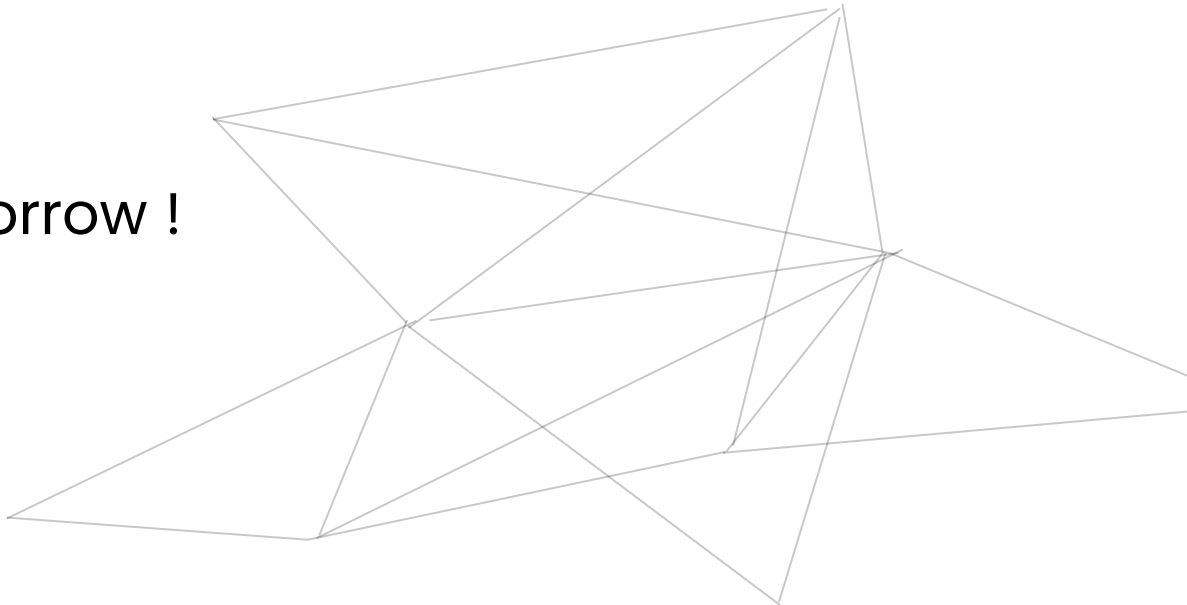


**GENÈSE**



# Company Profile | GENÈSE |

Transforming  
Tech for Tomorrow !  
Today !!!



**GENÈSE**



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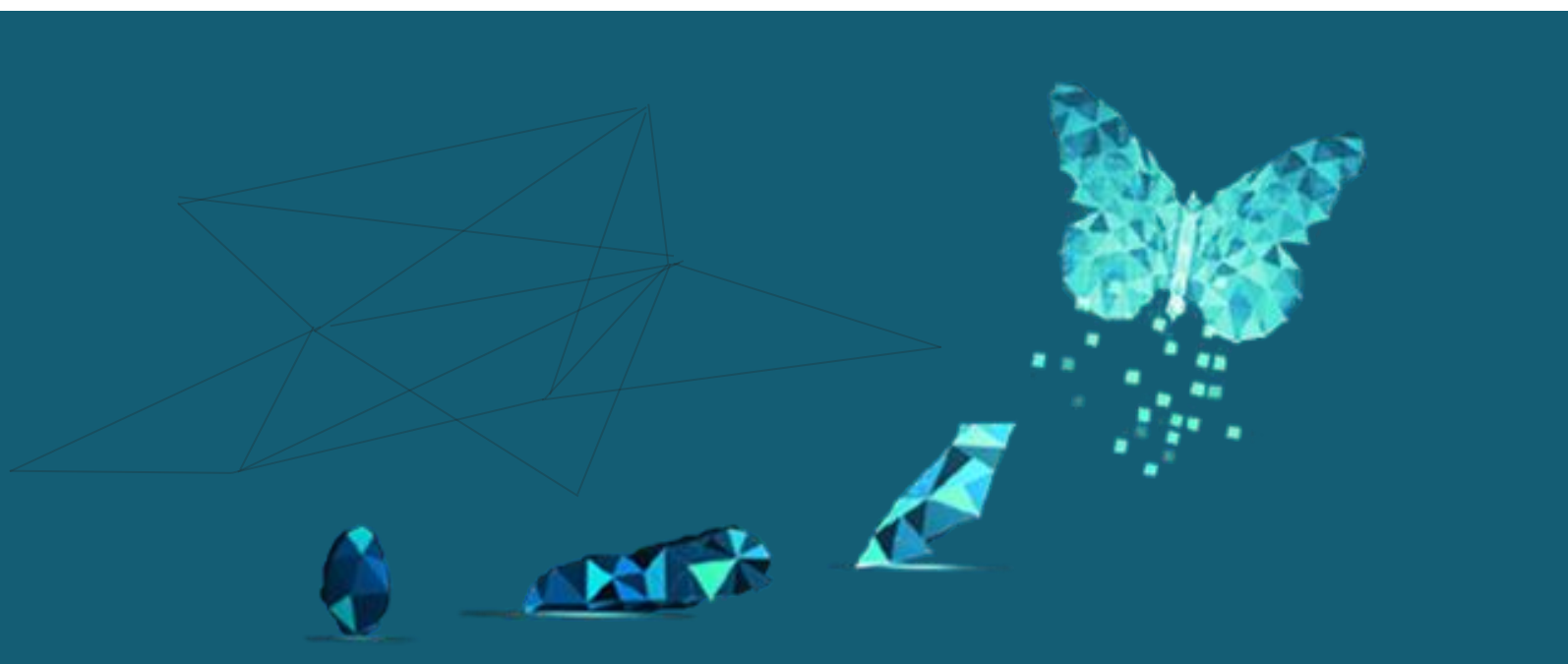
Initiatives for Better

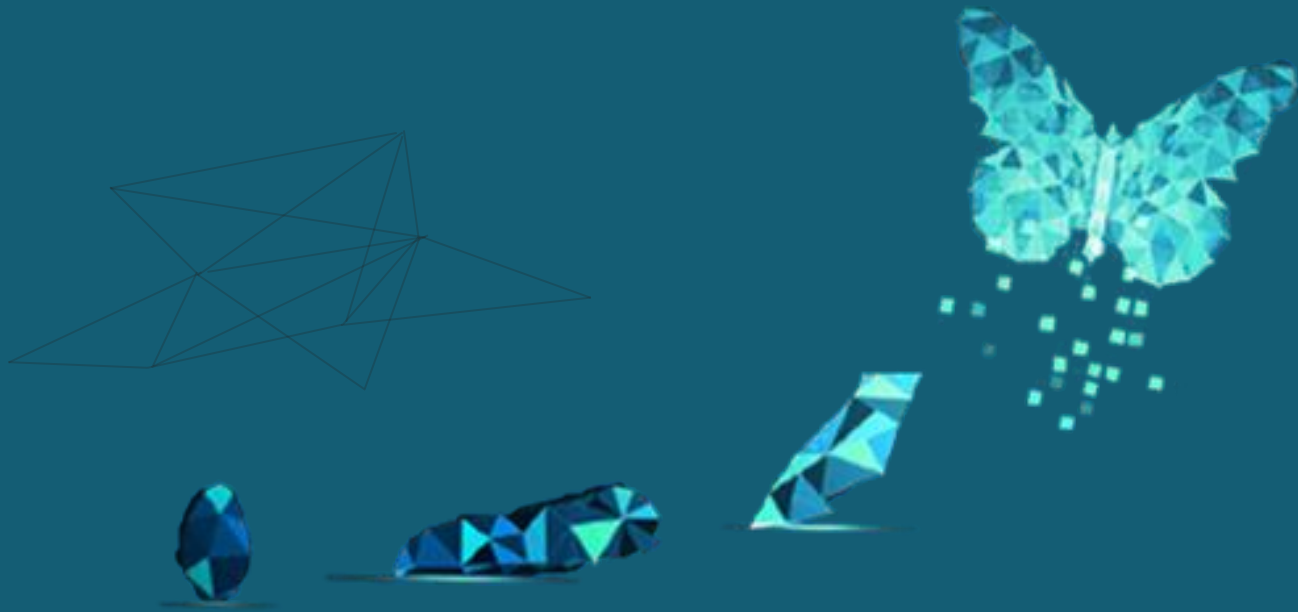
CEO Quote

# Our Company

**Genese Solution** is a digital technology service company, we enable companies to evolve with greater efficiency by transforming their operational models & technology systems.

Our objective is to **design, deliver, and innovate**; to create an transformational ecosystem in the ICT sector, across different global locations. We enable companies and startups across Europe and Asia to efficiently and cost-effectively utilize their ICT capabilities to deliver their own products and services better.





## Vision

To be a key contributor in Digital Transformation and beyond leveraging the power of cloud computing and technology.

## Mission

Being a partner of choice for digital transformation, bringing success to our clients through innovation & customer service excellence.

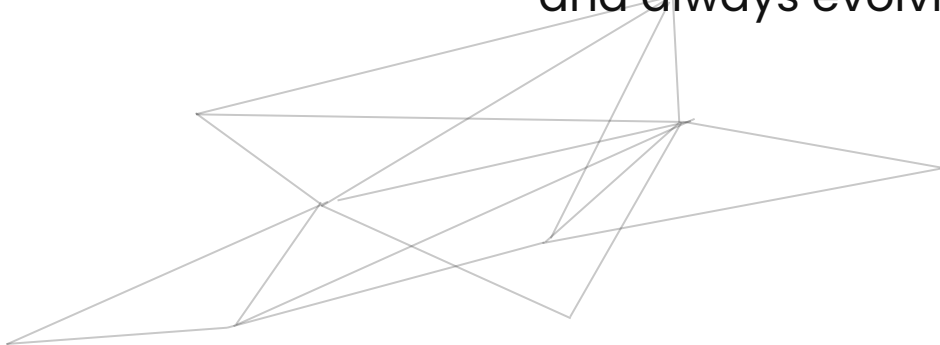


# Team Genese



## Our team is our strength.

Since we first began our teams have always been the main drivers of our growth, always improving & never settling on quality & customer service. At Genese, we're committed against stagnation, we're always learning, always improving and always evolving.



We define our teams & our culture on four aspects.

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### Friendly

Our teams are young & friendly. Enthusiasm is high & the environment is casual. We emphasize our employees so they can feel comfortable, appreciated, and valued. Our beliefs: everyone must be treated with fairness & utmost respect.

### Collaborative

Our teams work along causally at ease regardless of departments. We appraise the collective way of work, employees are expected to bounce ideas off of each other and work well as part of a team. It's our strong suit, our processes & teams are interconnected in multiple levels, members aren't siloed from the rest of the company.

### Creative

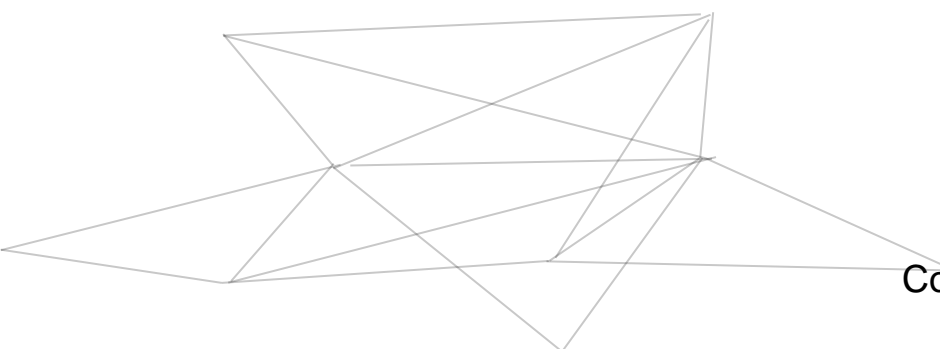
We are changemakers & change-making at times is radical. We appreciate innovation & new, our team's can be often found working together & there's an emphasis on brainstorming, feedback, & innovation; someone said there's a better way to work, we're all ears. The company culture operates outside of the typical office structure. Processes are more casual, but still results-oriented.

### Progressive

Learning never stops for us, being better continuously is our goal & we crave growth quite a bit at Genese. There's no shortage of work to be done at this company & also no shortage of growth & appreciation too. We provide ample opportunities & be supportive for growth seekers so that they can upskill & grow into better leaders. The workday goes by quickly and no two days are exactly alike.

# Our Global Footprint

Headquartered in Plymouth, UK,  
we have a presence in 8 countries with 9 offices globally.



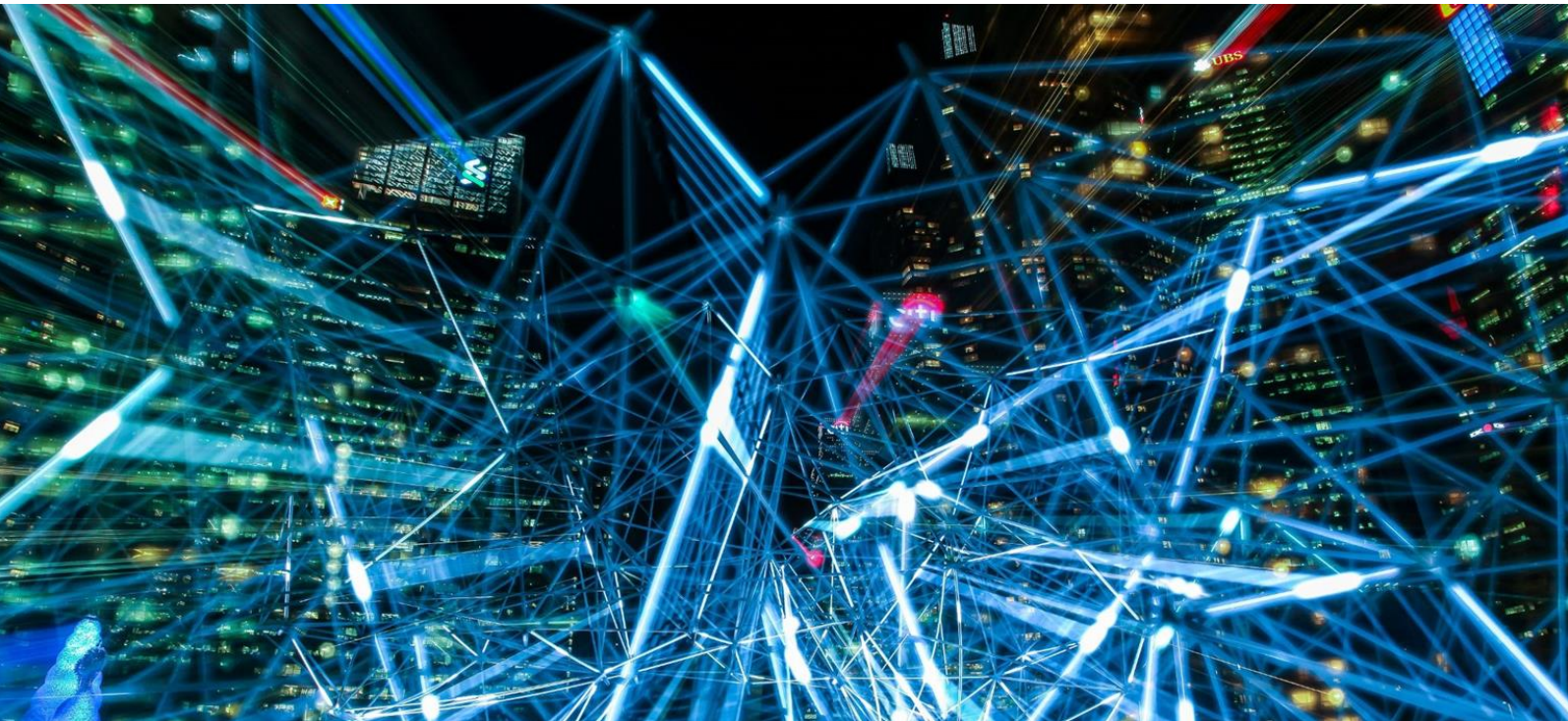
# GENESE EXPERTISE

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Genese demonstrates superior expertise in every facet of our business, including

Cloud Consulting,  
DevOps & IT Management,  
Cloud-Native Software Development &  
Digital Marketing Solutions.

Genese is the modern transformation partner for organizations. We enable digital transformation for clients across different facets of their business by delivering superior value through customer service excellence.





## SERVICE RANGE

Genese works with a common purpose with its clients, providing seamless service to enable the optimal transformation of their operations & IT systems.

### Cloud Consulting

Cloud consulting is our specialized domain of expertise. We offer top-quality cloud solutions after a thorough audit of a business ecosystem, infrastructure, operations, processes, and applications.

Our cloud consulting services give businesses an expert edge as we are an authorized partner of the world's largest cloud providers including AWS, Azure, Google Cloud, Alibaba Cloud & Digital Ocean.

Our teams have a wide range of experience in progressive cloud enablement for businesses across various industries and geographic areas.



DigitalOcean



Alibaba Cloud

## Managed IT Services

Outsourcing IT Services & Management free up teams to focus on business-critical aspects. Genese professionals seamlessly blend with client's business, teams & their objectives ensuring a reliable model for goal achievement. Our flexible services & support model-based at different locations in the globe will operate on a 24\*7\*365 to serve unique business needs on flexible models of operation on outcome-based/ transaction-based or FTE-based models as uniquely suited to client requirements on the entire wingspan of the cloud ecosystem.



## Managed Support & Outsourcing

We not only enable IT system transformations for clients but also help them maintain it effectively. We partner with clients in their innovation & organizational excellence journey to optimize their IT assets while they focus on building their business.

- Cloud Infrastructure Architecture Design
- Cloud Infrastructure Setup
- Cloud Infrastructure Update/Resizing
- Cloud Migration
- DNS & Network Configuration Application Design
- Monitoring, Logging & Email Support
- Backup Policies & DR Planning



## Security Assessment & Audits

Security is the most crucial function & should not be even slightly overlooked in any IT system. We put security at high priority & work with our clients accordingly. We provide security enablement to clients for seamless & secure functioning of their operations & ensure that clients are well protected against threats & vulnerabilities of all kinds.

- Web Application VAPT
- API VAPT
- Network Infrastructure VAPT
- Mobile VAPT (Android & iOS)
- Information System Audit
- Social Engineering Audit



## Digital Marketing Solutions

We are a modern partner in digital transformation. We not only upscale our clients IT systems but we also aim to support their business aspect transformation. We provide digital marketing payment solutions to our clients, using our payment solutions they can leverage their digital marketing efforts to scale business without any barriers. We have authorized licenses from the world's biggest digital marketing platforms namely Facebook, Google & LinkedIn.

In addition to our digital marketing payment solutions we also provide Search Engine Optimization (SEO) services to our clients, to boost their presence on the web.



## Software Solutions

Being a 360 partner in digital transformation, we leverage our global partnerships to provide third-party software solutions to our clients in a synchronized way. We have partnerships with various software enterprises to provide their solutions in an authorized modality in different geographical areas.

- Zoom
- Nagios
- Hubspot
- DataDog
- Motadata
- Google Workspace
- Office 365
- Zoho Email
- SENDY
- Jira

# PARTNERSHIPS

Since our early days we have worked with various solution providers to curate solutions for our clients needs. We have partnerships with solution providers in different domains.



# OUR PORTFOLIO



## Clientele

We've delivered desired solutions to 500+ clients across Eurasia in multiple domains.



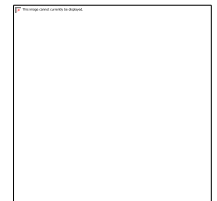
# OUR PORTFOLIO



## Enterprise & BFI



Louis Berger



# OUR PORTFOLIO



## Public Sector



Government of Nepal  
Ministry of Energy, Water Resources and Irrigation  
Department of Water Resources and Irrigation



THE WORLD BANK



World Health Organization



Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH



नेपाल सरकार  
भूमि व्यवस्था, सहकारी तथा गरिवी निवारण मन्त्रालय  
सिंहदरबार, नेपाल





# OUR PORTFOLIO



## Tech Sector



& many more...

# Our ACCREDITATIONS



aws partner network

Advanced Consulting Partner



aws partner network

Advanced Consulting Partner

---

Solution Provider



aws partner network

Advanced Consulting Partner

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Public Sector Partner



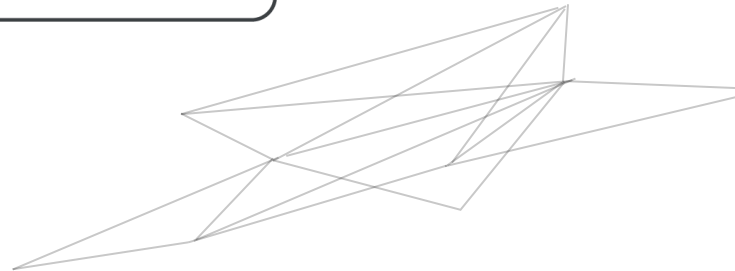
DigitalOcean  
PARTNER



Microsoft  
Partner Network

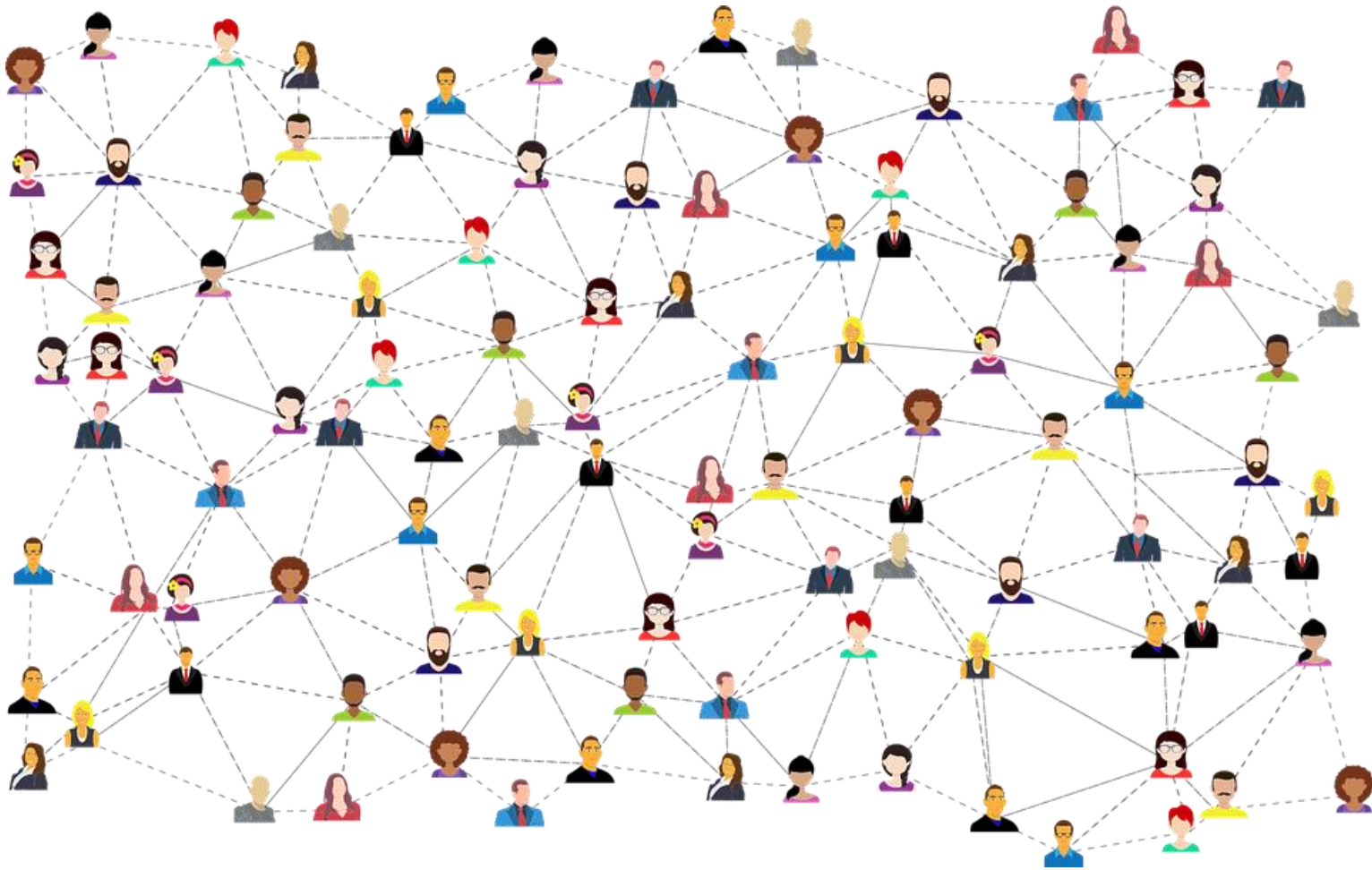


Google Cloud  
Partner



# Team Competencies





## Initiates for Change

### Genese Cloud Academy

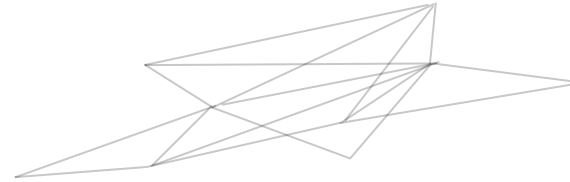


Genese Cloud Academy (GCA) is an independent educational branch of Genese. When we started out, we were one of the first companies to work with a cloud in a full-fledged way in various countries like Nepal, Bangladesh & Pakistan. We saw that the general market in these countries lacked expertise in the cloud & we initiated the GCA to change this through teaching cloud computing. GCA now is present in **Nepal & Pakistan** & we aim to take it to our other country offices to expand the Cloud expertise in the market.

## Girls In Tech Collaboration

## Girls in Tech <sup>TM</sup> Nepal

We are supporters of Girls in Tech(GiT) Nepal which aims to create a better ecosystem in the ICT sector for girls in Nepal. A lot of our team members are actively present with GiT Nepal & keep working to create a change in the ICT sector in Nepal.



## Collaboration with KPK Youth Employment Programme Pakistan

We are in collaboration with KPK Youth Employment Programme Pakistan which aims to increase the youth employment rate in the KPK Province through providing technical knowledge/training youths in the province. Genese works with the KPKYEP in providing training on cloud computing & ICT fields. We've trained more than 3500 youths till now through this partnership.

## Collaboration with UKaid Skills for Employment Programme Nepal



We are in Collaboration with UKaid Skills for Employment Programme Nepal it aims to increase youth employment rate in Nepal & our partnership conducts training across various regions in ICT domain to upskill the youth for better employment opportunities. We've trained 6000+ youth across Nepal through this partnership.

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Digital Transformation Through Technology



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Transforming Tech for Tomorrow !  
Today !!!