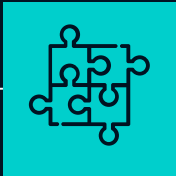




Digital Marketing and Management Solutions

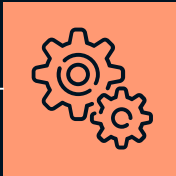
Solutions at a click!

Overview



01

WHO WE ARE



02

Our Solutions



03

Our Clients

WHO WE ARE

We are a group of professionals from diverse industry backgrounds have hands on experience and expertise, striving to create an impact for those who exist amongst us but are over looked because of our mindset.

01

OUR MISSION

To get the right talent accepted, respected and recognized as a abled and capacitated resource equally compatible and benfitial to the society and economy.



CORE VALUES



OUR TEAM



Abdullah Bin Farooq

Co-Founder

HR Professional

12 years experience

Industry Orientation:

Private, Public Consultancy,
Multinationals and Philanthropy.

Shumaila Noureen

Co-Founder

Marketing & Technology Professional

12 years experience

Industry Orientation:

Textile, Information Technology,
Consultancy and Philanthropy.



Our Team

Farooq Ul Karim

Director

Admin & Security Professional
40 years experience
Industry Orientation:
Defense, Aviation, Security,
Cement, Consultancy, Steel,
Housing and Philanthropy

Atiqua Farooq

Psychometric Professional
Industry Orientation:
Philanthropy and Consultancy

Shahzad Alam Bhatti

Director

IT Professional
15 years experience
Industry Orientation:
Pharma, Consultancy,
Education and IT.

Mohsin Sheraz

Director

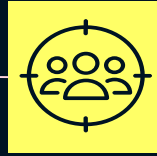
Digital Marketing Professional
7 years experience
Industry Orientation:
Textile, Media, Logistic,
Distribution and
Multinational.



OUR SOLUTIONS



Digitalization



Human Resource
Management



Marketing

Digitalization Services

Process Innovation / Intervention
Business Process Reengineering
Paperless Environment



Human Resource Management Services

Recruitment

- ☺ H3F3
- ☺ Recruitment Marketing
- ☺ Pre-Screening & Shortlisting
- ☺ Recruitment of people with disability

Analysis

- ☺ Job analysis for inclusion at workplace
- ☺ Disability Accessibility audit
- ☺ HR Audit

Training

- ☺ Corporates
- ☺ On-Campus
- ☺ New Entrepreneur



Marketing Services

Branding

- 😊 Market Research
- 😊 Brand Persona
- 😊 Campaigns
- 😊 Media Planning



Digital

- 😊 Graphic Designs
- 😊 Web Designs
- 😊 Search Engine Marketing (SEM)/ PPC
- 😊 Social Media Marketing (SMM)
- 😊 Digital Identity Management

Creative

- 😊 Company Profiling
- 😊 Logo & Brand Stationary
- 😊 Social media and Ad Creatives



Trainings We Offer

Design

Web design

Graphic Design

Video Creation and editing

Digital Marketing

Blogging

Email Marketing

Ecommerce Management

Paid Ads (e.g PPC)

Search Engine Optimization

Social Media Marketing

Search Engine Marketing

Independent Earning

Freelancing

Entrepreneurship

Startup Incubation

Our Clients

(Local)



Rotten Apples



Saw Foundation



One Earth Toys



Buraq Services Company



Clique Ahead



Lifestyle Choices



Architekton



Paramount Adventure Club



K Designs Architects & Interiors

Our Clients International



Inventureland Organization



Gareba Construction



Epigenetec Advanced Medical Systems



Miracle Corp



The Miracle Bell Foundation



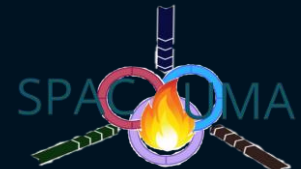
Wedel Holisticceuticals



Opti PhonomiQ



Sydra Energy



Spacuma E-Store

Our Clients International



EMF Protection Products

*ElectoN EMF
Protection Products*



Steph Online Stores



Green Energy



**AUSWAY
CONSULTANTS**

AUSWAY Consultants



Entertainment Company

Miracle Radio

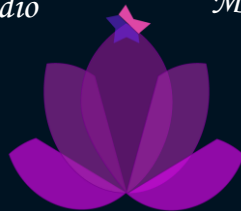
MedEthics



Jurisprudentia
MedEthics Jurisprudentia



IMHOTEP
UNIVERSITY
*I State IMHOTEP
University*



Lotus Wellness



Morandini Direct



C Your Vision

Our Partners



Do you have any questions?

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<https://dmms.pk>

THANKS

