He elaborated that all this change is taking place because of technological transformation. He also advised the participants to focus on six (6) things before their graduation. These six things include joining extracurricular activities, doing research work, using social media smartly, doing internship, developing positive habits and completing online certifications.



Resume Writing Workshop – November 04

OCLP organized a Resume Writing and Interviewing Skills Workshop in collaboration with Husnain Qaiser from PSDF. The workshop incorporated the guidelines on how to frame and develop a CV/resume, do's and don'ts of interview and an opportunity to learn to prepare a 30-second Elevator Pitch.



IT Focused Industry Academia Meet-Up – September 24

OCLP organized an IT focused industry academia meet-up, where experts from the IT industry and faculty of the School of Systems and Technology (SST) gathered and discussed the avenues for industry academia collaborations to bridge the gaps between skills and demand versus skills and supply in order to create market ready graduates.

The purpose of the meeting was to explore different avenues for industry academia collaborations and its benefits. Its focus was also on addressing trends and challenges in the IT sector, revamping road-maps in the light of the emerging tectonic shift to meet industry's expectations and introducing and bringing on board these companies for Co-Op Program. More than 10 companies participated and had discussions with SST faculty to carve the way forward strategy to facilitate students in their FYPs in terms of mentoring and monetization of their FYPs.



Advisory Advocacy

To get your copy, email us at oclp@umt.edu.pk

Who Stole Einstein's Brain?

Battle Tested Winning Recipe by Amir Wain, CEO i2c Inc.

Hey Millennials!! Gear up to exploit the Benefits of COVID – 19

Employer Networking

LinkedIn Profiling

To train students about The Art of Profiling on LinkedIn, Exclusive Hacks on Job Searching on LinkedIn, Increasing Network & Personal Branding, LinkedIn Learning/ and other online sites for different courses to enhance their skill set.

Industrial/Orientation Visits

OCLP facilitated in arranging the visits of students (individually/group) for their FYP or assignments. The details of the industries/companies visited by students is as follows:

- The Bank of Punjab
- Bread & Beyond
- Jinnah Hospital
- General Hospital
- McDonalds
- Nishat Mills Limited
- Nestle Pakistan Limited
- Akhuwat Foundation

OCLP Funtabolous Career Drive Sessions

A 360 Course was designed, keeping in view the Essential Soft Skills to facilitate the students in their career endeavors. Edutainment based workshops on soft skills development were conducted under the umbrella of Funtabolous Career Drive whereby different speakers and trainers were invited to these sessions. Several activities, role plays and games were organized to engage participants in these sessions while helping them groom themselves professionally.

Alice in Wonderland – February 19

An extremely funcoholic and entertainment based session on “Alice in Wonderland” was organized on February 19, 2020 by OCLP exclusively for the students of school of Business and Economics (SBE) to inculcate the efficient and effective time management strategies in them. The session was organized at 1N-11 where more than 60 students from SBE participated and thoroughly enjoyed the session. Students were grouped into teams and involved in multiple games and activities to identify their time wasters and tactics to avoid them. The best team was awarded with a gift as a token of appreciation.

Emotional Blackmail – March 04

OCLP arranged a session on March 4, 2020 at Seminar Hall. The session was themed around edutainment based experiential learning through respective engagement by which students came to know the basics of grooming and how to stay grounded, passionate and focused in terms of time management during studies and the future workplace.

Higher Talent Club (HTC)

Higher Talent Club (HTC) was formed and launched which comprised 3.5 CGPA holders. The aim of HTC was to groom, mentor and shape their mindset for successful careers.

Higher Talent Club Meet-Up – Orientation Session and Personal Brand Workshop

Psychometric Assessment

Higher Talent Club Meet-Up:

A one-to-one session with the members of HTC was held to understand their career aspirations and what role OCLP can play in grooming the candidates so they can succeed in their future endeavors.



OCLP Digital

During COVID-19, OCLP took a thoughtful initiative for digitizing OCLP services and launched “OCLP Digital” whereby fifteen (15) sub-sections (including Webinars Series, Personal Brand Workshop (PBW), Movies with Discussions, Essential (Soft) Skills Toolkit, Business Leader Engagement Series, Book Reviews, Virtual Career Fairs and Recruitment Drives etc.) were created to engage, groom, mentor and orient students about the expectations of the emerging landscape of the world of work and its associated trends and challenges so that they can prepare themselves to emerge as winners.



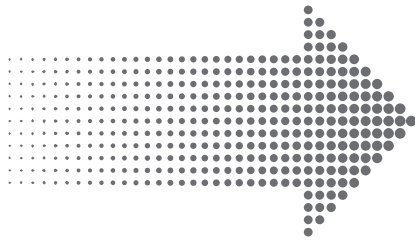
Social Media



Co-Op Program

Advertisement

Articles



FINDING THE RESET BUTTON

Hi! I am reset button the only Ladder to getting to the Lit career with fantastic lifestyle. In the recent past, we have seen the nightmarish deep dark clouds of uncertainty hovering all over us. Luckily, we managed to cruise to the shore. We are the great survivors. No one had GPS to navigate the route to safety. This survival was the result of out of box non-conventional thinking along with our strong will to survive.

The new normal is normalized now and has gotten embedded in our lifestyle including careers. In the new outlook we see emergence of new power button called Mental reset - The new king maker.

The algorithm to command this king maker is #Softtechintl. This algorithm has 3 life surfing elements: Soft Skills, Tech Skills and Intelligence. #softtechIntl will help you surf the wave of disruptive innovation which are creating new career tides in the choppy ocean of future world of work.

But why worry! Cheer up, just press the mental reset button and start surfing the high tide of disruptions by engulfing strong winds of change in your sails through application of the surviving algorithm.

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Jobs of Tomorrow

Roles in demand now include Data Analysts and Scientists, AI and Machine Learning Specialists, Robotics Engineers, Software and Application Developers and Digital Transformation Specialists.



Source: Future of Jobs Report 2020, World Economic Forum.

Some of these emerging professions will be easier to break into than others. These include data and AI, product development and cloud computing, where transitions "do not require a full skills match between the source and destination occupation", according to the report.

But some job clusters of tomorrow remain more "closed" and tend to recruit staff with a very specific skillset.

Choosing a Career:

Entrepreneurship or Corporate Job by Husnain Rasheed

Like there are two sides of a coin; there are those who aspire to be an entrepreneur and there are those who wish to be a salaried employee.

Choosing a career has never been so easy, either at childhood stage or at the graduation level. People are always in search of shortcuts and wait for magic to happen, but experience shows us that there is no shortcut in life and we must walk the difficult paths to achieve our goals.

It is a normal practice in receive appreciation and new business and take a and career development explore our area of exper- excel in our career either entrepreneur.

The corporate world is with a daily 9 to 6 routine, cided job description and enough time for your spending duty hours in

Whereas entrepreneur- world. No set time, day or for your business. It and effort to attain your

family might be angry at you for not giving them much time and often you wouldn't get anything in return of your hard work and time in the start. Successful startup founders are mostly considered as supermen but the reality is, they are normal people like us but extremely hardworking.

The most distinguished difference between these two is: The corporate world is like putting your life on a cruise control and entrepreneurship is a lifestyle, and it's upon you to choose, but choose wisely. Choose where your profession meets your passion.



our society that we do not encouragement to go for a risk. So, career counseling is very important. We should tise and interest, so we can in the corporate job or as an

normally more attractive 5 days a week, with a pre-de- a specific skillset, so you have friends and family after the office.

ship is a totally different any specific job description requires continuous struggle target. Your friends and

CGPA vs. Corporate World

(Adjust and Adopt) by Team Corporate Liaison

COVID-19 has changed the world forever and the only way forward is being adaptable to change, being flexible, ready to learn and improvise, adjust and adopt to grow and sell yourself as a marketable graduate in the industry.

Here we are talking about two worlds - The academic World and the Corporate World. Both the worlds have their own magnetism. When we talk about the academic side, what matters is the CGPA of the student. If CGPA is above 3, life is easy, happy and smooth. However for the ones below 3, it gets challenging and its harder for them to cope with challenges in this competitive world and the fast changing dynamics of education.

When we talk about the Corporate World, it's a different ecosphere where what a student has read becomes obsolete and the industry has its own trends and developments to cope with. However, it requires a new hands-on struggle to adjust and adapt accordingly.

Life changes all of a sudden when you step out of the University and enter the corporate world! Though there is no set recipe to join the corporate zone and deliver well, a set of personal traits would be highly essential to succeed and become a marketable graduate in the corporate world.

Essentials to Success:-

Personality Development

Personality is what makes a person unique and it is recognizable soon after birth. It is a continuous process starting from the mother's lap till the end of life. Grooming and developing the personality should be the most important task in anyone's life to excel in the real world.

Adaptability and Flexibility

Adaptability is a soft skill that means being able to rapidly learn new skills and behaviors in response to the changing circumstances. Someone demonstrating adaptability in the workplace is flexible and has the ability to respond effectively to their working conditions, even if things don't go as planned.

Socially Connected

One should be excited and socially active to be a game changer in the corporate world as your network is what makes you grow in this journey of success.

Leadership Skills

Always be at the forefront and ready to take charge of things. Take your people along with you and lead from the front. One should not be a follower. Train yourself to be a leader! It's an Art - Learn it!

Creativeness and Innovation

The main difference between creativity and innovation is focus. Creativity is about unleashing the potential of the mind to conceive new ideas, whereas innovation is about introducing change into relatively stable systems. Once a person knows how to merge creativity and innovation, they exceed in all walks of professional worlds.

Have a Role Model

One should always have ideals and role models in their fields. They should study the success paths of those role models so they are aware of what measures and steps they need to take to reach that level. Get inspired and rise!

The new normal is to adjust and adopt!

Productivity at Work from Home

Remote working was once a choice, a luxury but from March 2020 onwards, it's no longer a choice but a fact of life.

Just to check how the productivity is coming along with the new normal, work from home (WFH), the survey below was conducted. The survey was short, fun and super easy and it also helped the person filling it analyze how well they are doing or where they might want to focus more.

Q. How many more days can you tolerate working from home?

73% are willing to extend working from home to at least 1 year
27% are ready to get back to their regular schedule immediately



Snacking
66% prefer healthy
27% prefer salty
7% prefer chocolate



Caffeine Consumption
Drinking the same 37%
Do not drink caffeine 27%
Drinking more 19%
Drinking less 17%

Q. On average how is your productivity when working from home?

34% more productive
19% same productive

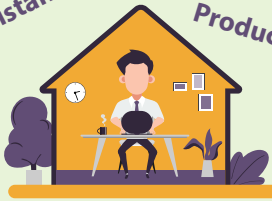
Q. How many hours are you working per day from home?

83% report working more hours
on average 6.6 more hours per day



By adding more than 3 hours a day, working from home could unlock the four-day work week.

Social Distance Tolerance



Distractions

Q. What is your biggest distraction when working from home?

37% House Chores
34% Taking Care of Kids
24% Watching Streaming Media/Social Media
5% Checking out the News

Least Productive Media Streaming
Most Productive House Chores

Having kids at home, keeping an eye on the news are common distractions during these challenging times



Exercise
58% getting less exercise done
27% getting the same exercise done
15% getting more exercise done



Work Attire
88% wearing laid back dress
12% business up top and party down below



The Cs of 2020

(Career and COVID-19)

As we know that we have all entered an era of the new normal due to COVID-19, and anxious about how COVID-19 could affect the career opportunities here are some things that you can do to make sure you're prepared for your next move.

- **Research and learn** about the **changes universities are opting for due to COVID-19**. These include going digital whether in the form of online classes or examinations, Virtual Career Fair, student safety on-campus and much more. You should be prepared for these changes and learn how to adapt accordingly while taking away the most from all this.
- Work on ways to **improve your employability in lockdown** as this is the best time to cultivate a new hobby or interest, take online courses, start reading something whether a novel or daily newspaper or anything, work on your online presence (improve your social media profile(s)) or learn a new language or skill.
- Being stuck at home is the best time to **brush up your CV**, adding those new online courses or writing about the latest hobby/interest you developed or maybe something about the voluntary work you did during COVID-19. Also, work on developing an **eye-catching personal statement** in which you align your skills with your career or even **create a great video CV**, structured with a proper beginning, middle and end. In this digital time, video CV will help you stand out of the crowd, showcase your creativity and display your personality while creating a long lasting memorable impact on the recruiter by demonstrating your particular skills such as public speaking or communication skills.
- **Polish your online presence** to make the most of social media for your job hunt. You can create/reconnect with your **LinkedIn profile**. It is the easiest way to make connections in the industry from the comfort of your home. Your profile should reflect your skills digitally to the viewer. You should include relevant professional information, including your previous experience, skillset and education history, which should reflect you digitally and help you connect with the companies and individuals to start building a network of contacts. You can also use other platforms like **Facebook and Twitter** to help reach out to the recruiter as your social media pages reflect a lot about you to the world (including world of work).

- Face-to-face interviews are on hold by many companies, so **prepare yourself for a video interview or phone interviews**. For video interviews, just a few tips could be to research properly about the format, whether it is live or recorded as they vary in several ways. Plan well in advance about where you will do your video interview, dress appropriately even if you are giving your interview from your home but you got to give that professional first impression to the recruiter. Use positive body language as the recruiter would be looking forward to you making eye contact, listen, smile and show and take interest in what they are saying. Last but not the least, check your devices before the interview time, laptop, camera, mic, speakers, internet and any software that you've been asked to use to avoid any trouble during the interview. Same goes for the phone interview. Prepare before time and yes, you should not treat telephone interviews any differently than face-to-face interviews.
- Conduct research for the type of job you are interested in. Also look into whether freelance or **contract jobs** are right for you.
- Explore whether **online learning** may be worthwhile to improve your skills. Everything is going digital during the era of COVID-19 and numerous online courses/degrees are being offered by universities around the world. It's the best time to opt for it but before doing that, a little research about **online and distance learning** and **Massive Open Online Courses (MOOCs)** would make it easier for you to choose what suits you best.
- Find out more about **virtual work experience**. As work experience gives you an opportunity to apply and explore more of that theoretical knowledge you learnt during your degree, but virtual work experience has its own pros and cons. So, this is the best time to explore them and look for the benefits you might gain from it.
- **Stay in touch with your careers service**. OCLP has moved its entire program of activities and events online to support you during the current crisis.

Stay home and stay safe but keep earning free certificates

1. Lynda/LinkedIn Learning (Largest Range of Courses)



- Price: 1-month free trial
- Courses Available: 13,000+
- Certification: Free certificates included for all courses

2. Udemy (Great For Marketing/Design)



- Price: Free
- Courses Available: 823
- Certification: Free certificates included for 823 courses

3. Alison (Great for IT, Science, Coding)



- Price: Free
- Courses Available: 1,000
- Certification: Free certificates included for a few courses

4. Google Digital Garage (Best for Digital Marketing)



- Price: Free
- Courses Available: 100+
- Certification: Free certificates included for a few courses

5. Oxford Home Study (Great for Management)



- Price: Free
- Courses Available: 15
- Certification: Free certificates included for 15 courses

6. Openlearning (University Quality Learning)



- Price: Free + Paid
- Courses Available: 1,300+
- Certification: Free certificates included for some courses

7. Microsoft Learn (Great For Microsoft Related Jobs)



- Price: Free
- Courses Available: 30+
- Certification: Free certificates included in some courses

8. Pluralsight (Great for Developers)



- Price: 10-day free trial
- Courses Available: 1,400+
- Certification: Free certificates included for all the courses

9. Facebook Blueprint (Digital Marketing with FB)



- Price: Free
- Courses Available: 400+
- Certification: Free certificate included after taking an exam

10. Saylor.org



- Price: Free
- Courses Available: 323
- Certification: Free certificates included for all the courses

11. Free Code Camp (Great for Learning to Code)



- Price: Free
- Courses Available: 100+
- Certification: Free certificate included after passing milestone hours

12. Skillshare (Great for Design + Passion)



- Price: 2-month free trial
- Courses Available: 10,000+
- Certification: No certificates included

13. edX.org (Top University Grade Courses)



- Price: Free + Paid
- Courses Available: 1,000+
- Certification: Certificate at a price ranging from \$50-\$300

14. Khan Academy (For Primary and High School Students)



- Price: 10-day free trial
- Courses Available: 1,400+
- Certification: Free certificates included for all the courses

15. CreativeLive (Great for Creative Skills)



- Price: Free + Paid
- Courses Available: 3,000+
- Certification: No certificates included

16. Shaw Academy (Great for Online Diplomas)



- Price: 1-month free trial
- Courses Available: 50+
- Certification: Certificates included at a price

17. Udacity (Great for Latest Tech Skills)



- Price: Free + Paid
- Courses Available: 233 courses
- Certification: Certificates available for NanoDegrees only

18. Harvard University



- Price: Free + Paid
- Courses Available: 1,300+
- Certification: Free certificates included for some courses

19. Coursera



- Price: Free + Paid
- Courses Available: 5600+ courses
- Certification: Certificate included upon completion

healthshots
Your daily dose of wellness

HOW TO BE YOUR MOST PRODUCTIVE SELF WHILE WORKING FROM HOME

- Follow normal working hours** (Illustrated with a red clock)
- Stay in touch with your colleagues and work pals** (Illustrated with a smartphone icon)
- Choose a comfortable space to work, but don't get too comfortable**
- Take regular chai breaks** (Illustrated with a red cup of tea)
- Declutter your workspace for that home-office ambiance**
- Avoid working in your pyjamas** (Illustrated with a hand holding a blue pyjama leg)
- Set boundaries with the people at home** (Illustrated with a purple cat and a trash can)