

ABOUT THE COMPANY



**“WE BELIEVE IN HARD WORK
AND DEDICATION”**



With over 5 years of experience in providing state-of-the-art solutions, cost-effective capabilities, and consulting services to the global ride-sharing, e-commerce, education, and entertainment industry, we cater to companies with ever-growing and diverse business requirements across the world.



LEADERSHIP

Our initiative is centered around fostering a culture of advancement and strengthening to establish a climate where individuals are driven and centered. on achieving excellence



SOFTWARE

Our creative software solutions are worked with savvy work engines that adjust to our customers' business, upgrade their value delivery, and give them the opportunity to develop.



PEOPLE

We have a youthful, distinct, and experienced workforce who provide an influx of energy and fresh thought to the enterprise.



METHODOLOGIES

We connect the dots to propose what our client's objectives and choices may be to accomplish the best result.

OUR SERVICES

MOBILE APP DEVELOPMENT

Our mobile app development team follows the SDLC steps to provide clients with the best possible mobile application services.



EXPERIENCE DESIGN

With our extensive expertise in UI/UX design and front-end development, we build web applications with delightful user experiences.



APP DEVELOPMENT

For the past decade, we have been creating high-performance, feature-packed mobile applications that will meet all your expectations.



BACKEND DEVELOPMENT

We build extensible on-premise and cloud-based back-end solutions for mobile, web, and desktop systems that scale with your growing needs.



FULL STACK DEVELOPMENT

We provide skillful software engineering to the full spectrum of technologies from simple frontend prototyping to the high-performing backend.



QA TESTING

A wide range of independent software QA and testing services that adhere to the highest levels of security and industry standards.



SUPPORT

SLA-based platform support with different maintenance plans to avoid any downtime, and manage feature enhancements & maintenance of your app.

WEB APP DEVELOPMENT

We build responsive web applications with customer satisfaction as our priority!



EXPERIENCE DESIGN

Prioritizing our client satisfaction and optimizing the user experience is of utmost importance for us. We bring you high-quality UI/UX designs with captivating front-end development for an ultimate web application experience.



FRONTEND DEVELOPMENT

Thoughtfully balancing the design and seamless functionality for a perfect user experience with the final product is our priority. We offer full-stack front-end expertise to create, curate, and innovate with goal-oriented solutions.



BACKEND DEVELOPMENT

Least notable yet the most critical part of the web puzzle. Providing you with innovative web solutions with modern back-end technologies and language. Based on on-premise and cloud we offer solutions for your accelerating business.



FULL STACK DEVELOPMENT

We bring for your business, digital acceleration experts specialized in a full spectrum of technologies from simple front-end design to highly complex backend development.



QA TESTING

Quality Assurance and testing being the ultimate goal, our analyst works with your team to identify, analyze and fix the issues for exceptional user experience. Setting new standards for the industry ensures the highest level of security.



SUPPORT

SLA-based platform support with different maintenance plans to avoid any downtime, and manage feature enhancements & maintenance of your app.

UI/UX DESIGN

We transform your business with thoughtful application of design and technology. you imagine we design!



USER RESEARCH

Prior to design, we perform thorough research to develop a complete flow for working progress in order to ensure the implementation of all requirements.



UX WIREFRAMES

Our professional designers gather to bring forward the best compatible design for the user. It focuses on the least graphical representations & most essential components.



USABILITY TESTING

We build products with a human-centered approach. The innovation is integrated from the designer's toolkit to help the business accelerate by monitoring the needs of its users.



MOCKUPS

It is our fundamental approach to define the design before we develop. We initiate mockups and test those with first-hand users to get feedback and improve ahead.



FINAL DEVELOPMENT

Our team of designers collaborates with software engineers to come up with the best user-friendly design for the product. We ensure diversity and quality for our deliverables.

WEB DEVELOPMENT

We specialize in different content management systems like WordPress, Square, and WIXz to help you digitize your brand.



WORDPRESS

We build, manage and maintain WordPress sites that are equipped to meet your needs. Eye-catching functional pages with a responsive design for elevating your business.



MAGNETO

Our Magneto experts help you build a user-focused store with features like a shopping cart system, control for product display, and overall functionality of online stores.



SQUARESPACE

We craft digital success for your business with the utmost focus on user experience. Consult us for the design and engineering of SquareSpace app, web, and custom solutions.



WIX

The paper works demand a close focus on data and might result in human errors whereas blockchain completes the work faster and efficiently.

OUR PROCESS



ANALYZE & PLAN

The initial step of our work is to analyze the market we are stepping into and its basic demand. We drive a detailed plan according to the requirements of the market and then proceed to design and development

DESIGN & DEVELOP

In this phase, we create basic wireframes for the application focusing on the UI and UX. Depending on the client's feedback, changes are implemented and development over the required project is initiated.



TEST & RELEASE

As the development phase is cleared, unit and system testing is done. A pause for operational acceptance is noticed so that there are no errors in the future. Documentation to finalize the results is done in the end.



MAINTENANCE & SUPPORT

Developers provide fixes, perfection, and adaptation according to client requirements. They improve the performance of existing systems and use new and improved versions of existing software to fix bugs and other vulnerabilities.



OUR TEAM

The Faces Behind Our Success, We Couldn't Do It Without Them



MUHAMMAD WAQAS
Co-Founder & CEO ITSOL



HASEEB UL HASSAN
Co-Founder & CMO ITSOL



MUHAMMAD HASHIM KHAN
COO ITSOL



ABDUL RAHEEM
CTO ITSOL