



Innovation Capital Development Forum
...A Think Tank...

Presents

Definition of a Good Marketable Graduate



Participants to qualify as Top Talent and become *Good Marketable Graduates*, need to very carefully study the ensuing pages which have been developed in consultation with the Industry

"DO WHAT YOU LOVE & LOVE WHAT YOU DO"

MINIMUM CRITERIA FOR QUALIFYING AS A GOOD MARKETABLE GRADUATE

The challenges of change which are shaping up the emerging environment due to focus on innovation have created disruption for existing learning eco-system to evolve to new levels enabling creation of innovative abilities in the graduates along with ability to sense or smell "signals of change".

Watch Out!!! Any approach contrary to the above, may create a dilemma whereby the "graduation day" may become "obsolescence day."

The specific minimum drivers to be embedded in the academic journey are as follows:

"Subject matter, conceptual clarity with hands on experience of domain related software and applications along with the ability to go for Multi – Disciplinary Collaboration to architect innovative and creative solutions to any given problem and communicate it in English Language with good pleasing manner and personality"

1. Subject Matter Conceptual Clarity

How to Champion

Participants should have subject matter conceptual clarity so that they have the right jargon and reasonable skill development or exposure so that they can represent their domain thoroughly along with good command on essential software's.

End Game

It will enable them to incubate new networks of innovation and drive new startups as intrapreneur and entrepreneurs leading to accelerated growth and good quality of life.

Hint

To improve the understanding of domain related vocabulary, definitions and concepts, participants may refer to Glossary of their respective subjects which is usually mentioned at the end of the books.

2. Communication Skills

How to Champion

The graduates should have excellent verbal and non-verbal communication skills along with exceptional presentation skills. They must have professional object language whereby they should be conscious about their professional attire and outlook.

End Game

It will help them express their thoughts, solutions and suggestions in English language which will make them marketable not only locally but internationally as well.

Additionally, reasonable command of English language helps in winning better compensation packages in the job market and also in pitching business ideas in entrepreneurial endeavors. Furthermore it will also participants to showcase themselves as "Higher Talent"

3. Peripheral Domain Knowledge

How to Champion

Graduates should have good knowledge of issues and future outlook along with emerging trends and challenges, remedies and possible solutions evolving around their domains.

End Game

It will enable participants to become 360 degree thorough bred professional in their domain and to emerge as a contributor to the society.

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4. Role Models in Their Domain

How to Champion

Graduates should research “Thought Leaders” and high impact personalities in their respective domains, by subscribing to their social media linkages like YouTube, LinkedIn, Twitter, Facebook pages etc to see and stay updated about outlook that they are forecasting along with points to ponder.

End Game

It will open up the minds of the graduates to new realities emerging on the horizons of their domains along with its new and innovative possible applications which could be multidisciplinary in nature.

5. Ability to Question and Critique

How to Champion

Graduates should have the ability to question and critique their subject and ability to think critically on every concept to roll out new and refined ways for solving problems.

End Game

It will give them depth and width for comprehending the subject as a base to create value propositions which could be translated into high impact achievements.

6. Innovative Mindset

How to Champion

Learning should focus on creating innovative mindset. Learning system should include ideation processes as a part of learning process in generating pragmatic ideas.

End Game

It will give them jump start in their professional lives.

7. Ability to Architect Solutions

How to Champion

Participants should be able to propose and architect potential, pragmatic and plausible solutions to the problems and innovation challenges in hand

End Game

It will help them emerge as champions in their interviews, assignments and professional lives.

8. Team Building

How to Champion

Graduates should have strong leadership capability along with collaborative team player approach in their personal grooming.

End Game

It will help them succeed in multi-disciplinary emerging world with the ability to maintain and sustain the top positions.

9. Personal Brand Management

How to Champion

Graduates should feel confident while delivering their ideas and should speak clearly on key critical areas as an essential core skill and should always wear broad confident smile on their faces with soft professional tone while neutralizing their accent and dialect and should always minimize behavioral wastage as it may result in personal brand dilution.

End Game

It will help them in selling their thoughts and ideas by soaring with their strengths to emerge as a WINNER.

6

10. Networking Ability

How to Champion

Graduates should have ability to socialize with their colleagues, peers, alumni and others by attending networking platforms and forums with strong desire to grow their network as it helps in cross pollination of ideas and getting connected to right people from industry.

End Game

It will help them connect their minds for creating better future for mankind.

11. Strong Personal Ethics

How to Champion

Graduates should have strong personal ethics as it can affect all areas of life including work, workplace, business, family, relationship with all the stakeholders and the humanity at large.

End Game

It will help them emerge credible colleague and leader in all walks of life.

12. Leadership Potential

How to Champion

Graduates should have the ability to lead a team along with the ability to foster feelings of support and to drive synergy to optimize team performance.

End Game

It will help you gain key leadership positions in all of your endeavors whether personal or professional.

7

13. Fit With Company Culture

How to Champion

Graduates should respect and adapt the shared values of the workplace environment and culture and should be ready to learn new norms.

End Game

Their burning passion to fit within the culture can possibly lead them to become a valuable asset for the world of work.

14. Social Outlook and Objectives

How to Champion

Graduates should be socially responsible and emphatic in their outlook towards their teachers, peers, friends, colleagues, employers, sub-ordinates and community at large.

End Game

It will make them responsible residents of spaceship earth as a result they will be respected as champion by the community at large.

General Outlook

a. Enthusiasm and Drive

Graduates should take informed career decisions specifically their domain selection and select the domain they are most passionate about. They should be enthusiastic and should have deep desire to learn and grow in their fields. To achieve this inspiration class room culture is imperative whereby the focus should be on innovation and studying the current trends along with success stories and preparation to meet the unknown challenges of tomorrow through case studies, simulations, guest speaker's sessions and they should be made mandatory.

b. Level of Maturity

Graduates' persona should be groomed and developed to make them responsible students whereby they should take thoughtful judgements and opinions including their course material and academic journey.

c. Etiquette

The graduates should be groomed with nice pleasing personality and confident smiles on their face with good communication and life style manners.

d. General Attitude Towards Life Style

Their general attitude should be of inventor and creator with innovation drive and winning instinct. They should take innovation as a way of life.

e. Health, Wellness and Mindfulness

Graduates should be made aware of good healthy and hygienic practices as a way of life. They should take responsibility for healthy body which creates healthy minds and to refrain from unhealthy practices.

f. Integrity

Graduates should be honest in their doing and adopt fair approach towards their careers and they should create strong personal ethical values and moral standards to get success in their careers.

g. Ability to Use Data to Tell a Story

The ability to draw data, understand it, process it and extract important and interesting facts from it, to visualize it and to communicate, is extremely important.

h. Work Independently
Graduates should have the ability to plan, prioritize and organize their own work day and tasks, who can initiate change their own personal working style.

i. Curiosity
Graduates should be curious to explore new things, ways and techniques of doing things and strong desire to explore their domain relevant knowledge and to actively seek out the answers of the surrounding problems.

**IT IS RECOMMENDED THAT
LEARNING ECO SYSTEM SHOULD
INCULCATE THE ABOVE
INGREDIENTS IN THE GRADUATES
& PARTICIPANTS SHOULD TAKE
PERSONAL RESPONSIBILITY TO
ENSURE THAT THEY HAVE IT IN
THEM**

OCS New Developments



INSTEAD OF RISKING ANYTHING NEW,
LET'S PLAY IT SAFE BY CONTINUING OUR
SLOW DECLINE INTO OBSOLESCENCE.



Your personal brand is what differentiates you from others



How you see yourself and
how others see you!!!

Discover how to

- Utilize your inner self
- Build the unique brand that is **YOU**
- Stand out from others

Master how to

- Market yourself
- Design your unique personal brand

Discover a world class brand in you

