

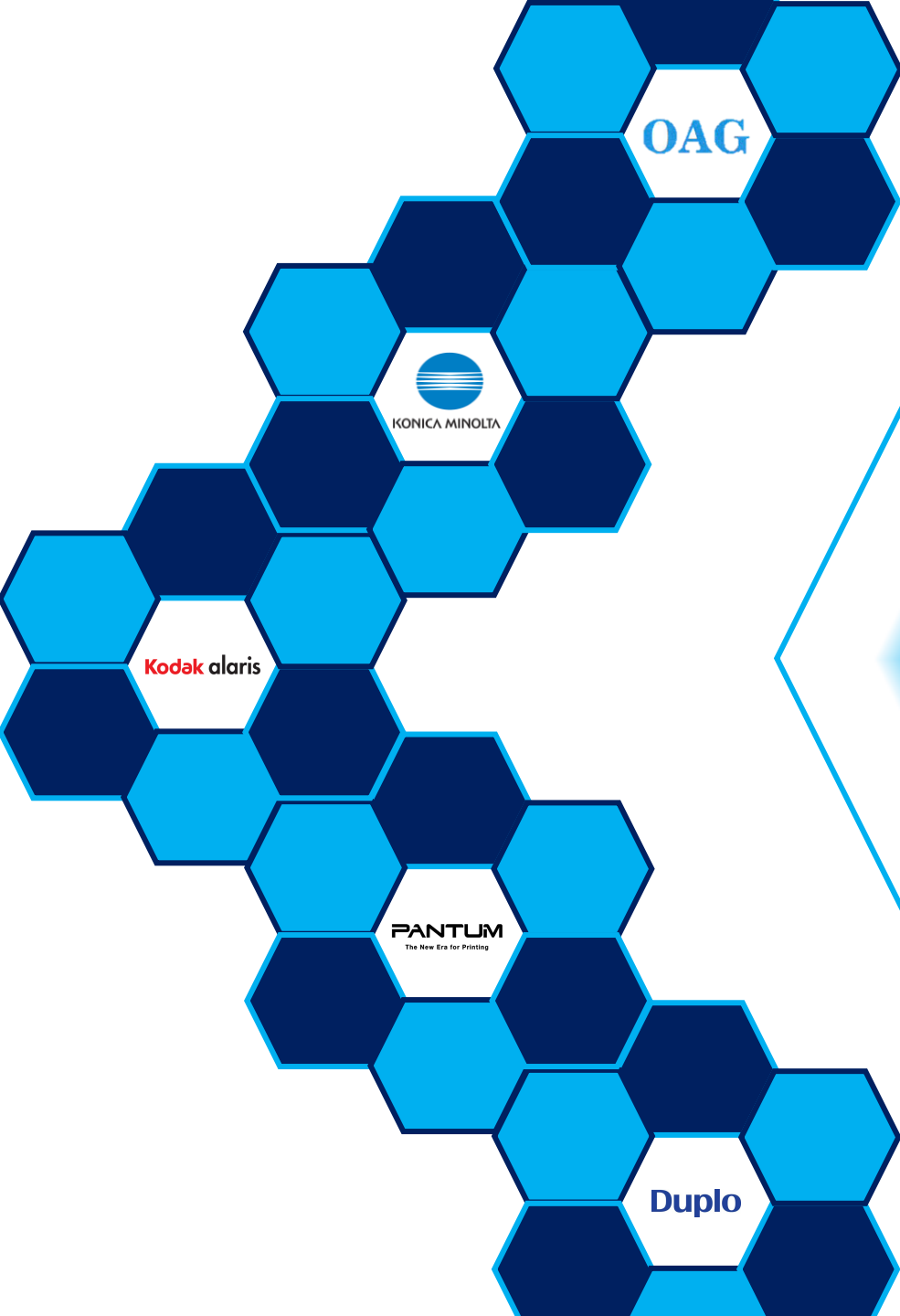
# Office Automation Group

*Est. 1989*

## Company Profile

*2020*





OAG



Kodak alaris

PANTUM  
The New Era for Printing

Duplo

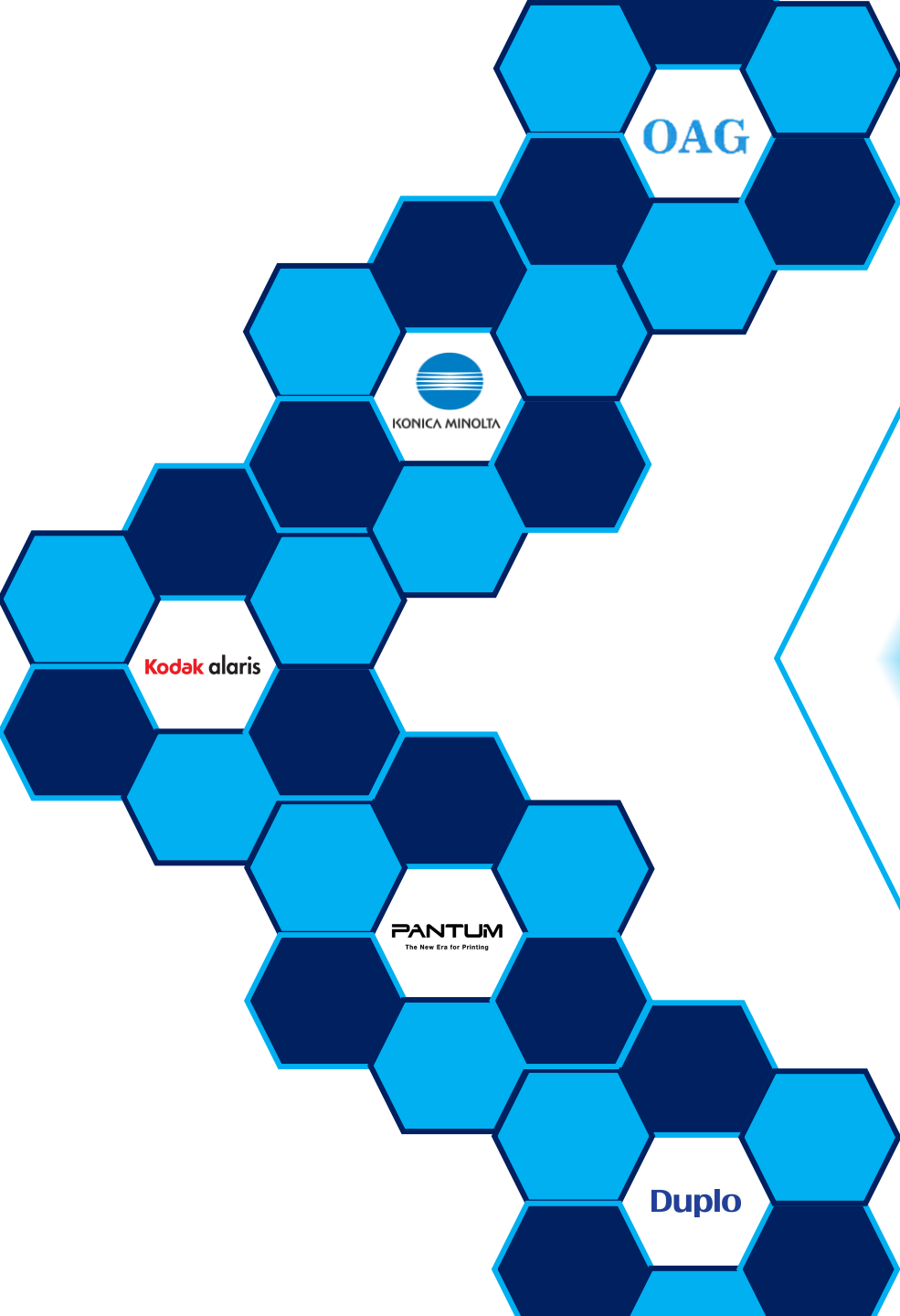
# WELCOME STATEMENT

# WELCOME STATEMENT



OAG is the result of vast experience with companies and organizations for providing excellent solutions to the customer's printing needs all over Pakistan. The wide-range of products & services provided by us add-in to the customer's peace of mind and comfort whilst maintaining a strong relationship. OAG is all about customer satisfaction and customer loyalty. Our added values are keeping intact with the day to day challenges, strong bonds of trust and providing clients with the best printing technologies available around the world.

In the last two years our mission was focused on expanding our business to new markets all over Pakistan. Now, OAG, enjoys a leading position in government and corporate sector.



OAG



KONICA MINOLTA

Kodak alaris

PANTUM  
The New Era for Printing

Duplo

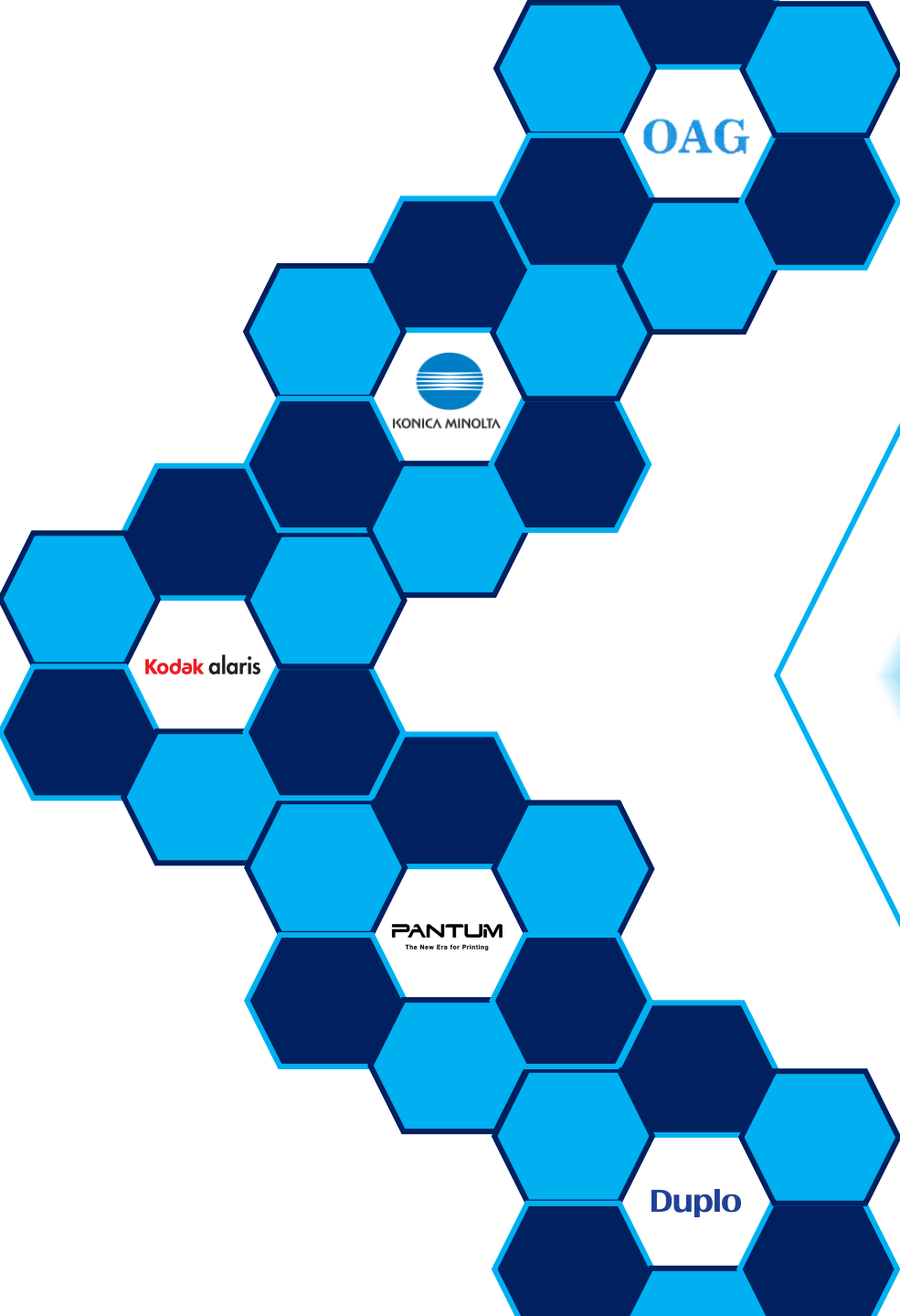
# CEO STATEMENT

# CEO STATEMENT



**CEO**  
Tahir Saeed Butt

“As a commercial organization we aim to achieve sustainable business. Since the inception of Office Automation Group (OAG), our mission is to provide the best office equipment in order to maximize automation in the offices of Pakistan. Moreover, we are transforming the businesses across Pakistan towards digital printing, paper printing, label printing, textile printing and solutions. Our commitment is to provide economic growth to Pakistan through automation of offices and printing industry including providing jobs to sales and technical staff all over Pakistan. Employees of OAG are given intensive In-House training along with international trainings abroad to maintain the international standards. We give the best value for money with complete support of all our equipment and services in Pakistan.”



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# TABLE OF CONTENTS

# TABLE OF CONTENTS

1

## **Who We Are?**

Brief explanation of our company

2

## **Vision and Mission Statement**

The goals we visualize and want to achieve

3

## **Company Timeline**

Details of the achievements by OAG since its inception

4

## **Our Clients**

Some of our long term clients from an un-ending list of clients

# TABLE OF CONTENTS

5

## **Our Products & Services**

Brief description of our associated brands, products and the services we offer

6

## **Technical Training**

A brief description of the trainings of our engineering staff

7

## **Achievements**

Some of the feats that we have achieved since our inception

8

## **Meet the Team**

Meet our experienced and dedicated employees who are ready to serve 24/7



# TABLE OF CONTENTS

9

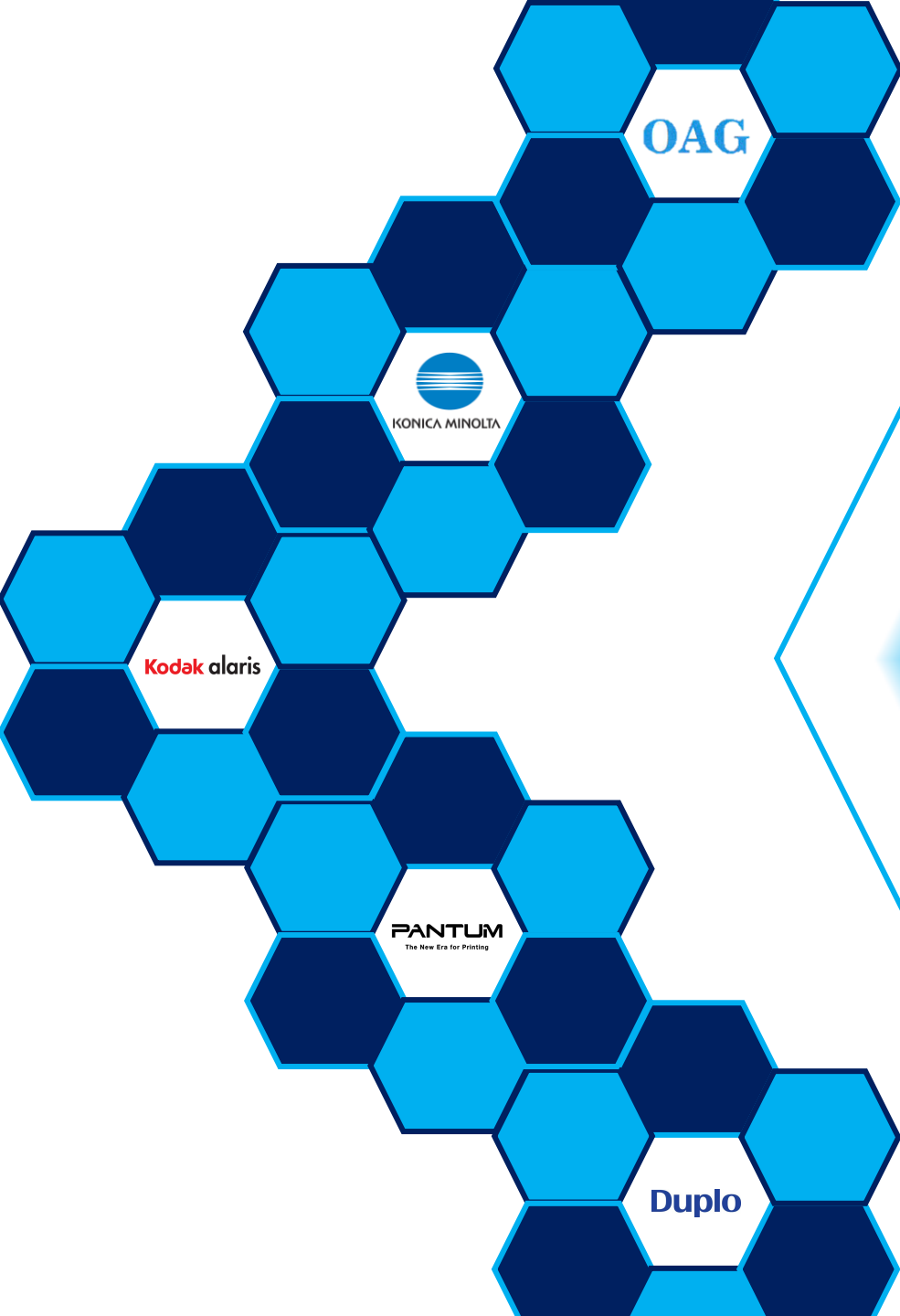
## **Our Presence**

Brief description of our facilities which are located all over Pakistan

10

## **Contact Us**

Detailed contact information of our headquarter and regional offices



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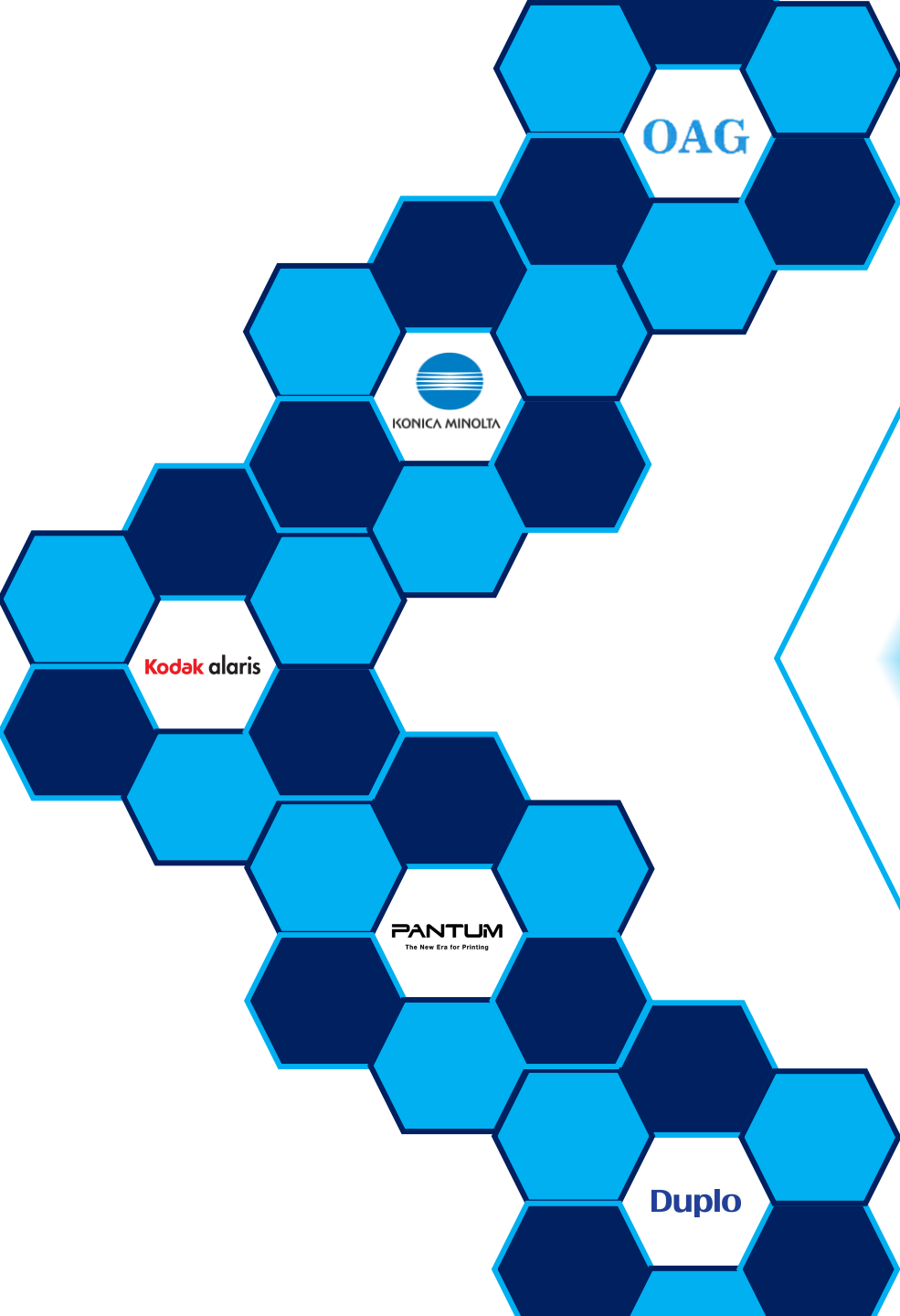
**WHO WE ARE?**

# WHO WE ARE?



**Office Automation Group (OAG)** started its operations in **1989** in Pakistan to cater the printing, photocopier, scanning and fax needs of its clients as a solution provider in the respective industry.

**OAG** from the beginning of their business operations is recognized as the best solution provider in their particular industry, which it has been able to improve and maintain in **30+** years through its entire team of competent professionals, who are earnestly working untiringly and dedicatedly to achieve the feat which the other companies wish to achieve in this industry.



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# VISION & MISSION STATEMENT

# VISION & MISSION STATEMENT

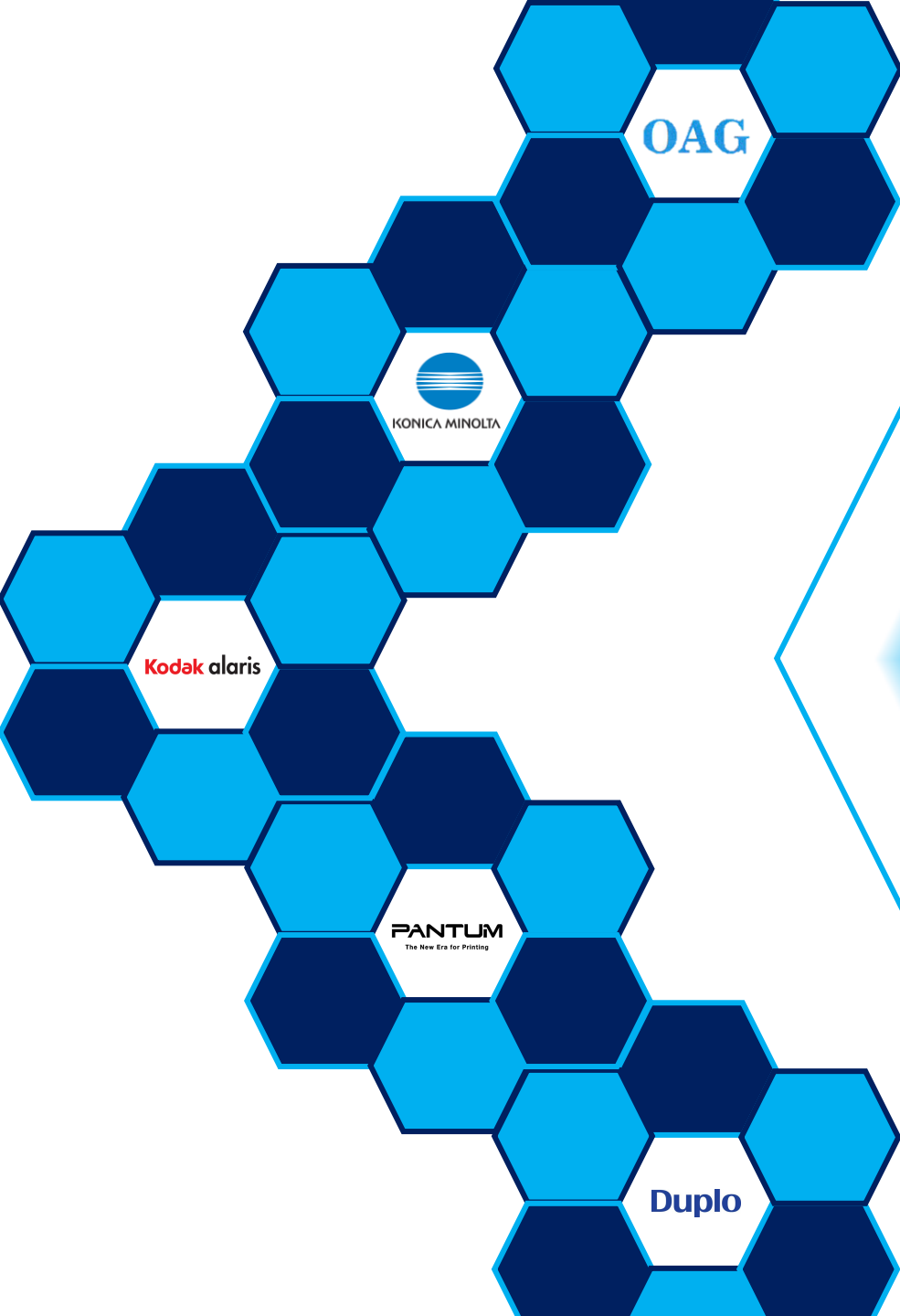


## **Vision Statement**

To deliver exceptional customer experience.

## **Mission Statement**

We deliver outstanding customer value through innovative solutions, efficient processes and exceptional customer service.



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# COMPANY TIMELINE

# COMPANY TIMELINE

Office Automation Group (OAG) was born in 1989 to become a leader in printing solutions

**1989**

In the year 1990, OAG achieved a major milestone by becoming the exclusive distributor of Panasonic

**1990**

OAG became the appointed distributor of Konica in Pakistan which was a major achievement

**1994**

Konica Minolta merger became a challenge and OAG came at the top becoming the sole distributor of KM in Pakistan

**2005**

In the year 2016, OAG was appointed as the sole distributor of Duplo products in Pakistan

**2016**

OAG achieved a major break through by becoming the distributor of Pantum products in Pakistan

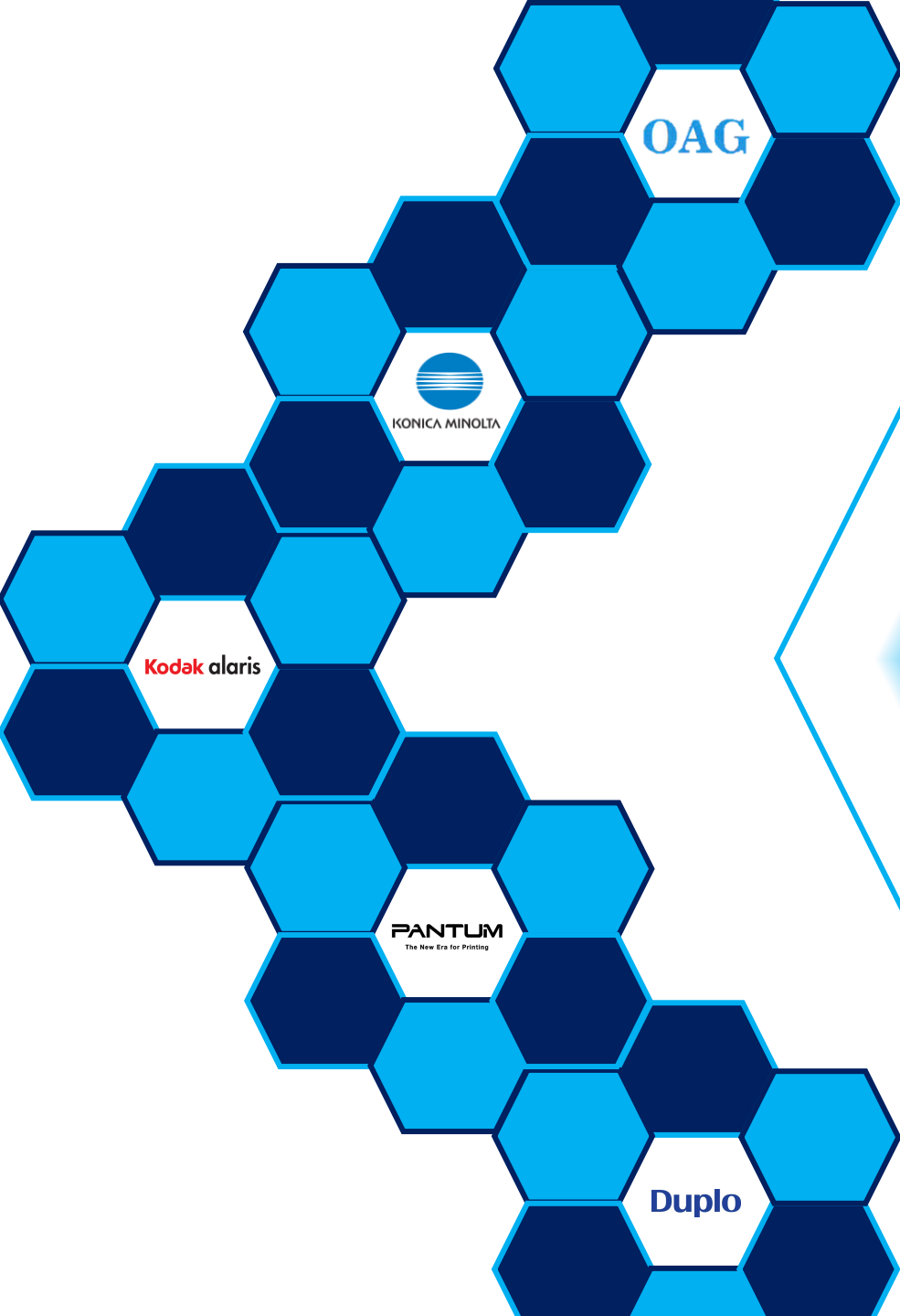
**2018**

OAG won the distribution of Konica Minolta – Textile Division for Pakistan in the year 2019

**2019**

In the beginning of 2020, OAG was again at the top by becoming the authorized dealer of Kodak Alaris for Pakistan

**2020**



OAG



Kodak alaris

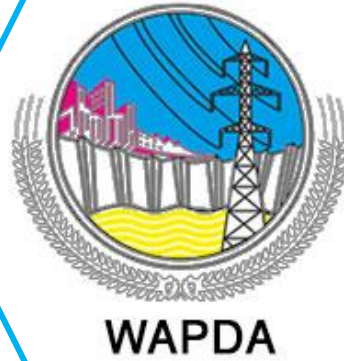
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Duplo

# OUR CLIENTS



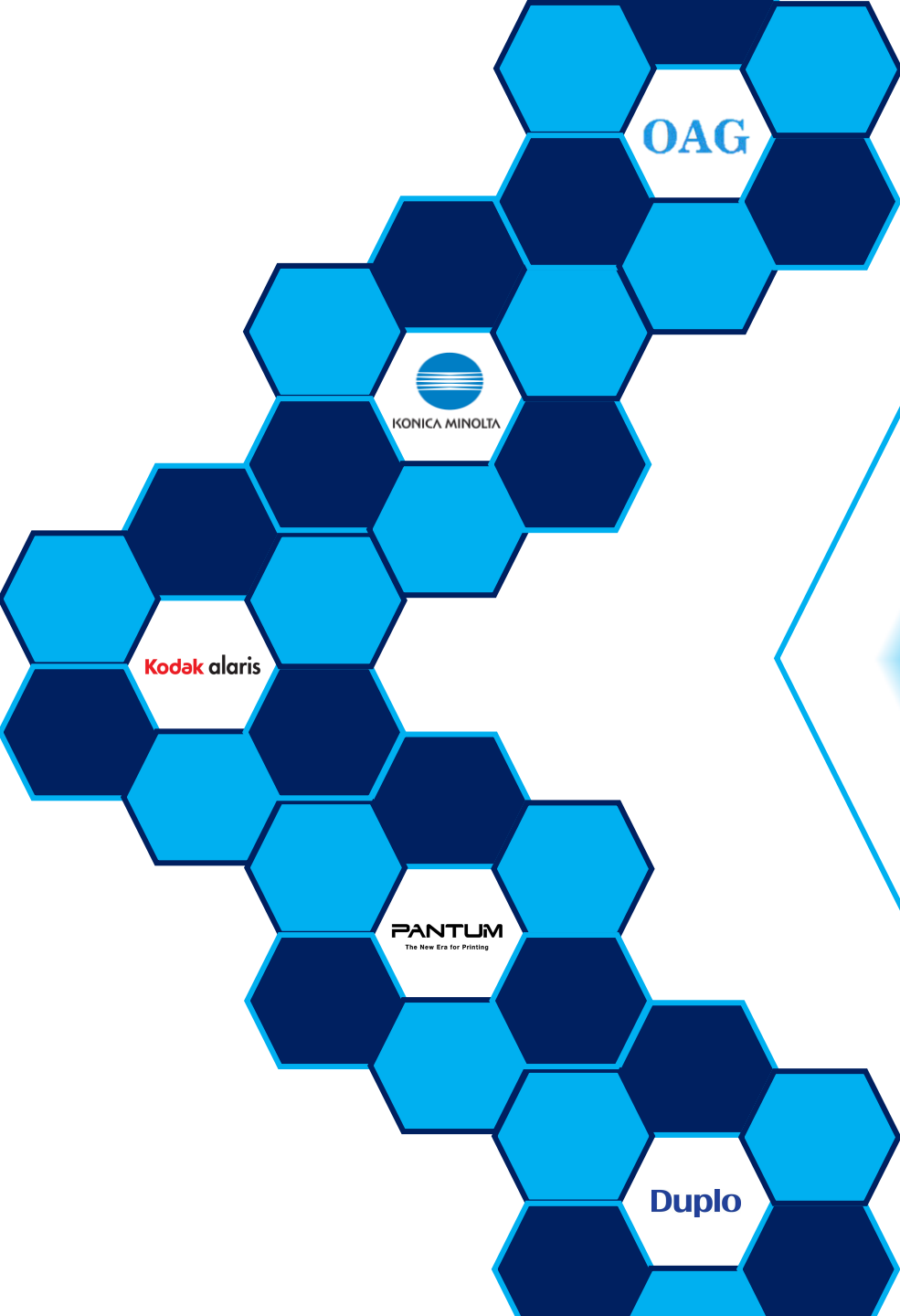
# OUR CLIENTS



# OUR CLIENTS



and many more ..



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Kodak alaris

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Duplo


# PRODUCTS & SERVICES

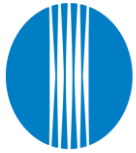


# PRODUCTS

## Products

The association of OAG with multi-national brands allows it to have a wide range of products which cater to the needs of the customers. Every organization and customer has its own set of printing capacity and needs. OAG provides the best product according to the needs of its clients to maintain an everlasting relationship which enhance the customer satisfaction and ease of mind.

Products	Brand
Digital MFP/ Printers/Digital Press/DICOM/Textile Printers	 <b>KONICA MINOLTA</b>
Color/Black & White/ Gray Scale Scanners	<b>Kodak alaris</b>
Laser Printers	<b>PANTUM</b>
Copy Printers/Booklet Makers/Inkjet Press/Perfect Binders	<b>Duplo</b>



KONICA MINOLTA

**Konica Minolta**

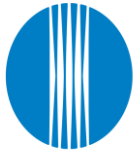


## **Konica Minolta**

**Konica Minolta** is a Japanese multinational technology company headquartered in Marunouchi, Chiyoda, Tokyo, with offices in **49** countries worldwide. The company was established in **1873** and It currently provides sales and service in **150** countries.

The company manufactures business and industrial imaging products, including copiers, laser printers, multi-functional peripherals (MFPs) and digital print systems for the production printing market. Konica Minolta's Managed Print Service (MPS) is called Optimized Print Services. The company also makes optical devices, including lenses and LCD film; medical and graphic imaging products, such as X-ray image processing systems, color proofing systems, and X-ray film; photometers, 3-D digitizers, and other sensing products; and textile printers.

In Pakistan, **Office Automation Group (OAG)** is the sole distributor of Konica Minolta products since **1994**.



KONICA MINOLTA

**Konica Minolta**



## Konica Minolta – Multi-functional Peripherals (MFP)



Mono (Black & White)

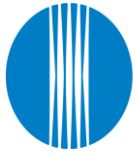


Color

## Konica Minolta – Printers



Printers



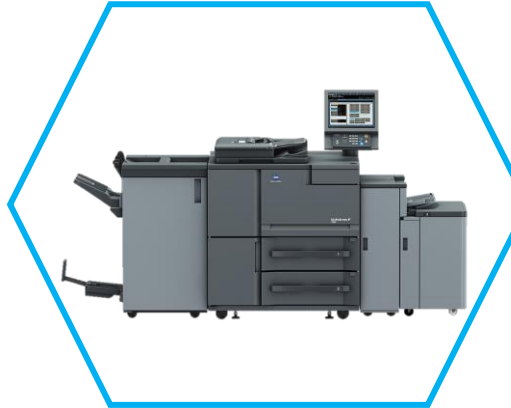
KONICA MINOLTA

# Konica Minolta



KONICA MINOLTA

## Konica Minolta – Production Printers (PP)

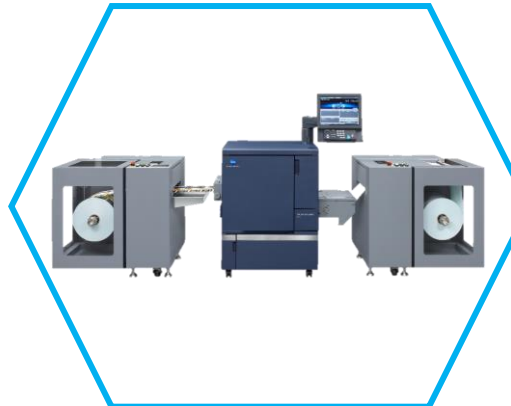


Mono (Black & White)

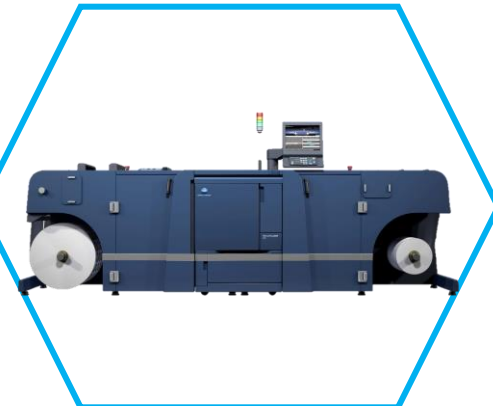


Color

## Konica Minolta – Label System



Accurio Label 190



Accurio Label 230



KONICA MINOLTA

# Konica Minolta



KONICA MINOLTA

## Konica Minolta – MGI



MGI Jetvarnish 3DS

## Konica Minolta – Industrial Printing Division



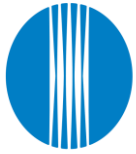
KM – 1

## Konica Minolta – Textile Division



Nassenger Series





KONICA MINOLTA

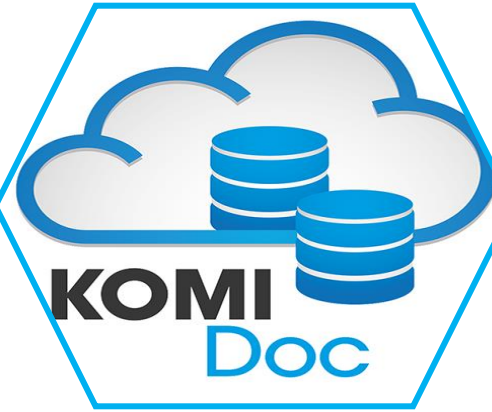
# Konica Minolta

## Konica Minolta – Solutions



Dispatcher *Suite*

Dispatcher Suite



Komidoc

aycan

Aycan (DICOM)



Y-soft



Automation Edge



**Kodak alaris**  
**Kodak Alaris**



**Kodak alaris**

### **Kodak Alaris**

**Kodak Alaris** is a British manufacturer and marketer of traditional photographic supplies, hardware and software for digital imaging and information management, and retail printing kiosks. The company is headquartered in Hemel Hempstead, Hertfordshire. It was founded in **2013**. The company shares ownership of the Kodak brand with the **Eastman Kodak Company** (usually known simply as **Kodak**).

It has **44** locations across Asia, Europe, and the Americas. In the beginning of **2020**, **OAG** proudly became the official distributor of Kodak Alaris.

**Kodak alaris**  
**Kodak Alaris**

## **Kodak Alaris**

In the year 2020, OAG proudly became the official distributor of Kodak Alaris. Now, OAG deals in color, black & white & gray scale scanners of Kodak Alaris.

**Kodak alaris**





**PANTUM**  
The New Era for Printing  
**PANTUM**

## Pantum

**Pantum** is an international company which develops, manufactures and sells laser printers and toner cartridges that are made in China. Its Pantum branded laser printers have advanced core technologies and have comprehensive self-developed patent systems. The company has a mission to provide users with reliable, cost effective and environmentally friendly printing solutions.

It is an international producer and provider of professional printing solutions. It specializes in producing reliable and durable printers that provide a simple printing experience. Pantum printers are currently marketed and distributed in China, USA, Europe, Middle East, South Africa and spread over **40** countries and regions.

In Pakistan, Pantum laser printers are distributed by **OAG**.

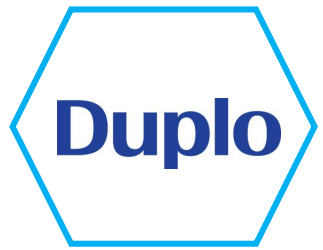
**PANTUM**  
The New Era for Printing  
**PANTUM**

## Pantum

OAG deals in Pantum products and is the distributor of Pantum laser printers in Pakistan.

**PANTUM**  
The New Era for Printing





Duplo  
DUPLO

## Duplo

**Duplo** is a Japanese company which was established in **1951**, manufacturing one of the first duplicators in the print industry. In 1959, Duplo got its name “Duplo” coming from the word “Duplicator”. Duplo is now the leading supplier of print finishing equipment in the world.

It has launched over **50** product ranges and have worldwide distribution to more than **170** countries. The sales and distribution arm of Duplo Corporation in Japan, which sells in Europe, Middle East, Africa and Russia. Duplo International is responsible for more than **60** countries and operates through more than **100** local distributors.

In Pakistan, **OAG** is the authorized distributor of Duplo products.

**Duplo**  
**DUPLO**

## Duplo

OAG has been the sole distributor of Duplo products in Pakistan since 2014. The wide range of products include copy printers, booklet makers, inkjet press and perfect binders.

**Duplo**

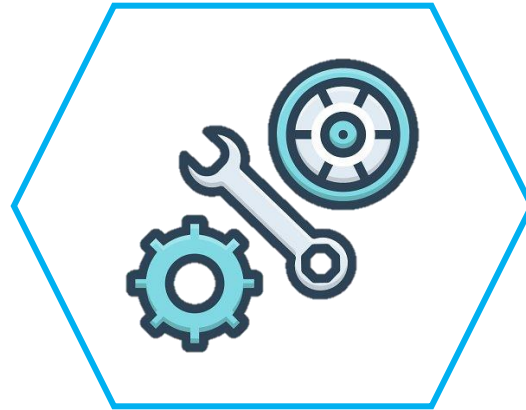




# SERVICES

## Services

**OAG** offers many services to satisfy the need of the customers. To create an ease of mind and build customer trust. The quality of OAG services have been appreciated by the clients over the years and it has been a source of customer retention.



**Parts**  
*(1 Year Warranty)*



**Service & Maintenance**  
*(1 Year Warranty)*



**Troubleshooting**  
*(1/2 hour response time)*





# SERVICES



**E-Maintenance**  
*(CSRC software)*



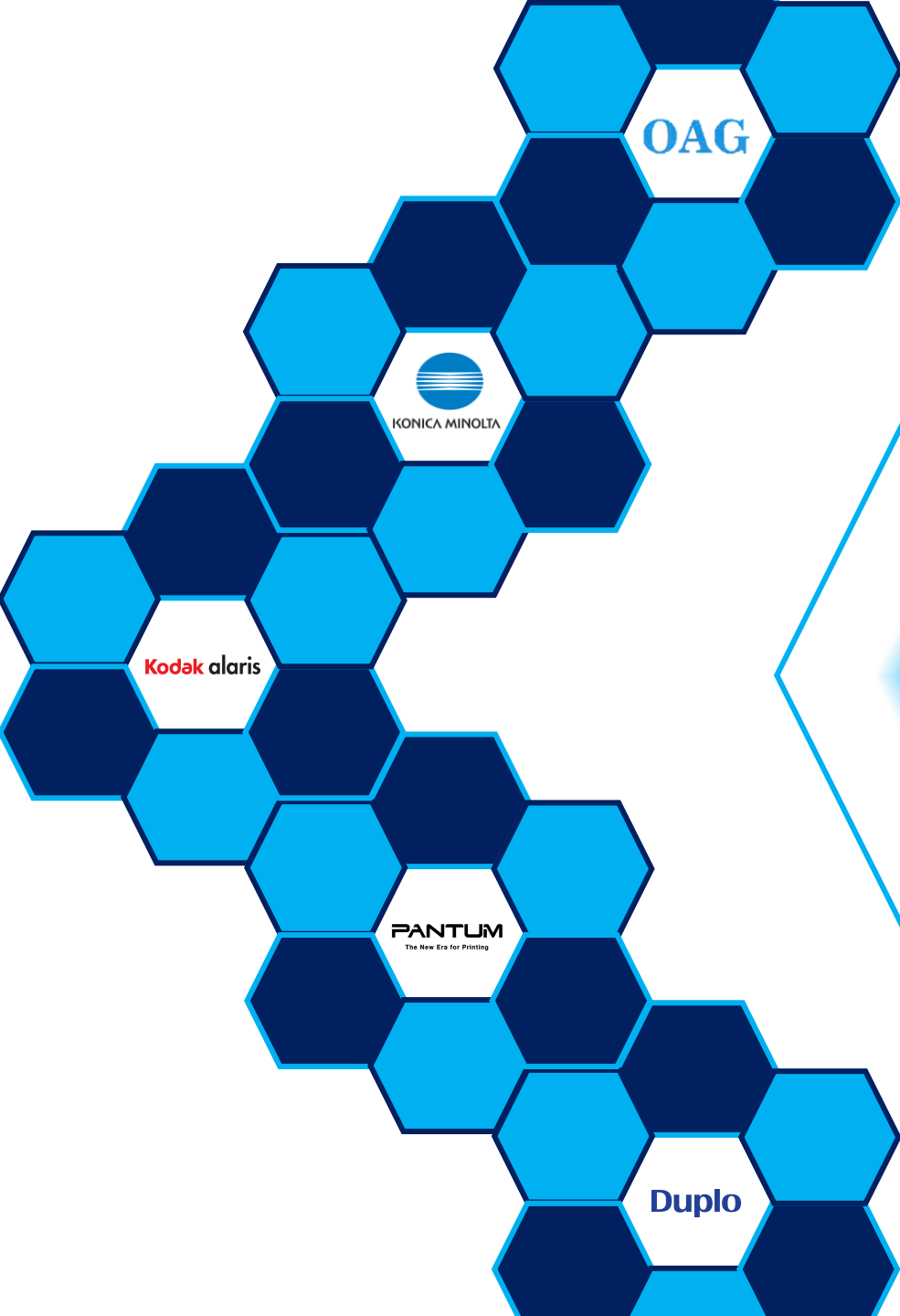
**24/7 (365 days)**  
*(Digital Press)*



**Bulk Printing**



**Resident Engineer**  
*(Textile Division)*



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Kodak alaris

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The New Era for Printing

Duplo

# TECHNICAL TRAINING



# TECHNICAL TRAINING

## Technical Training

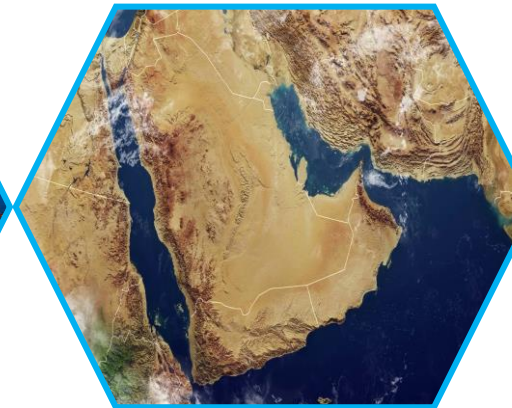
To keep up with the upcoming technological advancements, OAG fully participates in all international platforms for Engineers' technical trainings normally held in **Japan, Middle East, Australia & Europe.**



Europe



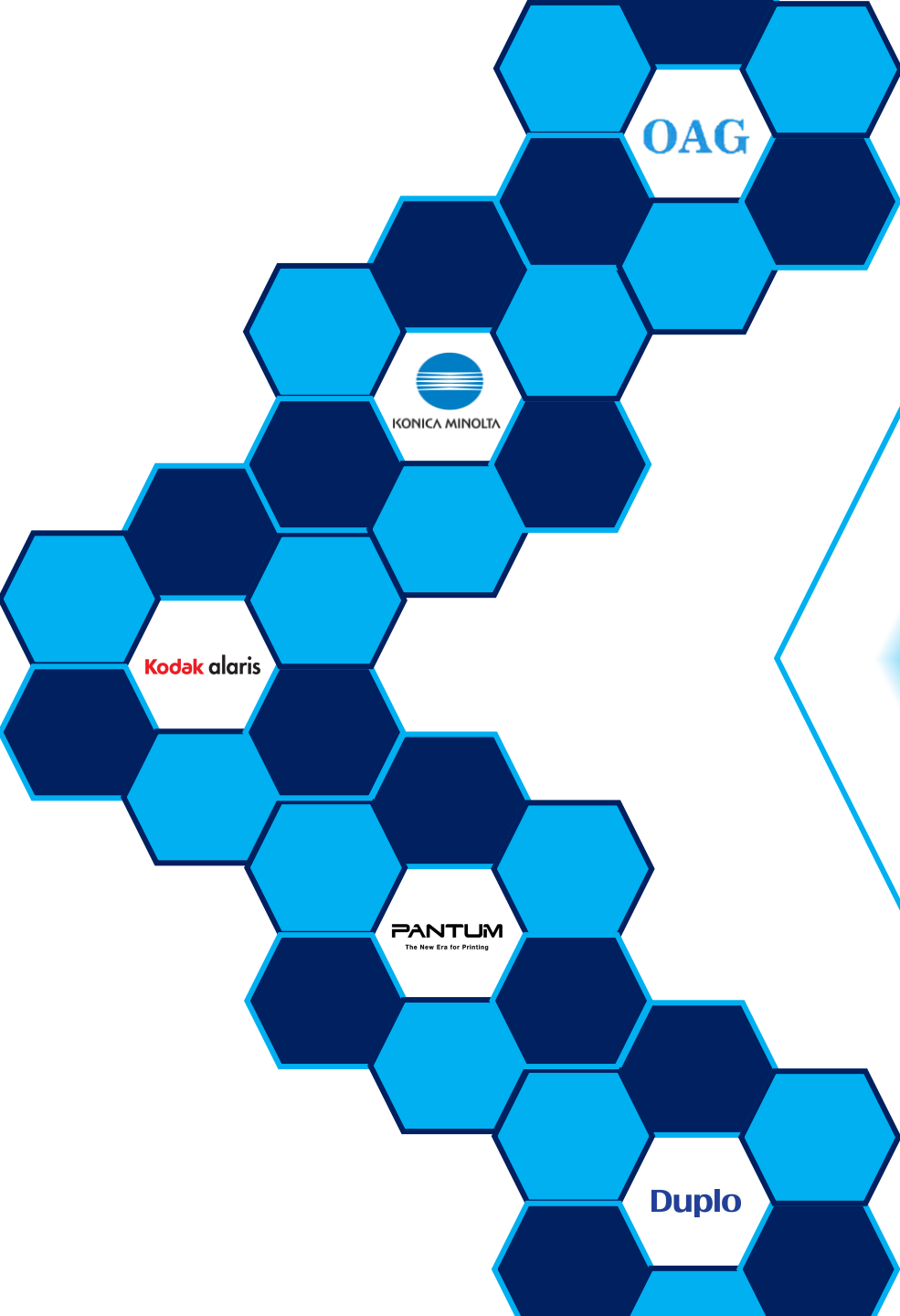
Japan



Middle East



Australia



OAG



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Kodak alaris

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Duplo

# ACHIEVEMENTS



# ACHIEVEMENTS

## Achievements

OAG Introduced **Panasonic** as authorized dealer since Panasonic birth in Pakistan in **1989**. We feel great pride in placing Panasonic in **No#1** position in Pakistan. Panasonic has **90%** market share in facsimile as a comparison to its more than **10** world famous competitors.

When OAG took over Konica Minolta in **1994**, Konica was on last number in product ranking among **13** global competitors. We feel proud to claim that out of 13 prominent competitors in Pakistan, Konica Minolta brand is recognized as the **market leader**.



# AWARDS



**No.1 Market Share  
(2018)**



**Outstanding  
Performance in Color  
Production Sales (2018)**



**Outstanding Brand  
Manager of the Year  
(2018)**



**Highest Achievement  
MFP Sales (2017)**



**Outstanding MFP Sales  
Performance (2016)**



**Best Growth of the  
Year (Silver – 2016)**

# AWARDS



**Certificate of Commendation**



**World's Best Performer of the Year (2<sup>nd</sup> Place 2015)**



**Outstanding Brand Manager of the Year (2014)**



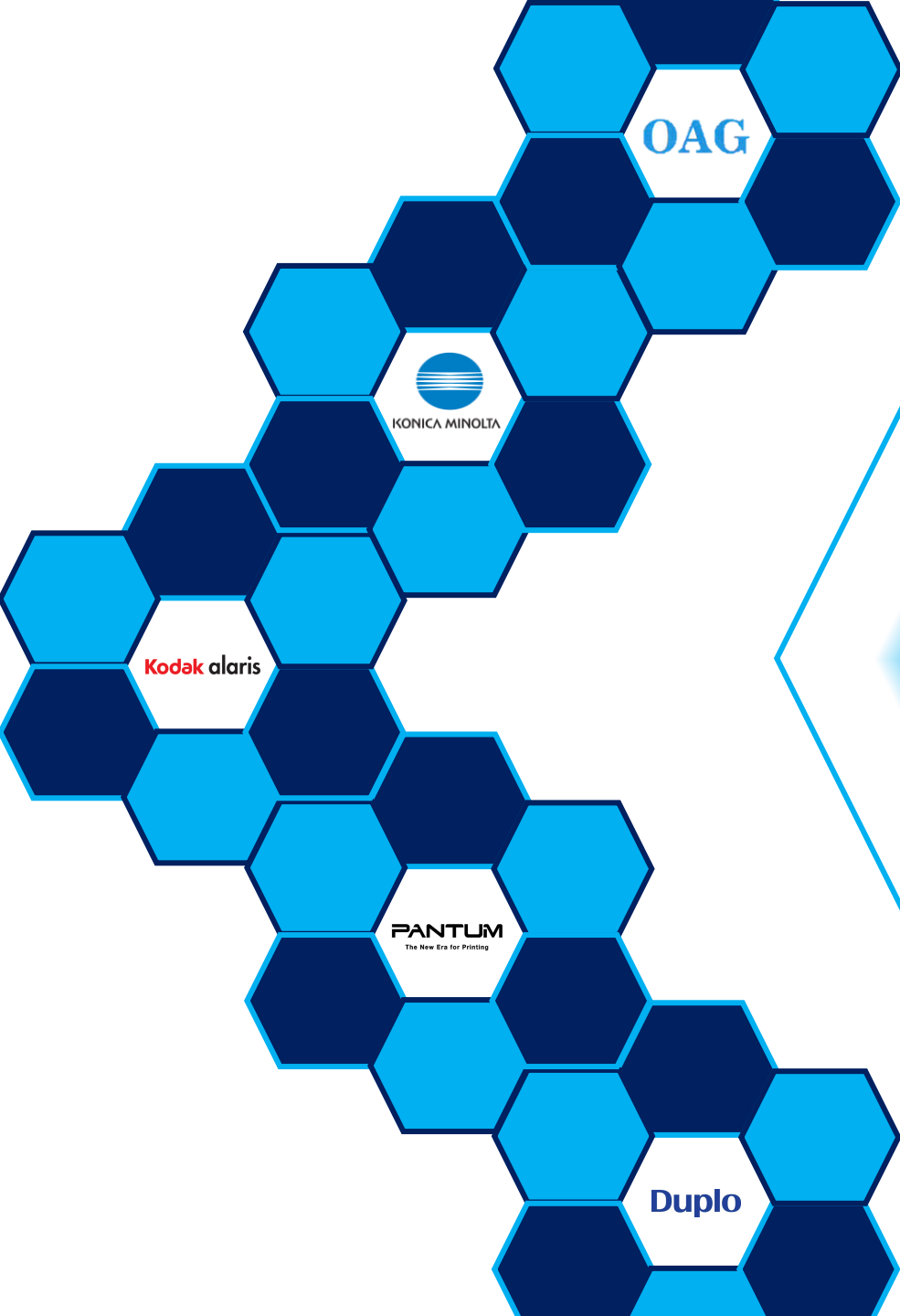
**Highest Printer Sales (2010)**



**Best Growth of the Year (2007)**



**Distributor of the year (3<sup>rd</sup> Place – 1999)**



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# MEET THE TEAM



# MEET THE TEAM



**Chief Executive**  
Tahir Saeed Butt

Experience: **38 Yrs.**

# Country Managers

**MEET THE  
TEAM**



**Country Manager –  
Production Printing**  
Nadeem Khalid

Experience: **32 Yrs.**



**Country Manager –  
Technical**  
Abid Shafiq

Experience: **32 Yrs.**



**Customer Services  
Manager**  
Shayan Tahir Butt

Experience: **7 Yrs.**

# Services Managers

MEET THE  
TEAM



**Service Manager –  
Textile Division**  
Zain-ul-Abideen

Experience: **6 Yrs.**



**Service Manager**  
Mobeen Zia

Experience: **30 Yrs.**



**Manager IT**  
Salman Dawood

Experience: **9 Yrs.**

# Regional Managers

**MEET THE  
TEAM**



**Regional Manager**  
Naeem Khalid

Experience: **30 Yrs.**



**Regional Manager**  
Muneer Saeed Butt

Experience: **30 Yrs.**



**Regional Marketing  
Manager**  
Arsalan Tahir Butt

Experience: **8 Yrs.**

# Product Managers

MEET THE  
TEAM



**Product Manager –  
MFP**  
Khurram Iqbal

Experience: **11 Yrs.**



**Product Manager –  
PP/IP**  
Naveed Zafar

Experience: **20 Yrs.**



**Product Manager –  
Solutions**  
Mian Arsalan Tariq

Experience: **8 Yrs.**

# Product Managers

MEET THE  
TEAM



**Product Manager –  
Textile Division**  
Khawaja Khizer Khalid

Experience: **9 Yrs.**



**Product Manager -  
DICOM**  
Muhammad Asif  
Khan

Experience: **9 Yrs.**



**Product Manager –  
Kodak Alaris**  
Muhammad Burhan  
Taj

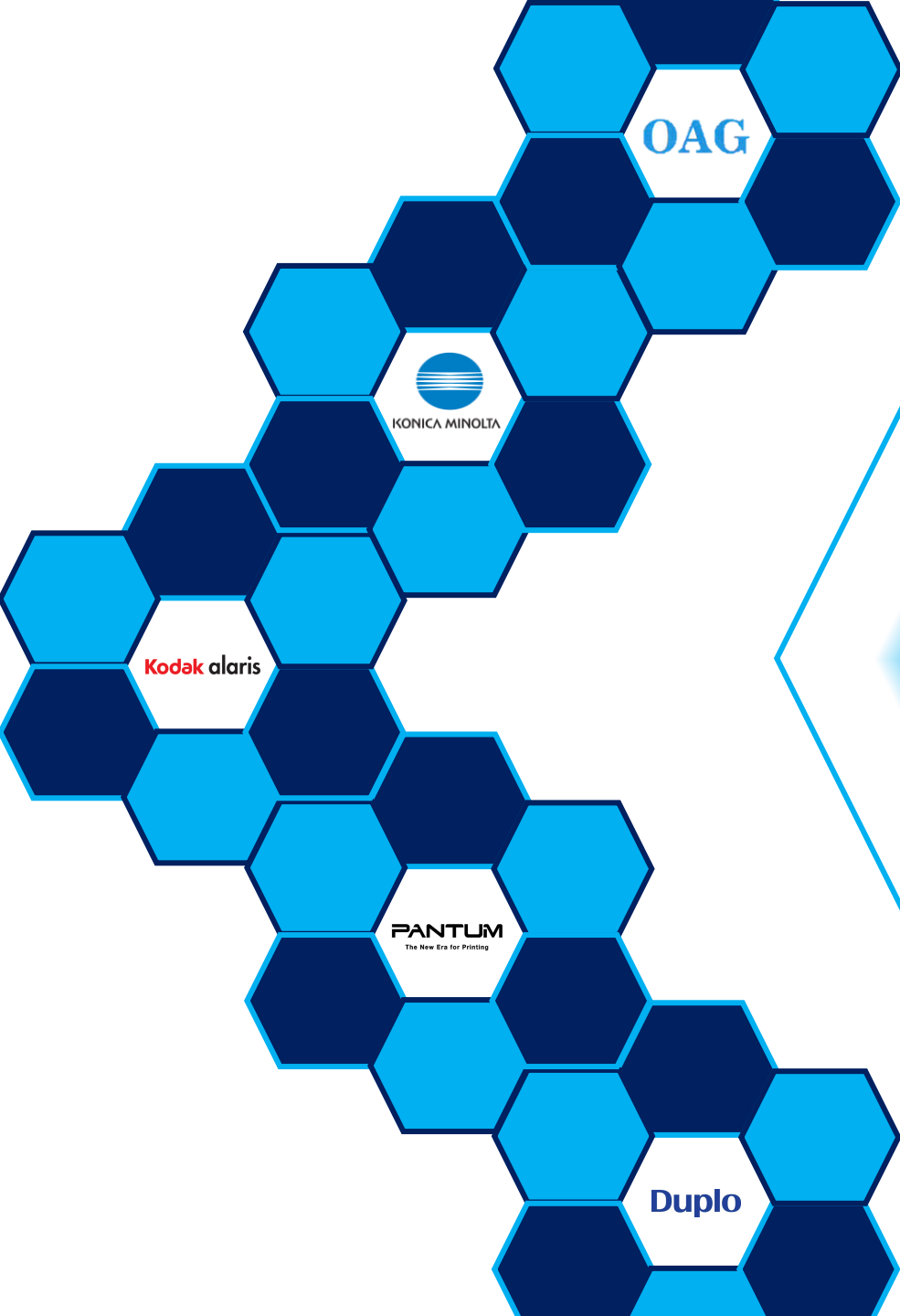
Experience: **4 Yrs.**

# STRENGTH OF EMPLOYEES

## Total Employees

OAG has four departments which function accordingly to their tasks. Furthermore, the total tally of the permanent employees is 110 for its headquarter and regional offices. The division of the employees according to its departments is clarified in the table below.

Departments	No. of Employees
Marketing Department	56
Maintenance Department (Field)	34
Maintenance Department (Office/Workshop)	10
Finance/Administration	10
<b>Total Staff</b>	<b>110</b>



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# OUR PRESENCE



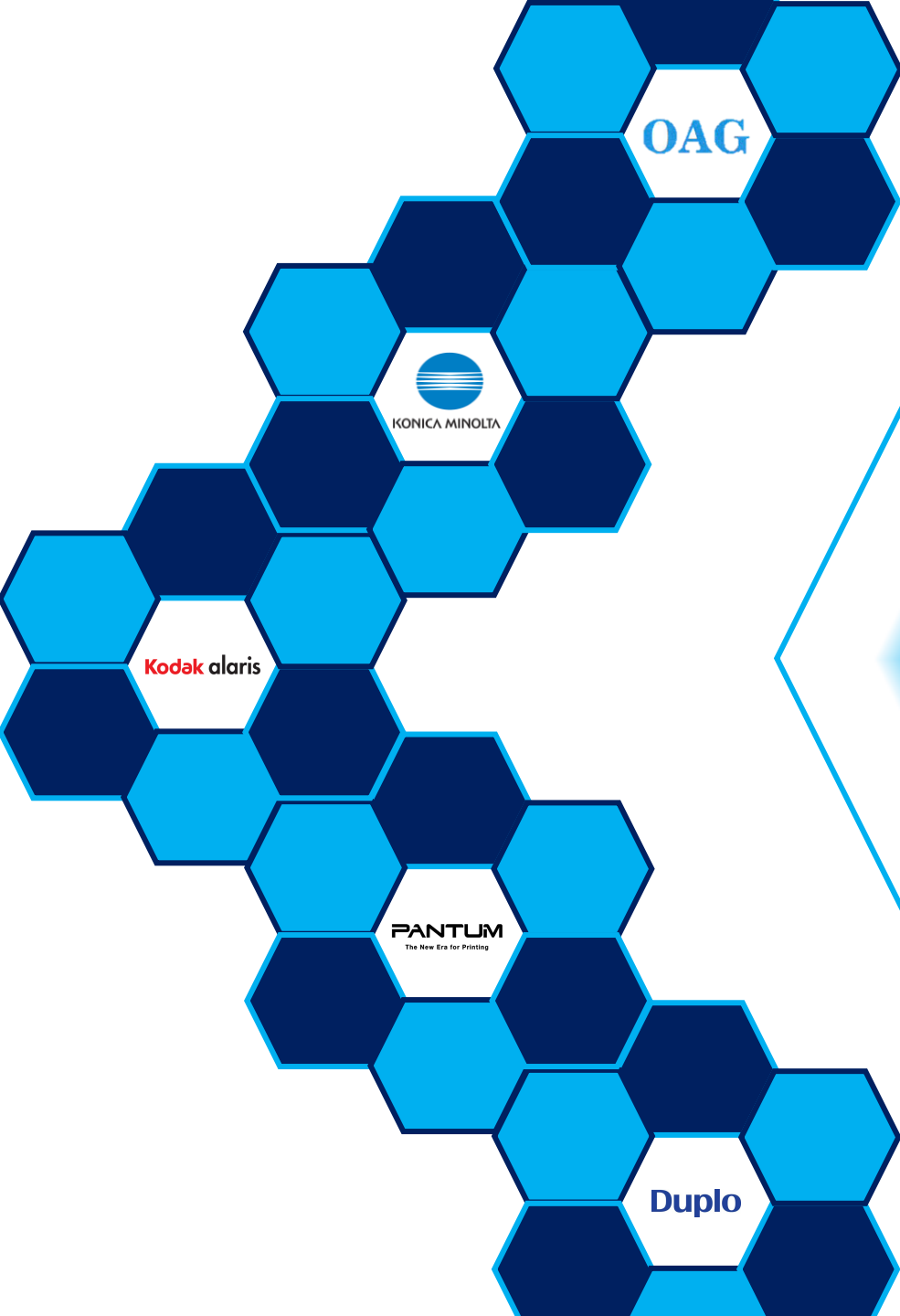
# OUR PRESENCE



## Our Presence

OAG is headquartered in Lahore and its reach is all over Pakistan. The offices of OAG are located in Karachi, Islamabad, Peshawar, Faisalabad, Gujranwala, Sialkot and Multan.





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LET'S MEET

**LET'S  
MEET**



**Lahore (Head Office)**  
8/1 Habibullah Road, (Off  
Davis Road)  
Tel: 042-36362835-38  
Fax: 92-42-36362834  
Email: [info@oag.com.pk](mailto:info@oag.com.pk)  
Website: [www.oag.com.pk](http://www.oag.com.pk)



**Karachi (Regional Office)**  
117-Ceasers Tower, Shahrah  
e Faisal Road  
Tel: 021-32802670  
Fax: 92-21-32802671  
Email: [info@oag.com.pk](mailto:info@oag.com.pk)  
Website: [www.oag.com.pk](http://www.oag.com.pk)



**Islamabad (Regional  
Office)**  
Suit#1, 2<sup>nd</sup> Floor, Rata  
Mansion Plaza, Fazal e Haq  
Road, Blue Area  
Tel: 051-2806356-58  
Fax: 92-51-2806359  
Email: [info@oag.com.pk](mailto:info@oag.com.pk)  
Website: [www.oag.com.pk](http://www.oag.com.pk)

**LET'S  
MEET**



**Peshawar (Regional Office)**

Gul Haji Plaza, 19 Ground  
Floor, University Road

Tel: 091-5845450

Fax: 92-91-5701466

Email: [info@oag.com.pk](mailto:info@oag.com.pk)

Website: [www.oag.com.pk](http://www.oag.com.pk)



**Faisalabad (Regional Office)**

Ground Floor, 6-Chanab  
Market, Madina Town

Tel: 041-8503263

Fax: 92-41-8503265

Email: [info@oag.com.pk](mailto:info@oag.com.pk)

Website: [www.oag.com.pk](http://www.oag.com.pk)



**Gujranwala (Regional  
Office)**

Saad Plaza, Jamil Computer  
Market, Muneer Chowk

Tel: 055-3733442

Fax: 055-37333443

Email: [info@oag.com.pk](mailto:info@oag.com.pk)

Website: [www.oag.com.pk](http://www.oag.com.pk)

**LET'S  
MEET**



**Sialkot (Regional Office)**  
31-33 Allama Iqbal Market,  
Paris Road  
Tel: 052-4580301  
Fax: 92-052-4593505  
Email: [info@oag.com.pk](mailto:info@oag.com.pk)  
Website: [www.oag.com.pk](http://www.oag.com.pk)



**Multan (Regional Office)**  
Rashida Abad Chowk,  
Khanewal Road  
Tel: 061-223928  
Fax: 92-61-223928  
Email: [info@oag.com.pk](mailto:info@oag.com.pk)  
Website: [www.oag.com.pk](http://www.oag.com.pk)

# OUR DEALERS



**Quetta**



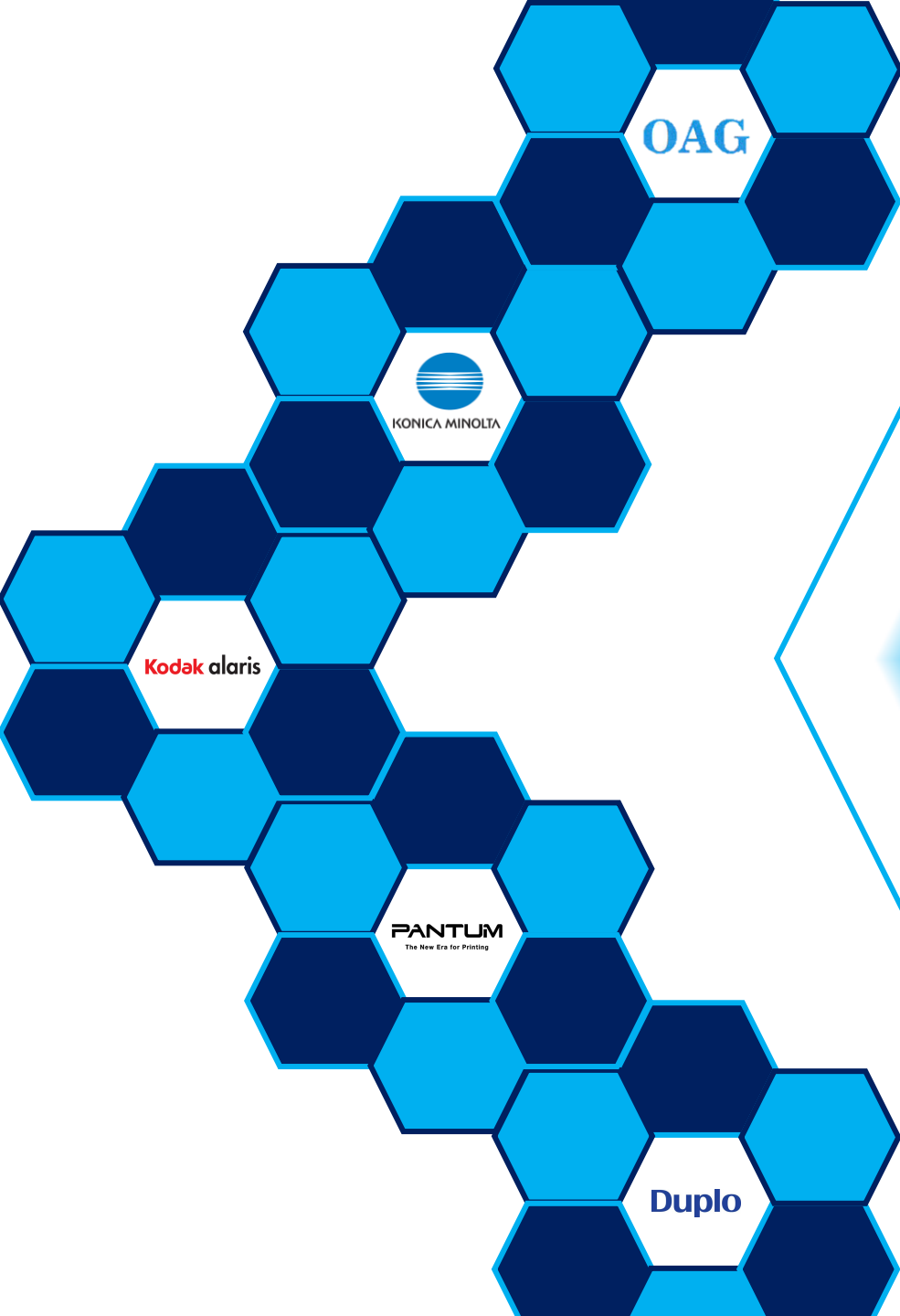
**Gilgit Baltistan**



**D.I. Khan**



**Northern Areas**



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# COMPANY GOAL

# COMPANY GOAL

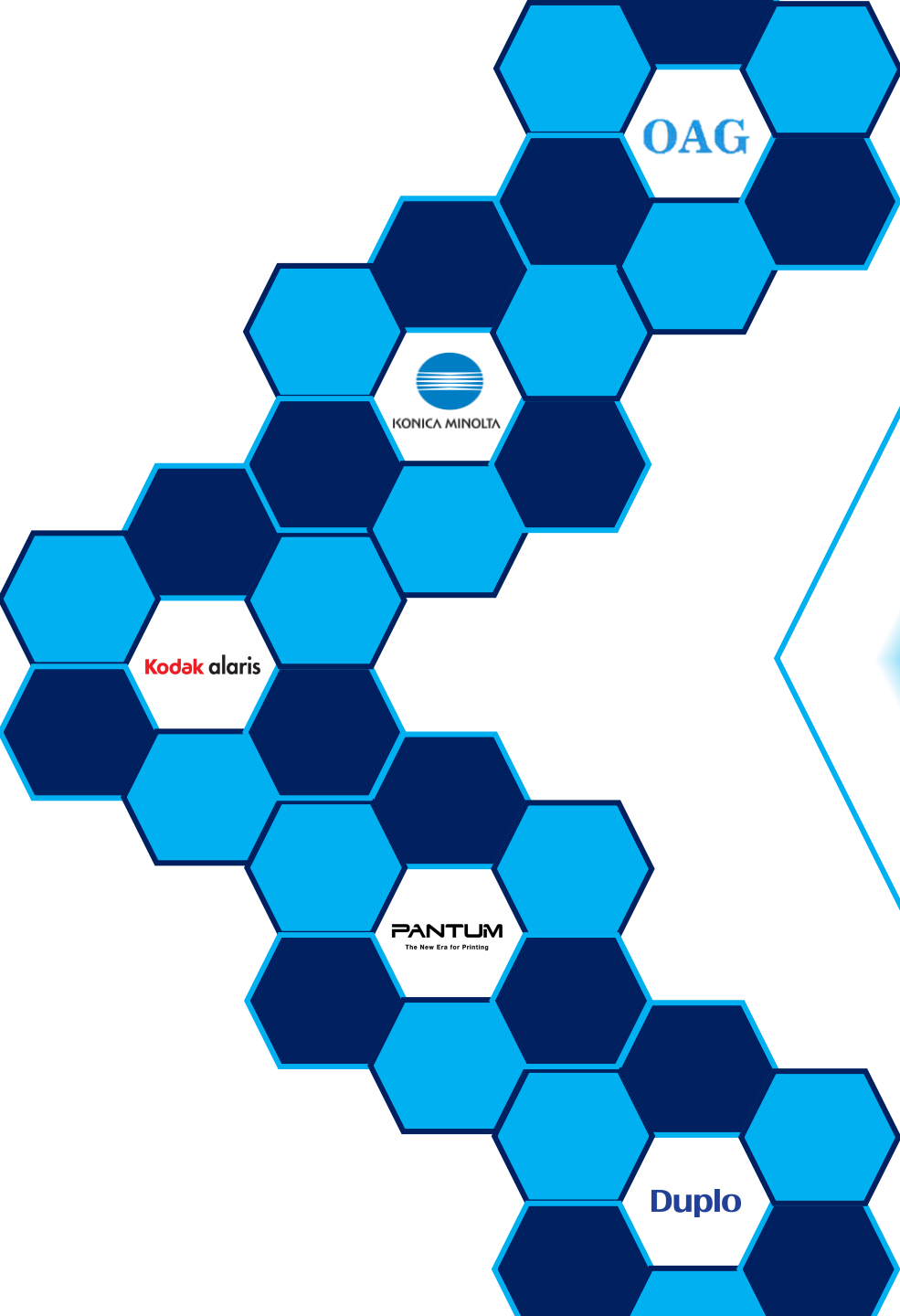


We believe in complete customer satisfaction as a result of our hard work, brand loyalty, professionalism, dedication and honesty with sheer commitment to our profession. We are aspiring to become No#1 company in Pakistan in complete office solutions, which is our main motivational force to achieve our objective by **December 31, 2020.**

May Allah help us to achieve our business goals.







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**THANK YOU**